

Global Subtitling and Transcription Service Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Subtitling and Transcription Service market size is predicted to grow from US\$ 316 million in 2025 to US\$ 435 million in 2031; it is expected to grow at a CAGR of 5.5% from 2025 to 2031.

The market for subtitling and transcription services has been steadily growing and evolving in recent years. Subtitling and transcription services are essential for providing accurate and accessible content to a global audience, facilitating communication across language barriers.

The rise of digital content consumption, including streaming platforms, online videos, and e-learning platforms, has significantly contributed to the market development of subtitling and transcription services. Content creators and providers are increasingly recognizing the importance of making their content accessible to a wider audience through subtitling and transcription.

Additionally, the globalization of businesses and the need for multilingual communication have also fueled the demand for subtitling and transcription services. Companies are seeking to translate and subtitle their training materials, presentations, and marketing videos to effectively reach global markets.

LPI (LP Information)' newest research report, the "Subtitling and Transcription Service Industry Forecast" looks at past sales and reviews total world Subtitling and Transcription Service sales in 2024, providing a comprehensive analysis by region and market sector of projected Subtitling and Transcription Service sales for 2025 through 2031. With Subtitling and Transcription Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the

world Subtitling and Transcription Service industry.

This Insight Report provides a comprehensive analysis of the global Subtitling and Transcription Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Subtitling and Transcription Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Subtitling and Transcription Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Subtitling and Transcription Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Subtitling and Transcription Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Subtitling and Transcription Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Muxed Subtitles

Burned Subtitles

Segmentation by Application:

Individuals

Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Voxtab

Rev

Happy Scribe

Translators Family

Capital Captions

GoTranscript

GTE Localize

3Play Media

BroadStream Solutions

Chang-Castillo and Associates

Dailytranscription

Take 1

CTS Translations

Orange Translations

Take Note

TranscriptionWing

WeTranslate

Espresso Translations

Lionbridge Technologies

Muvi

McGowan Transcriptions

Sonix

Speechpad

ShareStream

The Transcription Pros

EC Innovations

ProLingo

e24 Technologies

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