

Global Sugar-Free Throat Lozenge Market Growth 2026-2032

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Abstracts

The global Sugar-Free Throat Lozenge market size is predicted to grow from US\$ 1370 million in 2025 to US\$ 2082 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

Sugar-free throat lozenge is a throat-soothing candy made with artificial sweeteners instead of sucrose and added soothing and cooling ingredients. Their core function is to moisturize the throat, relieve dryness, itching, and hoarseness, and freshen breath. They are low in calories, do not raise blood sugar, do not cause tooth decay, and solve the problems of traditional throat lozenges that lead to weight gain, tooth damage, and are unsuitable for people controlling their blood sugar. The upstream supply chain includes raw material suppliers such as artificial sweeteners, menthol, herbal extracts, colloids, and packaging materials; the downstream chain involves food factories for production and processing, and sales to consumers through supermarkets, pharmacies, e-commerce, and other channels, forming a complete chain from raw materials to production, distribution, and end-users. In 2025, the production of sugar-free throat lozenges is estimated at approximately 40,000 tons, with an average price of approximately US\$35,000 per ton, a gross profit margin of approximately 40%, and a single production line capacity of 1,200 tons per year.

United States market for Sugar-Free Throat Lozenge is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Sugar-Free Throat Lozenge is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Sugar-Free Throat Lozenge is estimated to increase from US\$

million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Sugar-Free Throat Lozenge players cover Strepsils, Zirkulin, Ryukakusan Co., Ltd., Jakemans, Mucinex, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Sugar-Free Throat Lozenge Industry Forecast" looks at past sales and reviews total world Sugar-Free Throat Lozenge sales in 2025, providing a comprehensive analysis by region and market sector of projected Sugar-Free Throat Lozenge sales for 2026 through 2032. With Sugar-Free Throat Lozenge sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sugar-Free Throat Lozenge industry.

This Insight Report provides a comprehensive analysis of the global Sugar-Free Throat Lozenge landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sugar-Free Throat Lozenge portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sugar-Free Throat Lozenge market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sugar-Free Throat Lozenge and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sugar-Free Throat Lozenge.

This report presents a comprehensive overview, market shares, and growth opportunities of Sugar-Free Throat Lozenge market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Hard Throat Lozenge

Soft Throat Lozenge

Segmentation by Effect:

Soothing and Moisturizing Type

Cooling and Refreshing Type

Expectorant and Throat-clearing Type

Segmentation by Application:

Large Supermarket

Store

Pharmacy

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Strepsils

Zirkulin

Ryukakusan Co., Ltd.

Jakemans

Mucinex

Ricola

Halls

Diabetic Tussin

Nin Jiom

Golden Throat Holdings Group Company Limited

Wong Lo Kat

Poon Goor Soe

China Beijing Tong Ren Tang Group Co., Ltd.

Jiuzhitang Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sugar-Free Throat Lozenge market?

What factors are driving Sugar-Free Throat Lozenge market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sugar-Free Throat Lozenge market opportunities vary by end market size?

How does Sugar-Free Throat Lozenge break out by Type, by Application?

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