

Global Sprinkles Market Growth 2025-2031

<https://marketpublishers.com/r/GCF0872D03EEN.html>

Date: January 2025

Pages: 130

Price: US\$ 3,660.00 (Single User License)

ID: GCF0872D03EEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Sprinkles market size is predicted to grow from US\$ 352 million in 2025 to US\$ 494 million in 2031; it is expected to grow at a CAGR of 5.8% from 2025 to 2031.

Sprinkles, sugar strands, or hundreds and thousands, are very small pieces of confectionery used as a decoration or to add texture to desserts such as cupcakes, doughnuts or ice cream. Sprinkles have many names in many countries. In England, they are called “hundreds and thousands.” In Holland, they go by hagelslag.

Dr. Oetker is the most important player in the global sprinkles market, followed by Barry Callebaut, DORI ALIMENTOS, Wilton and Mavalerio. Top 5 players accounted for 35% of the market share. Europe has the largest market share for 40%. Sugar needle products holds a share of about 35%. The commercial application of sprinklers is the main application type, accounting for about 65%.

LP Information, Inc. (LPI) ' newest research report, the “Sprinkles Industry Forecast” looks at past sales and reviews total world Sprinkles sales in 2024, providing a comprehensive analysis by region and market sector of projected Sprinkles sales for 2025 through 2031. With Sprinkles sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sprinkles industry.

This Insight Report provides a comprehensive analysis of the global Sprinkles landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sprinkles portfolios and capabilities, market entry strategies, market positions, and geographic

footprints, to better understand these firms' unique position in an accelerating global Sprinkles market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sprinkles and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sprinkles.

This report presents a comprehensive overview, market shares, and growth opportunities of Sprinkles market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Sequins

Needles

Beads

Others

Segmentation by Application:

Commercial Application

Residential Application

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Dr. Oetker

Barry Callebaut

DORI ALIMENTOS

Wilton

Mavalerio

Girrbach

Cake Decor

Pecan Deluxe Candy

American Sprinkle

Sweets Indeed

Happy Sprinkles

Carroll Industries

Jubilee Candy Corp

Fancy Sprinkles

Calay Candy

Xiamen Yasin Industry

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sprinkles market?

What factors are driving Sprinkles market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sprinkles market opportunities vary by end market size?

How does Sprinkles break out by Type, by Application?

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