

Global Sugar-free Confectionery Market Growth 2023-2029

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Abstracts

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Sugar-free confectionery consists of a range of products that are totally devoid of sugar and contain artificial sweeteners, which impart taste to them. Sugar-free confectionery products form only a small part of the global confectionery market. They are generally consumed as healthy alternatives to sugar-based confectionery products.

LPI (LP Information)' newest research report, the “Sugar-free Confectionery Industry Forecast” looks at past sales and reviews total world Sugar-free Confectionery sales in 2022, providing a comprehensive analysis by region and market sector of projected Sugar-free Confectionery sales for 2023 through 2029. With Sugar-free Confectionery sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sugar-free Confectionery industry.

This Insight Report provides a comprehensive analysis of the global Sugar-free Confectionery landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sugar-free Confectionery portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sugar-free Confectionery market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sugar-free Confectionery and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sugar-free Confectionery.

The global Sugar-free Confectionery market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

The shifting in consumer preferences toward premium products is one of the primary growth factors for the sugar-free confectionery market. To increase their revenue shares, several food and beverage manufacturers are increasingly focusing on niche products such as sugar-free food and confectionery. With the rise in health and wellness awareness consumers are also willing to pay more for low-calorie and low-fat food products. For instance, more than 90% consumers in the US are ready to pay more for healthier foods. Similarly, more than 80% of the Australian consumers are ready to pay more for healthier snacks and confectionery. This will induce vendors to launch premium products in the sugar-free segment.

This report presents a comprehensive overview, market shares, and growth opportunities of Sugar-free Confectionery market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Chewing Gums

Chocolates

Toffees and Hard-Boiled Candies

Others

Segmentation by application

Convenience Store

Online Stores

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Mars

Nestle

Mondelez International

Chocoladefabriken Lindt & Sprungli

Ferrero

HARIBO

Sula

Meiji Holdings

The Sugarless

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sugar-free Confectionery market?

What factors are driving Sugar-free Confectionery market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sugar-free Confectionery market opportunities vary by end market size?

How does Sugar-free Confectionery break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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