

Global Strategy Consulting Market Growth (Status and Outlook) 2025-2031

<https://marketpublishers.com/r/G2B86BB2485AEN.html>

Date: August 2025

Pages: 176

Price: US\$ 3,660.00 (Single User License)

ID: G2B86BB2485AEN

Abstracts

According to this study, the global Strategy Consulting market size will reach US\$ 207330 million by 2031.

Strategy consulting is the process of advising companies on important business decisions by providing strategic consulting advice. It generally includes researching and analyzing issues, identifying challenges and opportunities, and making recommendations.

Strategy consulting is a type of management consulting, with strategic consulting focusing more on specific goals and management consulting focusing on overall company performance.

The strategy consulting industry is undergoing a paradigm shift, from providing high-level advice to architects of end-to-end business transformation. The days of exiting with a polished strategy are over. In today's volatile, technology-driven markets, clients need more than theoretical frameworks, but executable roadmaps, embedded expertise, and measurable outcomes. This transformation reflects a profound change in the global business environment: agility, industry specialization, and digital capabilities have gone from optional to survival necessities.

Traditional consulting services have focused primarily on strategic planning and organizational restructuring, the classic "diagnosis and prescription" model. However, the modern consulting landscape has evolved into a full "strategy to execution" continuum. Leading firms such as McKinsey, Boston Consulting Group, and Bain have systematically expanded their service offerings to cover the entire value chain: strategy formulation, operational optimization, technology integration, data analytics, change

management, and capability building programs. This shift responds to a key market need: the industry is increasingly aware that great strategies without perfect execution will fail. For example, McKinsey's implementation practice and BCG's Platinion Technology are examples of this trend, combining strategic consulting with hands-on technology implementation to bridge the gap between boardroom decisions and frontline execution.

The era of one-size-fits-all consulting frameworks is coming to an end. Clients need consultants who speak the language of their industry—whether it's clinical trial protocols in healthcare, core banking system architecture in finance, or carbon credit trading mechanisms in the energy industry. This demand for vertical specialization has forced consulting firms to reorganize their practices around industry specialties, establish centers of excellence, and even form joint ventures with technology experts. Boutique consulting firms such as ZS Associates (pharmaceutical commercialization) and West Monroe Partners (mid-market technology implementation) have thrived by combining niche expertise with execution capabilities. Giants have deepened their industry credibility by acquiring specialized firms or building expert networks, such as Deloitte's acquisition of Regeneris (circular economy expertise) and PwC's investment in a cybersecurity boutique, both of which reflect the verticalization trend.

Digital capabilities have moved from the edge of consulting projects to the core. Every project—whether it's developing growth strategies, optimizing supply chains, or managing M&A integration—now needs to be embedded with digital tools and data analytics. Consulting firms are responding to this change by transforming into hybrid “technology + insights” organizations. PwC's merger with Strategy& (formerly Booz & Company) and IBM's integration of its consulting business with its Watson artificial intelligence platform are examples of the fusion of strategic consulting and technology implementation.

Consulting team structures are also changing. In addition to traditional MBA talent, teams now include data scientists, software engineers, user experience designers, and cybersecurity experts. This multidisciplinary approach enables companies to deliver strategically sound and technically feasible solutions. For example, a retail transformation strategy may involve AI demand forecasting models, blockchain inventory tracking systems, and AR store design tools, all supported by a change management plan to ensure employee adoption.

Perhaps the most profound shift is in the consultant-client relationship itself. The traditional project-based model—characterized by discrete services, fixed timelines, and

transactional pricing—is giving way to long-term, results-oriented partnerships. Consulting firms are increasingly positioning themselves as “managed service providers” of corporate strategy functions or “capability co-building partners” deeply embedded in client organizations.

LPI (LP Information)' newest research report, the “Strategy Consulting Industry Forecast” looks at past sales and reviews total world Strategy Consulting sales in 2024, providing a comprehensive analysis by region and market sector of projected Strategy Consulting sales for 2025 through 2031. With Strategy Consulting sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Strategy Consulting industry.

This Insight Report provides a comprehensive analysis of the global Strategy Consulting landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Strategy Consulting portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Strategy Consulting market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Strategy Consulting and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Strategy Consulting.

This report presents a comprehensive overview, market shares, and growth opportunities of Strategy Consulting market by product type, application, key players and key regions and countries.

Segmentation by Type:

Corporate Strategy

Business Model Innovation

Digital Strategy

Merger and Acquisition Strategy

Organizational Strategy

Marketing Strategy

Operational Strategy

Other

Segmentation by Application:

Technology, Media and Telecommunications

Financial Services

Government and Utilities

Consumer Products and Retail

Manufacturing

Energy and Utilities

Healthcare and Life Sciences

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

McKinsey & Company

Boston Consulting Group

IBM

Bain & Company

KPMG

Deloitte

PwC

EY

Accenture

Marsh & McLennan

Capgemini

Infosys Consulting

Towers Watson & Co

Aon

Kearney

Roland Berger

L.E.K. Consulting

AlixPartners

Simon-Kuche

Arthur D. Little

Gartner

BearingPoint

ZS Associates

Trout & Partners

Gallup

Frost & Sullivan

Kmind Strategy Consulting

Shanghai Huayuhua Marketing Consulting

Dongji Consulting

SOSIGN

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Strategy Consulting Market Size (2020-2031)
 - 2.1.2 Strategy Consulting Market Size CAGR by Region (2020 VS 2024 VS 2031)
 - 2.1.3 World Current & Future Analysis for Strategy Consulting by Country/Region (2020, 2024 & 2031)
- 2.2 Strategy Consulting Segment by Type
 - 2.2.1 Corporate Strategy
 - 2.2.2 Business Model Innovation
 - 2.2.3 Digital Strategy
 - 2.2.4 Merger and Acquisition Strategy
 - 2.2.5 Organizational Strategy
 - 2.2.6 Marketing Strategy
 - 2.2.7 Operational Strategy
 - 2.2.8 Other
- 2.3 Strategy Consulting Market Size by Type
 - 2.3.1 Strategy Consulting Market Size CAGR by Type (2020 VS 2024 VS 2031)
 - 2.3.2 Global Strategy Consulting Market Size Market Share by Type (2020-2025)
- 2.4 Strategy Consulting Segment by Application
 - 2.4.1 Technology, Media and Telecommunications
 - 2.4.2 Financial Services
 - 2.4.3 Government and Utilities
 - 2.4.4 Consumer Products and Retail
 - 2.4.5 Manufacturing
 - 2.4.6 Energy and Utilities

2.4.7 Healthcare and Life Sciences

2.4.8 Others

2.5 Strategy Consulting Market Size by Application

2.5.1 Strategy Consulting Market Size CAGR by Application (2020 VS 2024 VS 2031)

2.5.2 Global Strategy Consulting Market Size Market Share by Application
(2020-2025)

3 STRATEGY CONSULTING MARKET SIZE BY PLAYER

3.1 Strategy Consulting Market Size Market Share by Player

3.1.1 Global Strategy Consulting Revenue by Player (2020-2025)

3.1.2 Global Strategy Consulting Revenue Market Share by Player (2020-2025)

3.2 Global Strategy Consulting Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 STRATEGY CONSULTING BY REGION

4.1 Strategy Consulting Market Size by Region (2020-2025)

4.2 Global Strategy Consulting Annual Revenue by Country/Region (2020-2025)

4.3 Americas Strategy Consulting Market Size Growth (2020-2025)

4.4 APAC Strategy Consulting Market Size Growth (2020-2025)

4.5 Europe Strategy Consulting Market Size Growth (2020-2025)

4.6 Middle East & Africa Strategy Consulting Market Size Growth (2020-2025)

5 AMERICAS

5.1 Americas Strategy Consulting Market Size by Country (2020-2025)

5.2 Americas Strategy Consulting Market Size by Type (2020-2025)

5.3 Americas Strategy Consulting Market Size by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Strategy Consulting Market Size by Region (2020-2025)

6.2 APAC Strategy Consulting Market Size by Type (2020-2025)

6.3 APAC Strategy Consulting Market Size by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Strategy Consulting Market Size by Country (2020-2025)

7.2 Europe Strategy Consulting Market Size by Type (2020-2025)

7.3 Europe Strategy Consulting Market Size by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Strategy Consulting by Region (2020-2025)

8.2 Middle East & Africa Strategy Consulting Market Size by Type (2020-2025)

8.3 Middle East & Africa Strategy Consulting Market Size by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL STRATEGY CONSULTING MARKET FORECAST

- 10.1 Global Strategy Consulting Forecast by Region (2026-2031)
 - 10.1.1 Global Strategy Consulting Forecast by Region (2026-2031)
 - 10.1.2 Americas Strategy Consulting Forecast
 - 10.1.3 APAC Strategy Consulting Forecast
 - 10.1.4 Europe Strategy Consulting Forecast
 - 10.1.5 Middle East & Africa Strategy Consulting Forecast
- 10.2 Americas Strategy Consulting Forecast by Country (2026-2031)
 - 10.2.1 United States Market Strategy Consulting Forecast
 - 10.2.2 Canada Market Strategy Consulting Forecast
 - 10.2.3 Mexico Market Strategy Consulting Forecast
 - 10.2.4 Brazil Market Strategy Consulting Forecast
- 10.3 APAC Strategy Consulting Forecast by Region (2026-2031)
 - 10.3.1 China Strategy Consulting Market Forecast
 - 10.3.2 Japan Market Strategy Consulting Forecast
 - 10.3.3 Korea Market Strategy Consulting Forecast
 - 10.3.4 Southeast Asia Market Strategy Consulting Forecast
 - 10.3.5 India Market Strategy Consulting Forecast
 - 10.3.6 Australia Market Strategy Consulting Forecast
- 10.4 Europe Strategy Consulting Forecast by Country (2026-2031)
 - 10.4.1 Germany Market Strategy Consulting Forecast
 - 10.4.2 France Market Strategy Consulting Forecast
 - 10.4.3 UK Market Strategy Consulting Forecast
 - 10.4.4 Italy Market Strategy Consulting Forecast
 - 10.4.5 Russia Market Strategy Consulting Forecast
- 10.5 Middle East & Africa Strategy Consulting Forecast by Region (2026-2031)
 - 10.5.1 Egypt Market Strategy Consulting Forecast
 - 10.5.2 South Africa Market Strategy Consulting Forecast
 - 10.5.3 Israel Market Strategy Consulting Forecast
 - 10.5.4 Turkey Market Strategy Consulting Forecast
- 10.6 Global Strategy Consulting Forecast by Type (2026-2031)
- 10.7 Global Strategy Consulting Forecast by Application (2026-2031)
 - 10.7.1 GCC Countries Market Strategy Consulting Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 McKinsey & Company
 - 11.1.1 McKinsey & Company Company Information

- 11.1.2 McKinsey & Company Strategy Consulting Product Offered
- 11.1.3 McKinsey & Company Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
- 11.1.4 McKinsey & Company Main Business Overview
- 11.1.5 McKinsey & Company Latest Developments
- 11.2 Boston Consulting Group
 - 11.2.1 Boston Consulting Group Company Information
 - 11.2.2 Boston Consulting Group Strategy Consulting Product Offered
 - 11.2.3 Boston Consulting Group Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.2.4 Boston Consulting Group Main Business Overview
 - 11.2.5 Boston Consulting Group Latest Developments
- 11.3 IBM
 - 11.3.1 IBM Company Information
 - 11.3.2 IBM Strategy Consulting Product Offered
 - 11.3.3 IBM Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.3.4 IBM Main Business Overview
 - 11.3.5 IBM Latest Developments
- 11.4 Bain & Company
 - 11.4.1 Bain & Company Company Information
 - 11.4.2 Bain & Company Strategy Consulting Product Offered
 - 11.4.3 Bain & Company Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.4.4 Bain & Company Main Business Overview
 - 11.4.5 Bain & Company Latest Developments
- 11.5 KPMG
 - 11.5.1 KPMG Company Information
 - 11.5.2 KPMG Strategy Consulting Product Offered
 - 11.5.3 KPMG Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.5.4 KPMG Main Business Overview
 - 11.5.5 KPMG Latest Developments
- 11.6 Deloitte
 - 11.6.1 Deloitte Company Information
 - 11.6.2 Deloitte Strategy Consulting Product Offered
 - 11.6.3 Deloitte Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.6.4 Deloitte Main Business Overview

- 11.6.5 Deloitte Latest Developments
- 11.7 PwC
 - 11.7.1 PwC Company Information
 - 11.7.2 PwC Strategy Consulting Product Offered
 - 11.7.3 PwC Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.7.4 PwC Main Business Overview
 - 11.7.5 PwC Latest Developments
- 11.8 EY
 - 11.8.1 EY Company Information
 - 11.8.2 EY Strategy Consulting Product Offered
 - 11.8.3 EY Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.8.4 EY Main Business Overview
 - 11.8.5 EY Latest Developments
- 11.9 Accenture
 - 11.9.1 Accenture Company Information
 - 11.9.2 Accenture Strategy Consulting Product Offered
 - 11.9.3 Accenture Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.9.4 Accenture Main Business Overview
 - 11.9.5 Accenture Latest Developments
- 11.10 Marsh & McLennan
 - 11.10.1 Marsh & McLennan Company Information
 - 11.10.2 Marsh & McLennan Strategy Consulting Product Offered
 - 11.10.3 Marsh & McLennan Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.10.4 Marsh & McLennan Main Business Overview
 - 11.10.5 Marsh & McLennan Latest Developments
- 11.11 Capgemini
 - 11.11.1 Capgemini Company Information
 - 11.11.2 Capgemini Strategy Consulting Product Offered
 - 11.11.3 Capgemini Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.11.4 Capgemini Main Business Overview
 - 11.11.5 Capgemini Latest Developments
- 11.12 Infosys Consulting
 - 11.12.1 Infosys Consulting Company Information
 - 11.12.2 Infosys Consulting Strategy Consulting Product Offered
 - 11.12.3 Infosys Consulting Strategy Consulting Revenue, Gross Margin and Market

Share (2020-2025)

11.12.4 Infosys Consulting Main Business Overview

11.12.5 Infosys Consulting Latest Developments

11.13 Towers Watson & Co

11.13.1 Towers Watson & Co Company Information

11.13.2 Towers Watson & Co Strategy Consulting Product Offered

11.13.3 Towers Watson & Co Strategy Consulting Revenue, Gross Margin and Market

Share (2020-2025)

11.13.4 Towers Watson & Co Main Business Overview

11.13.5 Towers Watson & Co Latest Developments

11.14 Aon

11.14.1 Aon Company Information

11.14.2 Aon Strategy Consulting Product Offered

11.14.3 Aon Strategy Consulting Revenue, Gross Margin and Market Share

(2020-2025)

11.14.4 Aon Main Business Overview

11.14.5 Aon Latest Developments

11.15 Kearney

11.15.1 Kearney Company Information

11.15.2 Kearney Strategy Consulting Product Offered

11.15.3 Kearney Strategy Consulting Revenue, Gross Margin and Market Share

(2020-2025)

11.15.4 Kearney Main Business Overview

11.15.5 Kearney Latest Developments

11.16 Roland Berger

11.16.1 Roland Berger Company Information

11.16.2 Roland Berger Strategy Consulting Product Offered

11.16.3 Roland Berger Strategy Consulting Revenue, Gross Margin and Market Share

(2020-2025)

11.16.4 Roland Berger Main Business Overview

11.16.5 Roland Berger Latest Developments

11.17 L.E.K. Consulting

11.17.1 L.E.K. Consulting Company Information

11.17.2 L.E.K. Consulting Strategy Consulting Product Offered

11.17.3 L.E.K. Consulting Strategy Consulting Revenue, Gross Margin and Market

Share (2020-2025)

11.17.4 L.E.K. Consulting Main Business Overview

11.17.5 L.E.K. Consulting Latest Developments

11.18 AlixPartners

- 11.18.1 AlixPartners Company Information
- 11.18.2 AlixPartners Strategy Consulting Product Offered
- 11.18.3 AlixPartners Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
- 11.18.4 AlixPartners Main Business Overview
- 11.18.5 AlixPartners Latest Developments
- 11.19 Simon-Kuche
 - 11.19.1 Simon-Kuche Company Information
 - 11.19.2 Simon-Kuche Strategy Consulting Product Offered
 - 11.19.3 Simon-Kuche Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.19.4 Simon-Kuche Main Business Overview
 - 11.19.5 Simon-Kuche Latest Developments
- 11.20 Arthur D. Little
 - 11.20.1 Arthur D. Little Company Information
 - 11.20.2 Arthur D. Little Strategy Consulting Product Offered
 - 11.20.3 Arthur D. Little Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.20.4 Arthur D. Little Main Business Overview
 - 11.20.5 Arthur D. Little Latest Developments
- 11.21 Gartner
 - 11.21.1 Gartner Company Information
 - 11.21.2 Gartner Strategy Consulting Product Offered
 - 11.21.3 Gartner Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.21.4 Gartner Main Business Overview
 - 11.21.5 Gartner Latest Developments
- 11.22 BearingPoint
 - 11.22.1 BearingPoint Company Information
 - 11.22.2 BearingPoint Strategy Consulting Product Offered
 - 11.22.3 BearingPoint Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.22.4 BearingPoint Main Business Overview
 - 11.22.5 BearingPoint Latest Developments
- 11.23 ZS Associates
 - 11.23.1 ZS Associates Company Information
 - 11.23.2 ZS Associates Strategy Consulting Product Offered
 - 11.23.3 ZS Associates Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)

- 11.23.4 ZS Associates Main Business Overview
- 11.23.5 ZS Associates Latest Developments
- 11.24 Trout & Partners
 - 11.24.1 Trout & Partners Company Information
 - 11.24.2 Trout & Partners Strategy Consulting Product Offered
 - 11.24.3 Trout & Partners Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.24.4 Trout & Partners Main Business Overview
 - 11.24.5 Trout & Partners Latest Developments
- 11.25 Gallup
 - 11.25.1 Gallup Company Information
 - 11.25.2 Gallup Strategy Consulting Product Offered
 - 11.25.3 Gallup Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.25.4 Gallup Main Business Overview
 - 11.25.5 Gallup Latest Developments
- 11.26 Frost & Sullivan
 - 11.26.1 Frost & Sullivan Company Information
 - 11.26.2 Frost & Sullivan Strategy Consulting Product Offered
 - 11.26.3 Frost & Sullivan Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.26.4 Frost & Sullivan Main Business Overview
 - 11.26.5 Frost & Sullivan Latest Developments
- 11.27 Kmind Strategy Consulting
 - 11.27.1 Kmind Strategy Consulting Company Information
 - 11.27.2 Kmind Strategy Consulting Strategy Consulting Product Offered
 - 11.27.3 Kmind Strategy Consulting Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.27.4 Kmind Strategy Consulting Main Business Overview
 - 11.27.5 Kmind Strategy Consulting Latest Developments
- 11.28 Shanghai Huayuhua Marketing Consulting
 - 11.28.1 Shanghai Huayuhua Marketing Consulting Company Information
 - 11.28.2 Shanghai Huayuhua Marketing Consulting Strategy Consulting Product Offered
 - 11.28.3 Shanghai Huayuhua Marketing Consulting Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.28.4 Shanghai Huayuhua Marketing Consulting Main Business Overview
 - 11.28.5 Shanghai Huayuhua Marketing Consulting Latest Developments
- 11.29 Dongji Consulting

- 11.29.1 Dongji Consulting Company Information
- 11.29.2 Dongji Consulting Strategy Consulting Product Offered
- 11.29.3 Dongji Consulting Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
- 11.29.4 Dongji Consulting Main Business Overview
- 11.29.5 Dongji Consulting Latest Developments
- 11.30 SOSIGN
 - 11.30.1 SOSIGN Company Information
 - 11.30.2 SOSIGN Strategy Consulting Product Offered
 - 11.30.3 SOSIGN Strategy Consulting Revenue, Gross Margin and Market Share (2020-2025)
 - 11.30.4 SOSIGN Main Business Overview
 - 11.30.5 SOSIGN Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Strategy Consulting Market Size CAGR by Region (2020 VS 2024 VS 2031) & (\$ millions)
- Table 2. Strategy Consulting Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Corporate Strategy
- Table 4. Major Players of Business Model Innovation
- Table 5. Major Players of Digital Strategy
- Table 6. Major Players of Merger and Acquisition Strategy
- Table 7. Major Players of Organizational Strategy
- Table 8. Major Players of Marketing Strategy
- Table 9. Major Players of Operational Strategy
- Table 10. Major Players of Other
- Table 11. Strategy Consulting Market Size CAGR by Type (2020 VS 2024 VS 2031) & (\$ millions)
- Table 12. Global Strategy Consulting Market Size by Type (2020-2025) & (\$ millions)
- Table 13. Global Strategy Consulting Market Size Market Share by Type (2020-2025)
- Table 14. Strategy Consulting Market Size CAGR by Application (2020 VS 2024 VS 2031) & (\$ millions)
- Table 15. Global Strategy Consulting Market Size by Application (2020-2025) & (\$ millions)
- Table 16. Global Strategy Consulting Market Size Market Share by Application (2020-2025)
- Table 17. Global Strategy Consulting Revenue by Player (2020-2025) & (\$ millions)
- Table 18. Global Strategy Consulting Revenue Market Share by Player (2020-2025)
- Table 19. Strategy Consulting Key Players Head office and Products Offered
- Table 20. Strategy Consulting Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- Table 21. New Products and Potential Entrants
- Table 22. Mergers & Acquisitions, Expansion
- Table 23. Global Strategy Consulting Market Size by Region (2020-2025) & (\$ millions)
- Table 24. Global Strategy Consulting Market Size Market Share by Region (2020-2025)
- Table 25. Global Strategy Consulting Revenue by Country/Region (2020-2025) & (\$ millions)
- Table 26. Global Strategy Consulting Revenue Market Share by Country/Region (2020-2025)

Table 27. Americas Strategy Consulting Market Size by Country (2020-2025) & (\$ millions)

Table 28. Americas Strategy Consulting Market Size Market Share by Country (2020-2025)

Table 29. Americas Strategy Consulting Market Size by Type (2020-2025) & (\$ millions)

Table 30. Americas Strategy Consulting Market Size Market Share by Type (2020-2025)

Table 31. Americas Strategy Consulting Market Size by Application (2020-2025) & (\$ millions)

Table 32. Americas Strategy Consulting Market Size Market Share by Application (2020-2025)

Table 33. APAC Strategy Consulting Market Size by Region (2020-2025) & (\$ millions)

Table 34. APAC Strategy Consulting Market Size Market Share by Region (2020-2025)

Table 35. APAC Strategy Consulting Market Size by Type (2020-2025) & (\$ millions)

Table 36. APAC Strategy Consulting Market Size by Application (2020-2025) & (\$ millions)

Table 37. Europe Strategy Consulting Market Size by Country (2020-2025) & (\$ millions)

Table 38. Europe Strategy Consulting Market Size Market Share by Country (2020-2025)

Table 39. Europe Strategy Consulting Market Size by Type (2020-2025) & (\$ millions)

Table 40. Europe Strategy Consulting Market Size by Application (2020-2025) & (\$ millions)

Table 41. Middle East & Africa Strategy Consulting Market Size by Region (2020-2025) & (\$ millions)

Table 42. Middle East & Africa Strategy Consulting Market Size by Type (2020-2025) & (\$ millions)

Table 43. Middle East & Africa Strategy Consulting Market Size by Application (2020-2025) & (\$ millions)

Table 44. Key Market Drivers & Growth Opportunities of Strategy Consulting

Table 45. Key Market Challenges & Risks of Strategy Consulting

Table 46. Key Industry Trends of Strategy Consulting

Table 47. Global Strategy Consulting Market Size Forecast by Region (2026-2031) & (\$ millions)

Table 48. Global Strategy Consulting Market Size Market Share Forecast by Region (2026-2031)

Table 49. Global Strategy Consulting Market Size Forecast by Type (2026-2031) & (\$ millions)

Table 50. Global Strategy Consulting Market Size Forecast by Application (2026-2031)

& (\$ millions)

Table 51. McKinsey & Company Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 52. McKinsey & Company Strategy Consulting Product Offered

Table 53. McKinsey & Company Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 54. McKinsey & Company Main Business

Table 55. McKinsey & Company Latest Developments

Table 56. Boston Consulting Group Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 57. Boston Consulting Group Strategy Consulting Product Offered

Table 58. Boston Consulting Group Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 59. Boston Consulting Group Main Business

Table 60. Boston Consulting Group Latest Developments

Table 61. IBM Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 62. IBM Strategy Consulting Product Offered

Table 63. IBM Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 64. IBM Main Business

Table 65. IBM Latest Developments

Table 66. Bain & Company Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 67. Bain & Company Strategy Consulting Product Offered

Table 68. Bain & Company Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 69. Bain & Company Main Business

Table 70. Bain & Company Latest Developments

Table 71. KPMG Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 72. KPMG Strategy Consulting Product Offered

Table 73. KPMG Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 74. KPMG Main Business

Table 75. KPMG Latest Developments

Table 76. Deloitte Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 77. Deloitte Strategy Consulting Product Offered

Table 78. Deloitte Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 79. Deloitte Main Business

Table 80. Deloitte Latest Developments

Table 81. PwC Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 82. PwC Strategy Consulting Product Offered

Table 83. PwC Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 84. PwC Main Business

Table 85. PwC Latest Developments

Table 86. EY Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 87. EY Strategy Consulting Product Offered

Table 88. EY Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 89. EY Main Business

Table 90. EY Latest Developments

Table 91. Accenture Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 92. Accenture Strategy Consulting Product Offered

Table 93. Accenture Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 94. Accenture Main Business

Table 95. Accenture Latest Developments

Table 96. Marsh & McLennan Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 97. Marsh & McLennan Strategy Consulting Product Offered

Table 98. Marsh & McLennan Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 99. Marsh & McLennan Main Business

Table 100. Marsh & McLennan Latest Developments

Table 101. Capgemini Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 102. Capgemini Strategy Consulting Product Offered

Table 103. Capgemini Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 104. Capgemini Main Business

Table 105. Capgemini Latest Developments

Table 106. Infosys Consulting Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 107. Infosys Consulting Strategy Consulting Product Offered

Table 108. Infosys Consulting Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 109. Infosys Consulting Main Business

Table 110. Infosys Consulting Latest Developments

Table 111. Towers Watson & Co Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 112. Towers Watson & Co Strategy Consulting Product Offered

Table 113. Towers Watson & Co Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 114. Towers Watson & Co Main Business

Table 115. Towers Watson & Co Latest Developments

Table 116. Aon Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 117. Aon Strategy Consulting Product Offered

Table 118. Aon Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 119. Aon Main Business

Table 120. Aon Latest Developments

Table 121. Kearney Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 122. Kearney Strategy Consulting Product Offered

Table 123. Kearney Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 124. Kearney Main Business

Table 125. Kearney Latest Developments

Table 126. Roland Berger Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 127. Roland Berger Strategy Consulting Product Offered

Table 128. Roland Berger Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 129. Roland Berger Main Business

Table 130. Roland Berger Latest Developments

Table 131. L.E.K. Consulting Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 132. L.E.K. Consulting Strategy Consulting Product Offered

Table 133. L.E.K. Consulting Strategy Consulting Revenue (\$ million), Gross Margin

and Market Share (2020-2025)

Table 134. L.E.K. Consulting Main Business

Table 135. L.E.K. Consulting Latest Developments

Table 136. AlixPartners Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 137. AlixPartners Strategy Consulting Product Offered

Table 138. AlixPartners Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 139. AlixPartners Main Business

Table 140. AlixPartners Latest Developments

Table 141. Simon-Kuche Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 142. Simon-Kuche Strategy Consulting Product Offered

Table 143. Simon-Kuche Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 144. Simon-Kuche Main Business

Table 145. Simon-Kuche Latest Developments

Table 146. Arthur D. Little Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 147. Arthur D. Little Strategy Consulting Product Offered

Table 148. Arthur D. Little Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 149. Arthur D. Little Main Business

Table 150. Arthur D. Little Latest Developments

Table 151. Gartner Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 152. Gartner Strategy Consulting Product Offered

Table 153. Gartner Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 154. Gartner Main Business

Table 155. Gartner Latest Developments

Table 156. BearingPoint Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 157. BearingPoint Strategy Consulting Product Offered

Table 158. BearingPoint Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 159. BearingPoint Main Business

Table 160. BearingPoint Latest Developments

Table 161. ZS Associates Details, Company Type, Strategy Consulting Area Served

and Its Competitors

Table 162. ZS Associates Strategy Consulting Product Offered

Table 163. ZS Associates Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 164. ZS Associates Main Business

Table 165. ZS Associates Latest Developments

Table 166. Trout & Partners Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 167. Trout & Partners Strategy Consulting Product Offered

Table 168. Trout & Partners Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 169. Trout & Partners Main Business

Table 170. Trout & Partners Latest Developments

Table 171. Gallup Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 172. Gallup Strategy Consulting Product Offered

Table 173. Gallup Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 174. Gallup Main Business

Table 175. Gallup Latest Developments

Table 176. Frost & Sullivan Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 177. Frost & Sullivan Strategy Consulting Product Offered

Table 178. Frost & Sullivan Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 179. Frost & Sullivan Main Business

Table 180. Frost & Sullivan Latest Developments

Table 181. Kmind Strategy Consulting Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 182. Kmind Strategy Consulting Strategy Consulting Product Offered

Table 183. Kmind Strategy Consulting Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 184. Kmind Strategy Consulting Main Business

Table 185. Kmind Strategy Consulting Latest Developments

Table 186. Shanghai Huayuhua Marketing Consulting Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 187. Shanghai Huayuhua Marketing Consulting Strategy Consulting Product Offered

Table 188. Shanghai Huayuhua Marketing Consulting Strategy Consulting Revenue (\$

million), Gross Margin and Market Share (2020-2025)

Table 189. Shanghai Huayuhua Marketing Consulting Main Business

Table 190. Shanghai Huayuhua Marketing Consulting Latest Developments

Table 191. Dongji Consulting Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 192. Dongji Consulting Strategy Consulting Product Offered

Table 193. Dongji Consulting Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 194. Dongji Consulting Main Business

Table 195. Dongji Consulting Latest Developments

Table 196. SOSIGN Details, Company Type, Strategy Consulting Area Served and Its Competitors

Table 197. SOSIGN Strategy Consulting Product Offered

Table 198. SOSIGN Strategy Consulting Revenue (\$ million), Gross Margin and Market Share (2020-2025)

Table 199. SOSIGN Main Business

Table 200. SOSIGN Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Strategy Consulting Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Strategy Consulting Market Size Growth Rate (2020-2031) (\$ millions)
- Figure 6. Strategy Consulting Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 7. Strategy Consulting Sales Market Share by Country/Region (2024)
- Figure 8. Strategy Consulting Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 9. Global Strategy Consulting Market Size Market Share by Type in 2024
- Figure 10. Strategy Consulting in Technology, Media and Telecommunications
- Figure 11. Global Strategy Consulting Market: Technology, Media and Telecommunications (2020-2025) & (\$ millions)
- Figure 12. Strategy Consulting in Financial Services
- Figure 13. Global Strategy Consulting Market: Financial Services (2020-2025) & (\$ millions)
- Figure 14. Strategy Consulting in Government and Utilities
- Figure 15. Global Strategy Consulting Market: Government and Utilities (2020-2025) & (\$ millions)
- Figure 16. Strategy Consulting in Consumer Products and Retail
- Figure 17. Global Strategy Consulting Market: Consumer Products and Retail (2020-2025) & (\$ millions)
- Figure 18. Strategy Consulting in Manufacturing
- Figure 19. Global Strategy Consulting Market: Manufacturing (2020-2025) & (\$ millions)
- Figure 20. Strategy Consulting in Energy and Utilities
- Figure 21. Global Strategy Consulting Market: Energy and Utilities (2020-2025) & (\$ millions)
- Figure 22. Strategy Consulting in Healthcare and Life Sciences
- Figure 23. Global Strategy Consulting Market: Healthcare and Life Sciences (2020-2025) & (\$ millions)
- Figure 24. Strategy Consulting in Others
- Figure 25. Global Strategy Consulting Market: Others (2020-2025) & (\$ millions)
- Figure 26. Global Strategy Consulting Market Size Market Share by Application in 2024
- Figure 27. Global Strategy Consulting Revenue Market Share by Player in 2024

Figure 28. Global Strategy Consulting Market Size Market Share by Region (2020-2025)

Figure 29. Americas Strategy Consulting Market Size 2020-2025 (\$ millions)

Figure 30. APAC Strategy Consulting Market Size 2020-2025 (\$ millions)

Figure 31. Europe Strategy Consulting Market Size 2020-2025 (\$ millions)

Figure 32. Middle East & Africa Strategy Consulting Market Size 2020-2025 (\$ millions)

Figure 33. Americas Strategy Consulting Value Market Share by Country in 2024

Figure 34. United States Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 35. Canada Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 36. Mexico Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 37. Brazil Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 38. APAC Strategy Consulting Market Size Market Share by Region in 2024

Figure 39. APAC Strategy Consulting Market Size Market Share by Type (2020-2025)

Figure 40. APAC Strategy Consulting Market Size Market Share by Application (2020-2025)

Figure 41. China Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 42. Japan Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 43. South Korea Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 44. Southeast Asia Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 45. India Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 46. Australia Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 47. Europe Strategy Consulting Market Size Market Share by Country in 2024

Figure 48. Europe Strategy Consulting Market Size Market Share by Type (2020-2025)

Figure 49. Europe Strategy Consulting Market Size Market Share by Application (2020-2025)

Figure 50. Germany Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 51. France Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 52. UK Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 53. Italy Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 54. Russia Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 55. Middle East & Africa Strategy Consulting Market Size Market Share by Region (2020-2025)

Figure 56. Middle East & Africa Strategy Consulting Market Size Market Share by Type (2020-2025)

Figure 57. Middle East & Africa Strategy Consulting Market Size Market Share by Application (2020-2025)

Figure 58. Egypt Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 59. South Africa Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 60. Israel Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 61. Turkey Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 62. GCC Countries Strategy Consulting Market Size Growth 2020-2025 (\$ millions)

Figure 63. Americas Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 64. APAC Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 65. Europe Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 66. Middle East & Africa Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 67. United States Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 68. Canada Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 69. Mexico Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 70. Brazil Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 71. China Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 72. Japan Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 73. Korea Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 74. Southeast Asia Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 75. India Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 76. Australia Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 77. Germany Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 78. France Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 79. UK Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 80. Italy Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 81. Russia Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 82. Egypt Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 83. South Africa Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 84. Israel Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 85. Turkey Strategy Consulting Market Size 2026-2031 (\$ millions)

Figure 86. Global Strategy Consulting Market Size Market Share Forecast by Type (2026-2031)

Figure 87. Global Strategy Consulting Market Size Market Share Forecast by Application (2026-2031)

Figure 88. GCC Countries Strategy Consulting Market Size 2026-2031 (\$ millions)

I would like to order

Product name: Global Strategy Consulting Market Growth (Status and Outlook) 2025-2031

Product link: <https://marketpublishers.com/r/G2B86BB2485AEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2B86BB2485AEN.html>