

Global Strawberry Ice Pop Market Growth 2023-2029

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Abstracts

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An ice pop is a liquid-based frozen snack on a stick. Unlike ice cream or sorbet, which are whipped while freezing to prevent ice crystal formation, an ice pop is 'quiescently' frozen—frozen while at rest—and becomes a solid block of ice. We cover Popsicles (with stick) and freezer pops (tube filled with liquid).

The main manufacturers of Global Ice Pops include Nestle, Unilever, Yili, etc. These top three manufacturers hold a market share about 52%. Europe is the main production region in the world.

LPI (LP Information)' newest research report, the “Strawberry Ice Pop Industry Forecast” looks at past sales and reviews total world Strawberry Ice Pop sales in 2022, providing a comprehensive analysis by region and market sector of projected Strawberry Ice Pop sales for 2023 through 2029. With Strawberry Ice Pop sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Strawberry Ice Pop industry.

This Insight Report provides a comprehensive analysis of the global Strawberry Ice Pop landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Strawberry Ice Pop portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Strawberry Ice Pop market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Strawberry Ice Pop and breaks down the forecast by

type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Strawberry Ice Pop.

The global Strawberry Ice Pop market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Strawberry Ice Pop is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Strawberry Ice Pop is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Strawberry Ice Pop is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Strawberry Ice Pop players cover Nestle, Unilever, Yili, Mengniu, Akagi Nyugyo, Meiji, Daqing Ruby Ice Cream, Lotte and Jel Sert, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Strawberry Ice Pop market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Popsicles

Freezer Pops

Segmentation by application

Individual

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Nestle

Unilever

Yili

Mengniu

Akagi Nyugyo

Meiji

Daqing Ruby Ice Cream

Lotte

Jel Sert

Jinan Qunkang

Alamance Foods

GoodPop

Chloe's Fruit

Mr Freeze

Deebies

Key Questions Addressed in this Report

What is the 10-year outlook for the global Strawberry Ice Pop market?

What factors are driving Strawberry Ice Pop market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Strawberry Ice Pop market opportunities vary by end market size?

How does Strawberry Ice Pop break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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