

Global Stationery Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Stationery is a mass noun referring to commercially manufactured writing materials, including cut paper, envelopes, writing implements, continuous stationery and other supplies. Stationery includes writing instrument, paper products, office stationery and other stationery.

The global Stationery market size is projected to grow from US\$ 191680 million in 2024 to US\$ 246550 million in 2030; it is expected to grow at a CAGR of 4.3% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Stationery Industry Forecast" looks at past sales and reviews total world Stationery sales in 2022, providing a comprehensive analysis by region and market sector of projected Stationery sales for 2023 through 2029. With Stationery sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Stationery industry.

This Insight Report provides a comprehensive analysis of the global Stationery landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Stationery portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Stationery market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Stationery and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Stationery.

Global key players of Stationery include Deli, Newell Brands, Shenzhen Comix Group, Shanghai M&G Stationery, BIC, etc. The top five players hold a share over 5%. Europe is the largest market, and has a share about 32%, followed by Asia-Pacific and North America with share 28% and 27%, separately. In terms of product type, Office Stationery is the largest segment, occupied for a share of 39%. In terms of application, School has a share about 47 percent.

This report presents a comprehensive overview, market shares, and growth opportunities of Stationery market by product type, application, key players and key regions and countries.

Segmentation by Type:

Writing Instrument

Paper Products

Office Stationery

Others

Segmentation by Application:

School

Government and Commercial

Home and Hobby

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Newell Brands

BIC

Hallmark

Faber-Castell

Esselte

Maped

Avery

Montblanc (Richemont)

Pilot Corporation

Kokuyo Co., Ltd

Mitsubishi Pencil

Pentel Co., Ltd

Zebra

Shachihata

Deli

Shanghai M&G Stationery

Shenzhen Comix Group

Guangbo Group

True Color

Wenzhou Aihao Pen

Beifa Group

Sunwood

Snowwhite Stationery

ITC Classmate

DOMS Industries

Hindustan Pencils

Navneet

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