

Global Studless Snow Tires Market Growth 2026-2032

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Abstracts

The global Studless Snow Tires market size is predicted to grow from US\$ 15900 million in 2025 to US\$ 21460 million in 2032; it is expected to grow at a CAGR of 4.5% from 2026 to 2032.

Studless snow tires, also known as winter tires, are specialized tires designed to provide enhanced traction and performance in winter driving conditions, particularly on snow and ice-covered roads. Unlike studded snow tires, which have metal studs embedded in the tread for additional grip, studless snow tires rely on advanced rubber compounds, tread designs, and siping patterns to optimize traction on slippery surfaces.

The Studless Snow Tires market is driven by the increasing demand for winter tires that offer enhanced traction and safety in icy and snowy conditions. Comprising advanced rubber compounds and innovative tread designs, these tires provide improved grip without the use of metal studs. The market's growth is propelled by the desire for a quieter and more versatile winter driving experience, as studless tires reduce road noise and are suitable for various winter road surfaces. Regulatory restrictions on studded tires in certain regions also contribute to the rising popularity of studless snow tires, reflecting a shift toward effective, eco-friendly, and high-performance winter tire solutions.

LP Information, Inc. (LPI) ' newest research report, the 'Studless Snow Tires Industry Forecast' looks at past sales and reviews total world Studless Snow Tires sales in 2025, providing a comprehensive analysis by region and market sector of projected Studless Snow Tires sales for 2026 through 2032. With Studless Snow Tires sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Studless Snow Tires industry.

This Insight Report provides a comprehensive analysis of the global Studless Snow

Tires landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Studless Snow Tires portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Studless Snow Tires market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Studless Snow Tires and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Studless Snow Tires.

This report presents a comprehensive overview, market shares, and growth opportunities of Studless Snow Tires market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Radial Tires

Non-Radial Tires

Segmentation by Application:

Passenger Tires

Light Truck/SUV Tires

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bridgestone

Michelin

Continental

Goodyear

Nokian Tyres

Hankook

Nizhnekamskshina

Pirelli

Yokohama

Toyo Tire

Kumho Tire

JSC Cordiant

Zhongce

GITI Tire

Triangle

Apollo

Cheng Shin

Nexen Tire

Key Questions Addressed in this Report

What is the 10-year outlook for the global Studless Snow Tires market?

What factors are driving Studless Snow Tires market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Studless Snow Tires market opportunities vary by end market size?

How does Studless Snow Tires break out by Type, by Application?

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