

# Global Standardized Care Food Market Growth 2026-2032

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## Abstracts

The global Standardized Care Food market size is predicted to grow from US\$ 449 million in 2025 to US\$ 675 million in 2032; it is expected to grow at a CAGR of 6.1% from 2026 to 2032.

Standardized Care Food, also known as care food or therapeutic food, is specially designed to meet the nutritional needs of individuals with health conditions that affect their ability to eat regular meals, such as the elderly, people with swallowing difficulties (dysphagia), or those recovering from illness or surgery. These foods are modified in texture, consistency, and nutrient content to ensure they are easy to consume and digest while providing essential vitamins, minerals, and energy needed for healing and maintaining overall health. Standardized Care Food often includes pureed, minced, or soft-textured dishes and can be enriched with protein, fiber, and other nutrients to address specific dietary requirements. The goal is to enhance the patient's quality of life by making mealtime safe, enjoyable, and nutritionally adequate. The price of this product is \$4-7/kg, Gross profit margin is between 15% and 25%.

In the Standardized Care Food (standardized soft-meal) value chain, upstream suppliers provide core ingredients (meat, fish, rice/grains, vegetables), functional inputs for texture and stability (e.g., gelling/thickening agents used within the product formulation, proteins, fats, micronutrients), and packaging materials (retort pouches, trays, cups) alongside processing equipment for cooking, homogenizing, portioning, retorting, and freezing. Midstream manufacturers formulate meals to meet defined texture levels, then produce standardized SKUs through processes such as cooking, pureeing, sieving, shaping, sterilization or freezing, and quality control to ensure consistent texture, safety, and nutrition. Downstream channels include bulk procurement by medical institutions and elderly care facilities (often via foodservice

contractors), retail sales to individuals and families through supermarkets, pharmacies/drugstores, and e-commerce, and in some markets distribution through home-care service providers, with demand ultimately driven by aging populations, dysphagia management needs, caregiver workload reduction, and institutional feeding protocols.

United States market for Standardized Care Food is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Standardized Care Food is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Standardized Care Food is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Standardized Care Food players cover Maruha Nichiro, NittoBest, Kewpie, Ajinomoto, Lyons Health Labs, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Standardized Care Food Industry Forecast' looks at past sales and reviews total world Standardized Care Food sales in 2025, providing a comprehensive analysis by region and market sector of projected Standardized Care Food sales for 2026 through 2032. With Standardized Care Food sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Standardized Care Food industry.

This Insight Report provides a comprehensive analysis of the global Standardized Care Food landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Standardized Care Food portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Standardized Care Food market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Standardized Care Food and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Standardized Care Food.

This report presents a comprehensive overview, market shares, and growth opportunities of Standardized Care Food market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Easy to Chew

Chewed with Gums

Crushed with Tongue

No Need to Chew

#### Segmentation by Storage Method:

Frozen Storage

Room Temperature Storage

#### Segmentation by Application:

Medical Institutions

Elderly Care Service Institutions

Individuals and Families

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Maruha Nichiro

NittoBest

Kewpie

Ajinomoto

Lyons Health Labs

apetito

Asahi

Ever Smile (Daiwa Can)

Forica Foods

Maruhachi Muramatsu

Domoto

Asahimatsu Foods

House Gaban

Simply Food Solutions

Kissei

Hayashikane Sangyo

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Standardized Care Food market?

What factors are driving Standardized Care Food market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Standardized Care Food market opportunities vary by end market size?

How does Standardized Care Food break out by Type, by Application?

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