

# Global Sportsbook Platforms Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Sportsbook Platforms market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

A Sportsbook Platform is an online system that allows users to place bets on a variety of sporting events. The platform offers a variety of features including real-time odds, betting management, payment processing, account management and market analytics designed to enhance user experience and operational efficiency. Users can conveniently view event information, select betting options, and conduct secure money transactions. The sports betting platform is widely used in online betting sites, mobile apps, social betting and brick-and-mortar casinos, and supports a wide range of sports, such as soccer, basketball and tennis, to meet the needs of different users.

United States market for Sportsbook Platforms is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Sportsbook Platforms is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Sportsbook Platforms is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Sportsbook Platforms players cover IGamingBook, Earlybird Ltd, Flutter Entertainment, Kambi, GammaStack, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Sportsbook Platforms Industry

Forecast” looks at past sales and reviews total world Sportsbook Platforms sales in 2025, providing a comprehensive analysis by region and market sector of projected Sportsbook Platforms sales for 2026 through 2032. With Sportsbook Platforms sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sportsbook Platforms industry.

This Insight Report provides a comprehensive analysis of the global Sportsbook Platforms landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Sportsbook Platforms portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Sportsbook Platforms market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sportsbook Platforms and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sportsbook Platforms.

This report presents a comprehensive overview, market shares, and growth opportunities of Sportsbook Platforms market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

B2B Platforms

B2C Platforms

#### Segmentation by Application:

Online Sports Betting

Mobile Betting Apps

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IGamingBook

Earlybird Ltd

Flutter Entertainment

Kambi

GammaStack

Cybetic

Gamingtec

NuxGame

Digitain LLC

Upgaming

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