+357 96 030922
info@marketpublishers.com

Global Sports Venue Operation and Management Service Market Growth (Status and Outlook) 2026-2032

https://marketpublishers.com/r/GB746AFE45DFEN.html
Date: October 2026
Pages: 125
Price: US$ 3,660.00 (Single User License)
ID: GB746AFE45DFEN

Abstracts

The global Sports Venue Operation and Management Service market size is predicted to grow from US$ 1040 million in 2025 to US$ 1627 million in 2032; it is expected to grow at a CAGR of 6.4% from 2026 to 2032.

Sports Venue Operation and Management Service refers to systematic operation, management, and commercial services for stadiums, arenas, sports complexes, training centers, and multi-purpose sports and entertainment venues. It typically covers daily facility maintenance, event operation, ticketing management, audience services, security management, equipment and facility management, venue leasing, commercial development, sponsorship, advertising, membership operation, energy management, and digital venue operation. The core purpose is to improve venue utilization, operating revenue, and service quality, transforming sports venues from single-purpose event facilities into integrated assets for sports events, public fitness, cultural entertainment, commercial activities, and urban public services.

The Sports Venue Operation and Management Service market is moving toward greater specialization, commercialization, and digitalization. Traditional sports venues are expanding beyond event rental and public funding by introducing concerts, exhibitions, training programs, fitness services, memberships, food and beverage, retail, sponsorship, advertising, and IP-based events to improve utilization and profitability. At the same time, smart venue systems, digital ticketing, visitor flow analytics, energy monitoring, membership data operation, and online marketing tools are becoming essential for modern venue management. Overall, the industry is shifting from basic facility management to integrated content operation, asset operation, and digital management, with leading operators increasingly focusing on event resource

+357 96 030922
info@marketpublishers.com

integration, commercial development, and refined operational capabilities.

Report Scope

LPI (LP Information)' newest research report, the “Sports Venue Operation and Management Service Industry Forecast” looks at past sales and reviews total world Sports Venue Operation and Management Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Sports Venue Operation and Management Service sales for 2026 through 2032. With Sports Venue Operation and Management Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Sports Venue Operation and Management Service industry.

This Insight Report provides a comprehensive analysis of the global Sports Venue Operation and Management Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Sports Venue Operation and Management Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Sports Venue Operation and Management Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sports Venue Operation and Management Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sports Venue Operation and Management Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Sports Venue Operation and Management Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Event Ticketing Operation Service

Venue Leasing Operation Service

+357 96 030922
info@marketpublishers.com

Sponsorship, Advertising and Membership Operation Service

Segmentation by Content:

Entrusted Operation Service

Lease Operation Service

Joint Operation Service

Segmentation by Application:

Professional Sports Events

Public Fitness and Recreation

Cultural, Entertainment and Commercial Events

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

+357 96 030922
info@marketpublishers.com

- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

+357 96 030922
info@marketpublishers.com

ASM Global

Oak View Group

Legends Global

AEG Worldwide

Madison Square Garden Entertainment

Kroenke Sports & Entertainment

Comcast Spectacor

GL events

NEC Group

Sodexo Group

CTS Eventim

China Sports Industry Group Co., Ltd.

China National Sports Group

Shanghai Jiushi Sports Management Co., Ltd.

Wanda Sports Group

Tokyo Dome Corporation

Mizuno Sports Service

Seoul Facilities Corporation

+357 96 030922
info@marketpublishers.com

Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Sports Venue Operation and Management Service Market Size 2026-2032
  2.1.2 Sports Venue Operation and Management Service Market Size CAGR by Region
2.2 Sports Venue Operation and Management Service Segment by Type
  2.2.1 Event Ticketing Operation Service
  2.2.2 Venue Leasing Operation Service
  2.2.3 Sponsorship, Advertising and Membership Operation Service
  2.2.4 Sports Venue Operation and Management Service Market Size by Type
    2.2.4.1 Global Sports Venue Operation and Management Service Market Size Market Share by Type (2026-2032)
    2.2.4.2 Global Sports Venue Operation and Management Service Market Size Growth Rate by Type (2026-2032)
2.3 Sports Venue Operation and Management Service Segment by Content
  2.3.1 Entrusted Operation Service
  2.3.2 Lease Operation Service
  2.3.3 Joint Operation Service
  2.3.4 Sports Venue Operation and Management Service Market Size by Content
    2.3.4.1 Global Sports Venue Operation and Management Service Market Size Market Share by Content (2026-2032)
    2.3.4.2 Global Sports Venue Operation and Management Service Market Size Growth Rate by Content (2026-2032)
2.4 Sports Venue Operation and Management Service Segment by Application
  2.4.1 Professional Sports Events
  2.4.2 Public Fitness and Recreation

+357 96 030922
info@marketpublishers.com

2.4.3 Cultural, Entertainment and Commercial Events
2.4.4 Sports Venue Operation and Management Service Market Size by Application (2026-2032)
2.4.4.1 Global Sports Venue Operation and Management Service Market Size Market Share by Application (2026-2032)
2.4.4.2 Global Sports Venue Operation and Management Service Market Size Growth Rate by Application (2026-2032)

3 SPORTS VENUE OPERATION AND MANAGEMENT SERVICE KEY PLAYERS

3.1 Date of Key Players Enter into Sports Venue Operation and Management Service
3.2 Key Players Sports Venue Operation and Management Service Product Offered
3.3 Key Players Sports Venue Operation and Management Service Funding/Investment Analysis
3.4 Funding/Investment
3.4.1 Funding/Investment by Regions
3.4.2 Funding/Investment by End-Industry
3.5 Key Players Sports Venue Operation and Management Service Valuation & Market Capitalization
3.6 Key Players Mergers & Acquisitions, Expansion Plans
3.7 Market Ranking
3.8 New Product/Technology Launches
3.9 Partnerships, Agreements, and Collaborations
3.10 Mergers and Acquisitions

4 SPORTS VENUE OPERATION AND MANAGEMENT SERVICE BY REGIONS

4.1 Sports Venue Operation and Management Service Market Size by Regions (2026-2032)
4.2 United States Sports Venue Operation and Management Service Market Size Growth (2026-2032)
4.3 China Sports Venue Operation and Management Service Market Size Growth (2026-2032)
4.4 Europe Sports Venue Operation and Management Service Market Size Growth (2026-2032)
4.5 Rest of World Sports Venue Operation and Management Service Market Size Growth (2026-2032)

5 UNITED STATES

+357 96 030922
info@marketpublishers.com

5.1 United States Sports Venue Operation and Management Service Market Size by Type (2026-2032)
5.2 United States Sports Venue Operation and Management Service Market Size by Application (2026-2032)

6 EUROPE

6.1 Europe Sports Venue Operation and Management Service Market Size by Type (2026-2032)
6.2 Europe Sports Venue Operation and Management Service Market Size by Application (2026-2032)

7 CHINA

7.1 China Sports Venue Operation and Management Service Market Size by Type (2026-2032)
7.2 China Sports Venue Operation and Management Service Market Size by Application (2026-2032)

8 REST OF WORLD

8.1 Rest of World Sports Venue Operation and Management Service Market Size by Type (2026-2032)
8.2 Rest of World Sports Venue Operation and Management Service Market Size by Application (2026-2032)
8.3 Japan
8.4 South Korea
8.5 Southeast Asia

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 KEY INVESTORS IN SPORTS VENUE OPERATION AND MANAGEMENT SERVICE

+357 96 030922
info@marketpublishers.com

10.1 Company A
10.1.1 Company A Company Details
10.1.2 Company Description
10.1.3 Companies Invested by Company A
10.1.4 Company A Key Development and Market Layout
10.2 Company B
10.2.1 Company B Company Details
10.2.2 Company Description
10.2.3 Companies Invested by Company B
10.2.4 Company B Key Development and Market Layout
10.3 Company C
10.3.1 Company C Company Details
10.3.2 Company Description
10.3.3 Companies Invested by Company C
10.3.4 Company C Key Development and Market Layout
10.4 Company D
10.5 ……

11 KEY PLAYERS ANALYSIS

11.1 ASM Global
11.1.1 ASM Global Company Details
11.1.2 ASM Global Sports Venue Operation and Management Service Product Offered
11.1.3 ASM Global Sports Venue Operation and Management Service Market Size (2025 VS 2031)
11.1.4 ASM Global Main Business Overview
11.1.5 ASM Global News
11.2 Oak View Group
11.2.1 Oak View Group Company Details
11.2.2 Oak View Group Sports Venue Operation and Management Service Product Offered
11.2.3 Oak View Group Sports Venue Operation and Management Service Market Size (2025 VS 2031)
11.2.4 Oak View Group Main Business Overview
11.2.5 Oak View Group News
11.3 Legends Global
11.3.1 Legends Global Company Details
11.3.2 Legends Global Sports Venue Operation and Management Service Product Offered

+357 96 030922
info@marketpublishers.com

11.3.3 Legends Global Sports Venue Operation and Management Service Market Size (2025 VS 2031)
11.3.4 Legends Global Main Business Overview
11.3.5 Legends Global News
11.4 AEG Worldwide
11.4.1 AEG Worldwide Company Details
11.4.2 AEG Worldwide Sports Venue Operation and Management Service Product Offered
11.4.3 AEG Worldwide Sports Venue Operation and Management Service Market Size (2025 VS 2031)
11.4.4 AEG Worldwide Main Business Overview
11.4.5 AEG Worldwide News
11.5 Madison Square Garden Entertainment
11.5.1 Madison Square Garden Entertainment Company Details
11.5.2 Madison Square Garden Entertainment Sports Venue Operation and Management Service Product Offered
11.5.3 Madison Square Garden Entertainment Sports Venue Operation and Management Service Market Size (2025 VS 2031)
11.5.4 Madison Square Garden Entertainment Main Business Overview
11.5.5 Madison Square Garden Entertainment News
11.6 Kroenke Sports & Entertainment
11.6.1 Kroenke Sports & Entertainment Company Details
11.6.2 Kroenke Sports & Entertainment Sports Venue Operation and Management Service Product Offered
11.6.3 Kroenke Sports & Entertainment Sports Venue Operation and Management Service Market Size (2025 VS 2031)
11.6.4 Kroenke Sports & Entertainment Main Business Overview
11.6.5 Kroenke Sports & Entertainment News
11.7 Comcast Spectacor
11.7.1 Comcast Spectacor Company Details
11.7.2 Comcast Spectacor Sports Venue Operation and Management Service Product Offered
11.7.3 Comcast Spectacor Sports Venue Operation and Management Service Market Size (2025 VS 2031)
11.7.4 Comcast Spectacor Main Business Overview
11.7.5 Comcast Spectacor News
11.8 GL events
11.8.1 GL events Company Details
11.8.2 GL events Sports Venue Operation and Management Service Product Offered

+357 96 030922
info@marketpublishers.com

11.8.3 GL events Sports Venue Operation and Management Service Market Size (2025 VS 2031)
11.8.4 GL events Main Business Overview
11.8.5 GL events News
11.9 NEC Group
11.9.1 NEC Group Company Details
11.9.2 NEC Group Sports Venue Operation and Management Service Product Offered
11.9.3 NEC Group Sports Venue Operation and Management Service Market Size (2025 VS 2031)
11.9.4 NEC Group Main Business Overview
11.9.5 NEC Group News
11.10 Sodexo Group
11.10.1 Sodexo Group Company Details
11.10.2 Sodexo Group Sports Venue Operation and Management Service Product Offered
11.10.3 Sodexo Group Sports Venue Operation and Management Service Market Size (2025 VS 2031)
11.10.4 Sodexo Group Main Business Overview
11.10.5 Sodexo Group News
11.11 CTS Eventim
11.12 China Sports Industry Group Co., Ltd.
11.13 China National Sports Group
11.14 Shanghai Jiushi Sports Management Co., Ltd.
11.15 Wanda Sports Group
11.16 Tokyo Dome Corporation
11.17 Mizuno Sports Service
11.18 Seoul Facilities Corporation

12 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Sports Venue Operation and Management Service Market Size CAGR by Region (2026-2032) ($ millions)
Table 2. Major Players of Event Ticketing Operation Service
Table 3. Major Players of Venue Leasing Operation Service
Table 4. Major Players of Sponsorship, Advertising and Membership Operation Service
Table 5. Global Market Size by Type (2026-2032) ($ millions)
Table 6. Global Sports Venue Operation and Management Service Market Size Market Share by Type (2026-2032)
Table 7. Major Players of Entrusted Operation Service
Table 8. Major Players of Lease Operation Service
Table 9. Major Players of Joint Operation Service
Table 10. Global Market Size by Content (2026-2032) ($ millions)
Table 11. Global Sports Venue Operation and Management Service Market Size Market Share by Content (2026-2032)
Table 12. Global Sports Venue Operation and Management Service Market Size by Application (2026-2032) ($ millions)
Table 13. Global Sports Venue Operation and Management Service Market Size Market Share by Application (2026-2032)
Table 14. Date of Global Key Players Enter into Sports Venue Operation and Management Service Market
Table 15. Global Key Players Sports Venue Operation and Management Service Product Offered
Table 16. Key Players Sports Venue Operation and Management Service Funding/Investment (Million USD)
Table 17. Funding/Investment by Regions
Table 18. Funding/Investment by End-Industry
Table 19. Key Players Sports Venue Operation and Management Service Valuation & Market Capitalization (Million USD)
Table 20. Key Players Mergers & Acquisitions, Expansion Plans
Table 21. Sports Venue Operation and Management Service New Product/Technology Launches
Table 22. Sports Venue Operation and Management Service Industry Partnerships, Agreements, and Collaborations
Table 23. Sports Venue Operation and Management Service Industry Mergers and Acquisitions

+357 96 030922
info@marketpublishers.com

Table 24. Global Sports Venue Operation and Management Service Market Size by Regions 2026-2032 ($ millions)
Table 25. Global Sports Venue Operation and Management Service Market Size Market Share by Regions 2026-2032
Table 26. United States Sports Venue Operation and Management Service Market Size by Type (2026-2032) ($ millions)
Table 27. United States Sports Venue Operation and Management Service Market Size Market Share by Type (2026-2032)
Table 28. United States Sports Venue Operation and Management Service Market Size by Application (2026-2032) ($ millions)
Table 29. United States Sports Venue Operation and Management Service Market Size Market Share by Application (2026-2032)
Table 30. Europe Sports Venue Operation and Management Service Market Size by Type (2026-2032) ($ millions)
Table 31. Europe Sports Venue Operation and Management Service Market Size Market Share by Type (2026-2032)
Table 32. Europe Sports Venue Operation and Management Service Market Size by Application (2026-2032) ($ millions)
Table 33. Europe Sports Venue Operation and Management Service Market Size Market Share by Application (2026-2032)
Table 34. China Sports Venue Operation and Management Service Market Size by Type (2026-2032) ($ millions)
Table 35. China Sports Venue Operation and Management Service Market Size Market Share by Type (2026-2032)
Table 36. China Sports Venue Operation and Management Service Market Size by Application (2026-2032) ($ millions)
Table 37. China Sports Venue Operation and Management Service Market Size Market Share by Application (2026-2032)
Table 38. Rest of World Sports Venue Operation and Management Service Market Size by Type (2026-2032) ($ millions)
Table 39. Rest of World Sports Venue Operation and Management Service Market Size Market Share by Type (2026-2032)
Table 40. Rest of World Sports Venue Operation and Management Service Market Size by Application (2026-2032) ($ millions)
Table 41. Rest of World Sports Venue Operation and Management Service Market Size Market Share by Application (2026-2032)
Table 42. Key Market Drivers & Growth Opportunities of Sports Venue Operation and Management Service
Table 43. Key Market Challenges & Risks of Sports Venue Operation and Management

+357 96 030922
info@marketpublishers.com

Service
Table 44. Key Industry Trends of Sports Venue Operation and Management Service
Table 45. Company A Company Details
Table 46. Companies Invested by Company A
Table 47. Company A Key Development and Market Layout
Table 48. Company B Company Details
Table 49. Companies Invested by Company B
Table 50. Company B Key Development and Market Layout
Table 51. Company C Company Details
Table 52. Companies Invested by Company C
Table 53. Company C Key Development and Market Layout
Table 54. ASM Global Basic Information, Head Office, Major Market Areas and Its Competitors
Table 55. ASM Global Sports Venue Operation and Management Service Market Size (2025 VS 2031)
Table 56. Oak View Group Basic Information, Head Office, Major Market Areas and Its Competitors
Table 57. Oak View Group Sports Venue Operation and Management Service Market Size (2025 VS 2031)
Table 58. Legends Global Basic Information, Head Office, Major Market Areas and Its Competitors
Table 59. Legends Global Sports Venue Operation and Management Service Market Size (2025 VS 2031)
Table 60. AEG Worldwide Basic Information, Head Office, Major Market Areas and Its Competitors
Table 61. AEG Worldwide Sports Venue Operation and Management Service Market Size (2025 VS 2031)
Table 62. Madison Square Garden Entertainment Basic Information, Head Office, Major Market Areas and Its Competitors
Table 63. Madison Square Garden Entertainment Sports Venue Operation and Management Service Market Size (2025 VS 2031)
Table 64. Kroenke Sports & Entertainment Basic Information, Head Office, Major Market Areas and Its Competitors
Table 65. Kroenke Sports & Entertainment Sports Venue Operation and Management Service Market Size (2025 VS 2031)
Table 66. Comcast Spectacor Basic Information, Head Office, Major Market Areas and Its Competitors
Table 67. Comcast Spectacor Sports Venue Operation and Management Service Market Size (2025 VS 2031)

+357 96 030922
info@marketpublishers.com

Table 68. GL events Basic Information, Head Office, Major Market Areas and Its Competitors
Table 69. GL events Sports Venue Operation and Management Service Market Size (2025 VS 2031)
Table 70. NEC Group Basic Information, Head Office, Major Market Areas and Its Competitors
Table 71. NEC Group Sports Venue Operation and Management Service Market Size (2025 VS 2031)
Table 72. Sodexo Group Basic Information, Head Office, Major Market Areas and Its Competitors
Table 73. Sodexo Group Sports Venue Operation and Management Service Market Size (2025 VS 2031)

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Sports Venue Operation and Management Service
Figure 2. Sports Venue Operation and Management Service Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Sports Venue Operation and Management Service Market Size Growth Rate 2026-2032 ($ millions)
Figure 7. Sports Venue Operation and Management Service Market Size by Region (2025 & 2032) ($ millions)
Figure 8. Global Sports Venue Operation and Management Service Market Size Market Share by Type (2026-2032)
Figure 9. Global Event Ticketing Operation Service Market Size Growth Rate
Figure 10. Global Venue Leasing Operation Service Market Size Growth Rate
Figure 11. Global Sports Venue Operation and Management Service Market Size Market Share by Content (2026-2032)
Figure 12. Global Entrusted Operation Service Market Size Growth Rate
Figure 13. Global Lease Operation Service Market Size Growth Rate
Figure 14. Sports Venue Operation and Management Service in Professional Sports Events
Figure 15. Global Sports Venue Operation and Management Service Market: Professional Sports Events (2026-2032) ($ millions)
Figure 16. Sports Venue Operation and Management Service in Public Fitness and Recreation
Figure 17. Global Sports Venue Operation and Management Service Market: Public Fitness and Recreation (2026-2032) ($ millions)
Figure 18. Sports Venue Operation and Management Service in Cultural, Entertainment and Commercial Events
Figure 19. Global Sports Venue Operation and Management Service Market: Cultural, Entertainment and Commercial Events (2026-2032) ($ millions)
Figure 20. Global Sports Venue Operation and Management Service Market Size Market Share by Application (2026-2032)
Figure 21. Global Sports Venue Operation and Management Service Market Size in Professional Sports Events Growth Rate
Figure 22. Global Sports Venue Operation and Management Service Market Size in Public Fitness and Recreation Growth Rate

+357 96 030922
info@marketpublishers.com

Figure 23. Funding/Investment
Figure 24. Global Sports Venue Operation and Management Service Market Size Market Share by Regions 2026-2032
Figure 25. United States Sports Venue Operation and Management Service Market Size 2026-2032 ($ millions)
Figure 26. China Sports Venue Operation and Management Service Market Size 2026-2032 ($ millions)
Figure 27. Europe Sports Venue Operation and Management Service Market Size 2026-2032 ($ millions)
Figure 28. Rest of World Sports Venue Operation and Management Service Market Size 2026-2032 ($ millions)
Figure 29. United States Sports Venue Operation and Management Service Consumption Market Share by Type in 2030
Figure 30. United States Sports Venue Operation and Management Service Market Size Market Share by Application in 2030
Figure 31. Europe Sports Venue Operation and Management Service Consumption Market Share by Type in 2030
Figure 32. Europe Sports Venue Operation and Management Service Market Size Market Share by Application in 2030
Figure 33. China Sports Venue Operation and Management Service Consumption Market Share by Type in 2030
Figure 34. China Sports Venue Operation and Management Service Market Size Market Share by Application in 2030
Figure 35. Rest of World Sports Venue Operation and Management Service Consumption Market Share by Type in 2030
Figure 36. Rest of World Sports Venue Operation and Management Service Market Size Market Share by Application in 2030

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global Sports Venue Operation and Management Service Market Growth (Status and Outlook) 2026-2032

Product link: https://marketpublishers.com/r/GB746AFE45DFEN.html

Price: US$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GB746AFE45DFEN.html