

Global Sun Protection Products Market Growth 2025-2031

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Abstracts

The global Sun Protection Products market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Sun Protection Product is a lotion, spray, gel or other topical product that absorbs or reflects some of the sun's ultraviolet (UV) radiation and thus helps protect against sunburn.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LP Information, Inc. (LPI) ' newest research report, the "Sun Protection Products Industry Forecast" looks at past sales and reviews total world Sun Protection Products sales in 2024, providing a comprehensive analysis by region and market sector of projected Sun Protection Products sales for 2025 through 2031. With Sun Protection Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sun Protection Products industry.

This Insight Report provides a comprehensive analysis of the global Sun Protection Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sun Protection Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sun Protection Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sun Protection Products and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sun Protection Products.

This report presents a comprehensive overview, market shares, and growth opportunities of Sun Protection Products market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Gel

Lotion

Powder

Others

Segmentation by Application:

Men

Women

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Johnson & Johnson

L'Oreal

Proctor & Gamble

Revlon

Unilever

Shiseido

Estee Lauder

Beiersdorf

Avon Products

Clarins Group

Coty

Lotus Herbals

Amway

Edgewell Personal Care

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sun Protection Products market?

What factors are driving Sun Protection Products market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sun Protection Products market opportunities vary by end market size?

How does Sun Protection Products break out by Type, by Application?

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