

Global Sportswear Label Market Growth 2026-2032

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Abstracts

The global Sportswear Label market size is predicted to grow from US\$ 854 million in 2025 to US\$ 1130 million in 2032; it is expected to grow at a CAGR of 4.1% from 2026 to 2032.

A sportswear label is a tag or label attached to athletic or sports-related clothing, providing information about the specific sportswear product. These labels typically include essential details such as the brand name or logo, garment size, care instructions, fabric composition, and other relevant product information.

Sportswear labels play a crucial role in the field of athletic fashion, providing consumers with key information about sportswear. These labels typically include elements such as the brand name, size, material, care instructions, and product features, helping consumers understand and choose products that suit their athletic needs. The design of sportswear labels often emphasizes simplicity and clarity, using graphics and text to convey the brand's dynamic and athletic spirit. Additionally, sportswear labels contribute to brand differentiation, helping brands establish a unique image in the market through distinctive designs and identifiers, guiding consumers in their perception and pursuit of athletic fashion.

LP Information, Inc. (LPI) ' newest research report, the "Sportswear Label Industry Forecast" looks at past sales and reviews total world Sportswear Label sales in 2025, providing a comprehensive analysis by region and market sector of projected Sportswear Label sales for 2026 through 2032. With Sportswear Label sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sportswear Label industry.

This Insight Report provides a comprehensive analysis of the global Sportswear Label landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sportswear Label portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sportswear Label market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sportswear Label and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sportswear Label.

This report presents a comprehensive overview, market shares, and growth opportunities of Sportswear Label market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Woven Label

Printed Label

Hanging Label

Care Label

Segmentation by Application:

Women's Clothing

Men's Clothing

Children's Clothing

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Avery Dennison

CCL Industries

SML Group

Trimco International

NATco

ITL Group

CADICA GROUP

HANG SANG (SIU PO)

Cirtek Holdings

Finotex

Jointak Group

r-pac

Label Solutions Bangladesh

Arrow Textiles Limited

BCI

LABEL PARTNERS

Elite Labels

WCL

Gang Apparel Accessories

SANKEI

NAXIS Brand Supporter

Guangzhou Zibai

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sportswear Label market?

What factors are driving Sportswear Label market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sportswear Label market opportunities vary by end market size?

How does Sportswear Label break out by Type, by Application?

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