

Global Study Abroad Agency Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Study Abroad Agency market size is predicted to grow from US\$ 17370 million in 2025 to US\$ 27020 million in 2031; it is expected to grow at a CAGR of 7.6% from 2025 to 2031.

A study abroad agency is a specialized organization or company that assists students in planning and arranging their educational experiences in foreign countries. These agencies typically provide a range of services to help students navigate through the study abroad process and make informed decisions about their academic pursuits overseas. The primary role of a study abroad agency is to provide guidance and support to students who wish to study in another country. This can involve helping students choose suitable universities or academic programs, providing information on scholarships and financial aid options, assisting with visa and immigration processes, organizing pre-departure orientations, and offering guidance on cultural integration and adjustment. Study abroad agencies also often maintain partnerships and collaborations with universities and educational institutions around the world. They may have a network of contacts and resources that they can leverage to help students find the most suitable study abroad opportunities based on their academic goals, preferences, and budget. Additionally, some study abroad agencies offer additional services such as language training, accommodation arrangements, travel insurance, and ongoing support during the students' stay abroad. These agencies aim to ensure that students have a smooth and enriching study abroad experience by providing them with the necessary resources and assistance throughout their journey. Some study abroad agencies' business is diverse, not limited study abroad related, also such as immigration, overseas investment. Our data statistic scope is only for study abroad

related.

Global key players of Study Abroad Agency include New Oriental, EIC Education, Shinyway Education, IDP Education, Nova Holdings, etc. The top five players hold a share about 14%. Asia-Pacific is the largest market, and has a share about 68%, followed by Europe and Middle East and Africa with share 9%, separately. In terms of product type, Domestic Agent Company is the largest segment, occupied for a share of 83%. In terms of application, Postgraduate Study Abroad has a share about 55 percent.

LPI (LP Information)' newest research report, the “Study Abroad Agency Industry Forecast” looks at past sales and reviews total world Study Abroad Agency sales in 2024, providing a comprehensive analysis by region and market sector of projected Study Abroad Agency sales for 2025 through 2031. With Study Abroad Agency sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Study Abroad Agency industry.

This Insight Report provides a comprehensive analysis of the global Study Abroad Agency landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Study Abroad Agency portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Study Abroad Agency market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Study Abroad Agency and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Study Abroad Agency.

This report presents a comprehensive overview, market shares, and growth opportunities of Study Abroad Agency market by product type, application, key players and key regions and countries.

Segmentation by Type:

Domestic Agent Company

International Agent Company

Segmentation by Application:

Primary and Secondary Schools Study Abroad

Undergraduate Study Abroad

Postgraduate Study Abroad

PhD Study Abroad

Short Term Study Abroad

Working Holiday

Language Learning

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

New Oriental

EIC Education

Shinyway Education

IDP Education

Nova Holdings

Canam

TC Global

AECC Global

Hong Kong Overseas Studies Centre (HKOSC)

SIEC Education

Ryugaku Journal

StudyCo

Hui & Kuah Pte Ltd

AOJI Education

ICC Consultants

Edwise International

Global Reach

Re-abroad

Uniabroad

Ryugaku Information Center

RyugakuSite

WISH International

Santamonica Study Abroad Pvt. Ltd

Golden Gate Study Abroad

StudyIn (BLUED)

Study Abroad Global (SAG)

J Styles

School With

DM Consultant

CasaEducation

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