

Global Stevia Polyphenols Market Growth 2026-2032

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Abstracts

The global Stevia Polyphenols market size is predicted to grow from US\$ 36.32 million in 2025 to US\$ 60.21 million in 2032; it is expected to grow at a CAGR of 7.5% from 2026 to 2032.

Stevia polyphenols are a food ingredient produced from the leaves of *Stevia repens*, a plant in the genus *Stevia* of the Asteraceae family. The process involves ethanol extraction, filtration, purification, concentration, and drying. The required total polyphenol content is 40g/100g, and the recommended daily intake is 500 mg/day (based on total polyphenols).

Stemvia polyphenols are a collective term for a class of natural phenolic compounds found in stevia leaves. They are plant secondary metabolites, accounting for approximately 2%-4% of dried stevia leaves, and mainly include chlorogenic acid, caffeic acid, quercetin, and isochlorogenic acid.

Stemvia polyphenols have no sweet taste or a slightly bitter taste. Their main functions are antioxidant, anti-inflammatory, and antibacterial effects.

The upstream of the stevia polyphenol industry involves stevia cultivation and primary processing. The core midstream technologies are extraction, purification, concentration, and drying. Downstream applications include food and beverages, cosmetics, and pharmaceuticals.

In 2025, global sales of stevia polyphenols reached 495 tons, with a production capacity of approximately 620 tons, an average selling price of US\$75/kg, and an average gross profit margin of 35%-45%.

United States market for Stevia Polyphenols is estimated to increase from US\$ million

in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Stevia Polyphenols is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Stevia Polyphenols is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Stevia Polyphenols players cover HOWTIAN?CN?, Chenguang Biotech?CN?, Ringpu Bio-Technology?CN?, Nutramax?CN?, Layn?CN?, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Stevia Polyphenols Industry Forecast? looks at past sales and reviews total world Stevia Polyphenols sales in 2025, providing a comprehensive analysis by region and market sector of projected Stevia Polyphenols sales for 2026 through 2032. With Stevia Polyphenols sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Stevia Polyphenols industry.

This Insight Report provides a comprehensive analysis of the global Stevia Polyphenols landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Stevia Polyphenols portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Stevia Polyphenols market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Stevia Polyphenols and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Stevia Polyphenols.

This report presents a comprehensive overview, market shares, and growth opportunities of Stevia Polyphenols market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Total Polyphenol Concentration 40%-60%

Total Polyphenol Concentration 60%-80%

Total Polyphenol Concentration 80%-90%

Total Polyphenol Concentration >90%

Segmentation by Physical Form:

Powder

Concentrate

Segmentation by Production Processes:

Ethanol Extraction Type

Pure Water Extraction Type

Supercritical CO₂ Extraction Type

Enzyme-Assisted Extraction Type

Segmentation by Application:

Food & Beverage

Cosmetics

Pharmaceuticals

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

HOWTIAN?CN?

Chenguang Biotech?CN?

Ringpu Bio-Technology?CN?

Nutramax?CN?

Layn?CN?

Morita Kagaku Kogyo?JP?

Daepyung?KO?

Steviatech Life Pvt. Ltd.?India?

Cargill?US?

Tate & Lyle?GB?

PureCircle?US?

Key Questions Addressed in this Report

What is the 10-year outlook for the global Stevia Polyphenols market?

What factors are driving Stevia Polyphenols market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Stevia Polyphenols market opportunities vary by end market size?

How does Stevia Polyphenols break out by Type, by Application?

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