

Global Sugar Confectionery Products Market Growth 2026-2032

<https://marketpublishers.com/r/G75C7EE75FE5EN.html>

Date: July 2026

Pages: 202

Price: US\$ 3,660.00 (Single User License)

ID: G75C7EE75FE5EN

Abstracts

The global Sugar Confectionery Products market size is predicted to grow from US\$ 81390 million in 2025 to US\$ 114453 million in 2032; it is expected to grow at a CAGR of 5.0% from 2026 to 2032.

Sugar confectionery products are ready-to-eat sweet snack products made primarily from sugars, sugar alcohols, syrups, gelling agents, dairy ingredients, fruit juice, flavors, acids, colors and other functional ingredients through boiling, depositing, pulling, aeration, gelling, panning, compression, cutting, drying and packaging processes. This study focuses on industrial non-chocolate confectionery products, including hard candies, gummies, jellies, fruit chews, lollipops, toffees, caramels, milk candies, mints, marshmallows, licorice, jelly candies, seasonal candies, gifting candies and candy OEM/ODM products. These products are typically characterized by impulse purchase behavior, high flavor innovation, small-pack formats, broad retail availability and strong repeat consumption across daily snacking, children's consumption, seasonal occasions, convenience retail, household sharing and regional taste preferences.

Based on our research, sugar confectionery is a mature but structurally evolving consumer goods category. Its growth is no longer driven only by sweetness consumption, but by flavor innovation, texture design, pack-size engineering, seasonal occasions, gifting formats and impulse retail execution. Compared with chocolate confectionery, non-chocolate confectionery is less exposed to cocoa cost volatility, which has made gummies, sour candies, fruit chews, mints and reduced-sugar candies relatively more attractive for product innovation. For analytical consistency, the core scope of this study should focus on hard candies, gummies, jellies, fruit chews, lollipops, toffees, caramels, milk candies, mints, licorice, marshmallows and seasonal candies, rather than mixing chocolate, biscuits, savory snacks, dietary supplement

gummies and pharmaceutical lozenges into the same revenue model.

From a demand perspective, future growth will be shaped by occasion-based consumption rather than by simple increases in sugar intake. In mature markets, seasonal events, convenience retail and social sharing remain important demand anchors. In China and Southeast Asia, gifting, New Year consumption, children's snacks and family sharing remain important. In Japan and Korea, growth is more closely linked to premium texture, small packs and limited editions. In India and Latin America, low-unit-price candies, fruit flavors and local retail networks continue to support volume expansion. Gummies, sour candies, reduced-sugar products, naturally colored candies and plant-based formulations are expected to grow faster than traditional hard candies.

Regulatory and formulation changes are becoming increasingly important. The U.S. FDA's revocation of Red No. 3 authorization and broader initiatives to reduce petroleum-based synthetic dyes create a new reformulation cycle for candy producers. This trend will likely accelerate the adoption of natural colors, cleaner labels, fruit-based positioning, pectin gummies, gelatin-free alternatives and more transparent ingredient sourcing. Large manufacturers are better positioned to absorb reformulation costs and manage cross-market compliance, while smaller producers may face higher technical and procurement barriers. Over time, product safety, ingredient transparency and clean-label execution will become more relevant competitive factors in addition to flavor, price and distribution.

LP Information, Inc. (LPI) ' newest research report, the "Sugar Confectionery Products Industry Forecast" looks at past sales and reviews total world Sugar Confectionery Products sales in 2025, providing a comprehensive analysis by region and market sector of projected Sugar Confectionery Products sales for 2026 through 2032. With Sugar Confectionery Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sugar Confectionery Products industry.

This Insight Report provides a comprehensive analysis of the global Sugar Confectionery Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sugar Confectionery Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sugar Confectionery Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sugar Confectionery Products and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sugar Confectionery Products.

This report presents a comprehensive overview, market shares, and growth opportunities of Sugar Confectionery Products market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Hard Candy

Gummies & Jellies

Other Sugar Confectionery

Segmentation by Formulation Attribute:

Conventional Sugar Candy

Reduced-Sugar Candy

Sugar-Free Candy

Other

Segmentation by Consumption Occasion:

Everyday Snacking

Seasonal Candy

Other

Segmentation by Application:

Supermarkets & Hypermarkets

E-commerce

Foodservice & Institutional

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Mars, Incorporated

Mondelēz International, Inc.

Ferrero Group

Nestlé S.A.

The Hershey Company

Perfetti Van Melle

HARIBO GmbH & Co. KG

Arcor Group

LOTTE Wellfood Co., Ltd.

Meiji Co., Ltd.

Ezaki Glico Co., Ltd.

Morinaga & Co., Ltd.

General Mills, Inc.

August Storck KG

Cloetta AB

Valeo Foods Group

Mayora Indah Tbk

Orion Corporation

Want Want China Holdings

Tootsie Roll Industries, Inc.

Bourbon Corporation

UHA Mikakuto Co., Ltd.

Kanro Inc.

Katjes Fassin GmbH + Co. KG

Mederer Group

PIM Brands Inc.

Bazooka Companies, LLC

American Licorice Company

Spangler Candy Company

Just Born, Inc.

Albanese Confectionery Group

Colombina S.A.

Empresas Carozzi S.A.

Parle Products Pvt. Ltd.

ITC Limited

Dharampal Satyapal Group

Shanghai Guan Sheng Yuan Food Co., Ltd.

Yake China Co., Ltd.

Jinguan China Food Co., Ltd.

Swizzels Matlow Limited

PEZ International GmbH

Fazer Group

Toms Group A/S

Roshen Confectionery Corporation

Frankford Candy LLC

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sugar Confectionery Products market?

What factors are driving Sugar Confectionery Products market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sugar Confectionery Products market opportunities vary by end market size?

How does Sugar Confectionery Products break out by Type, by Application?

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