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Global Squash Equipment Market Growth 2025-2031

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Abstracts

The global Squash Equipment market size is predicted to grow from US$ 942 million in 2025 to US$ 1153 million in 2031; it is expected to grow at a CAGR of 3.4% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Squash is played across the globe; however, it is largely popular in the Americas and Europe, because of the presence of a high number of squash courts and the popularity of the sport in the regions. Due to increased product features in squash equipment, the market is expected to grow moderately during the forecast period. The moderate growth is attributed to the already popular and high growth of other racket games like tennis and badminton.

The increasing adoption of better promotional strategies by key competitors will drive the growth prospects for the global squash equipment market during the forecast period. Most of the well-established key competitors in the squash equipment market promote their products through advertising campaigns by featuring celebrities like famous squash players and is considered to be one of the most successful marketing strategies to increase market shares. In general, customers are easily persuaded by products endorsed by their favorite players, which results in changing preferences among end users. For instance, Ramy Ashour, Jahangir Khan, and Dipika Pallikal are some of the top squash players who endorse squash equipment for international companies to increase their sales revenue. Furthermore, to improve the market presence and expand their market shares, many key competitors sponsor several squash tournaments and top players.

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LP Information, Inc. (LPI) ' newest research report, the ?Squash Equipment Industry Forecast? looks at past sales and reviews total world Squash Equipment sales in 2024, providing a comprehensive analysis by region and market sector of projected Squash Equipment sales for 2025 through 2031. With Squash Equipment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Squash Equipment industry.

This Insight Report provides a comprehensive analysis of the global Squash Equipment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Squash Equipment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Squash Equipment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Squash Equipment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Squash Equipment.

This report presents a comprehensive overview, market shares, and growth opportunities of Squash Equipment market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Squash Rackets

Squash Balls

Squash Shoes

Segmentation by Application:

Specialty and Sports Shops

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Department and Discount Stores

Online Retail

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Dunlop Sport

HEAD

Prince Global Sports

Tecnifibre

Wilson

Babolat

One Strings

Slazenger

Solinco

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Amer Sports

Key Questions Addressed in this Report

What is the 10-year outlook for the global Squash Equipment market?
What factors are driving Squash Equipment market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Squash Equipment market opportunities vary by end market size?
How does Squash Equipment break out by Type, by Application?

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