

Global Sports Tape Backing Fabric Market Growth 2026-2032

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Abstracts

The global Sports Tape Backing Fabric market size is predicted to grow from US\$ 145 million in 2025 to US\$ 224 million in 2032; it is expected to grow at a CAGR of 6.4% from 2026 to 2032.

In 2025, the global market size for sports tape backing fabric reached 110.07 million square meters, with an average selling price of US\$1.35 per square meter.

Sports tape backing fabric is a textile material used to support pressure-sensitive adhesive and form the main structure of sports protection and rehabilitation tapes. It is typically made from cotton, viscose fiber, nylon, polyester, spandex, and their blended yarns, formed through woven, warp-knitted, weft-knitted, or nonwoven processes. Depending on the downstream tape requirements, it undergoes bleaching, dyeing, setting, calendering, softening, anti-siphoning, water-repellent, antibacterial, printing adaptation, or easy-tear finishing. Its main product forms include non-elastic cotton backing for rigid sports tapes, unidirectional or multidirectional elastic base fabric for kinesiology tapes, elastic woven or knitted fabrics for elastic adhesive bandages, and elastic non-woven fabrics for some sports self-adhesive bandages. Key performance characteristics typically include unit area mass, warp and weft density, breaking strength, tear strength, elongation, elastic recovery rate, breathability, moisture absorption and quick-drying properties, adhesive compatibility, dimensional stability, and skin contact safety.

From a demand and technology perspective, the demand for traditional rigid cotton sports tapes will remain stable, with increased demand primarily coming from kinesiology tapes, long-wear tapes, quick-drying synthetic fiber base fabrics, products for sensitive skin, personalized printing, and sustainable fiber solutions. The competitive

focus for high-end products is shifting from simple basis weight and elongation to elongation consistency, elastic recovery, dimensional stability under sweat conditions, adhesive penetration control, edge curl prevention, print clarity, and skin contact safety. This necessitates collaboration between base fabric suppliers entering the medical rehabilitation and professional physiotherapy channels and downstream adhesive, coating process, and biocompatibility evaluation teams. In terms of production capacity, the industry exhibits characteristics of "high technological barriers and brand concentration," with major global production capacity concentrated in North America, Europe, and East Asia. The annual capacity of a single production line is approximately 4.5-5.5 million square meters, with an average industry capacity utilization rate of approximately 79.37% and a gross profit margin of 21.7%.

LP Information, Inc. (LPI) ' newest research report, the "Sports Tape Backing Fabric Industry Forecast" looks at past sales and reviews total world Sports Tape Backing Fabric sales in 2025, providing a comprehensive analysis by region and market sector of projected Sports Tape Backing Fabric sales for 2026 through 2032. With Sports Tape Backing Fabric sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sports Tape Backing Fabric industry.

This Insight Report provides a comprehensive analysis of the global Sports Tape Backing Fabric landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sports Tape Backing Fabric portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sports Tape Backing Fabric market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sports Tape Backing Fabric and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sports Tape Backing Fabric.

This report presents a comprehensive overview, market shares, and growth opportunities of Sports Tape Backing Fabric market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Plain Weave Base Fabric

Mesh Weave Base Fabric

Texture-free Solid Base Fabric

Segmentation by Material:

Cotton Base Fabric

Synthetic Fiber Base Fabric

Blended Base Fabric

Segmentation by Elasticity Stretch Ratio:

Stretch Ratio $\leq$ 2x

Stretch Ratio $>$ 2x

Segmentation by Application:

Sports

Medical Devices

Aesthetic Medicine

Personal Care

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Aurora Specialty Textiles Group, Inc.

KOB GmbH

Wuxi Wemade Healthcare Products Co., Ltd.

Qiangshun Technology

HATTORI TAKESHI CO., LTD.

Jiaxing Fuluo Medical Supplies Co., Ltd.

Worthen Industries, Inc.

KEETEX

Wintex Co., Ltd.

Suzhou Compass Network Science & Technology

ATEX Co., Ltd.

Suzhou Sunmed

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sports Tape Backing Fabric market?

What factors are driving Sports Tape Backing Fabric market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sports Tape Backing Fabric market opportunities vary by end market size?

How does Sports Tape Backing Fabric break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Sports Tape Backing Fabric Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Sports Tape Backing Fabric by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Sports Tape Backing Fabric by Country/Region, 2021, 2025 & 2032

2.2 Sports Tape Backing Fabric Segment by Type

- 2.2.1 Plain Weave Base Fabric
- 2.2.2 Mesh Weave Base Fabric
- 2.2.3 Texture-free Solid Base Fabric
- 2.2.4 Sports Tape Backing Fabric Sales by Type
 - 2.2.4.1 Global Sports Tape Backing Fabric Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Sports Tape Backing Fabric Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Sports Tape Backing Fabric Sale Price by Type (2021-2026)

2.3 Sports Tape Backing Fabric Segment by Material

- 2.3.1 Cotton Base Fabric
- 2.3.2 Synthetic Fiber Base Fabric
- 2.3.3 Blended Base Fabric
- 2.3.4 Sports Tape Backing Fabric Sales by Material
 - 2.3.4.1 Global Sports Tape Backing Fabric Sales Market Share by Material (2021-2026)
 - 2.3.4.2 Global Sports Tape Backing Fabric Revenue and Market Share by Material (2021-2026)

- 2.3.4.3 Global Sports Tape Backing Fabric Sale Price by Material (2021-2026)
- 2.4 Sports Tape Backing Fabric Segment by Elasticity Stretch Ratio
 - 2.4.1 Stretch Ratio ? 2x
 - 2.4.2 Stretch Ratio > 2x
 - 2.4.3 Sports Tape Backing Fabric Sales by Elasticity Stretch Ratio
 - 2.4.3.1 Global Sports Tape Backing Fabric Sales Market Share by Elasticity Stretch Ratio (2021-2026)
 - 2.4.3.2 Global Sports Tape Backing Fabric Revenue and Market Share by Elasticity Stretch Ratio (2021-2026)
 - 2.4.3.3 Global Sports Tape Backing Fabric Sale Price by Elasticity Stretch Ratio (2021-2026)
- 2.5 Sports Tape Backing Fabric Segment by Application
 - 2.5.1 Sports
 - 2.5.2 Medical Devices
 - 2.5.3 Aesthetic Medicine
 - 2.5.4 Personal Care
 - 2.5.5 Other
 - 2.5.6 Sports Tape Backing Fabric Sales by Application
 - 2.5.6.1 Global Sports Tape Backing Fabric Sale Market Share by Application (2021-2026)
 - 2.5.6.2 Global Sports Tape Backing Fabric Revenue and Market Share by Application (2021-2026)
 - 2.5.6.3 Global Sports Tape Backing Fabric Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Sports Tape Backing Fabric Breakdown Data by Company
 - 3.1.1 Global Sports Tape Backing Fabric Annual Sales by Company (2021-2026)
 - 3.1.2 Global Sports Tape Backing Fabric Sales Market Share by Company (2021-2026)
- 3.2 Global Sports Tape Backing Fabric Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Sports Tape Backing Fabric Revenue by Company (2021-2026)
 - 3.2.2 Global Sports Tape Backing Fabric Revenue Market Share by Company (2021-2026)
- 3.3 Global Sports Tape Backing Fabric Sale Price by Company
- 3.4 Key Manufacturers Sports Tape Backing Fabric Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Sports Tape Backing Fabric Product Location Distribution
 - 3.4.2 Players Sports Tape Backing Fabric Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SPORTS TAPE BACKING FABRIC BY GEOGRAPHIC REGION

4.1 World Historic Sports Tape Backing Fabric Market Size by Geographic Region (2021-2026)

4.1.1 Global Sports Tape Backing Fabric Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Sports Tape Backing Fabric Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Sports Tape Backing Fabric Market Size by Country/Region (2021-2026)

4.2.1 Global Sports Tape Backing Fabric Annual Sales by Country/Region (2021-2026)

4.2.2 Global Sports Tape Backing Fabric Annual Revenue by Country/Region (2021-2026)

4.3 Americas Sports Tape Backing Fabric Sales Growth

4.4 APAC Sports Tape Backing Fabric Sales Growth

4.5 Europe Sports Tape Backing Fabric Sales Growth

4.6 Middle East & Africa Sports Tape Backing Fabric Sales Growth

5 AMERICAS

5.1 Americas Sports Tape Backing Fabric Sales by Country

5.1.1 Americas Sports Tape Backing Fabric Sales by Country (2021-2026)

5.1.2 Americas Sports Tape Backing Fabric Revenue by Country (2021-2026)

5.2 Americas Sports Tape Backing Fabric Sales by Type (2021-2026)

5.3 Americas Sports Tape Backing Fabric Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Sports Tape Backing Fabric Sales by Region

6.1.1 APAC Sports Tape Backing Fabric Sales by Region (2021-2026)

6.1.2 APAC Sports Tape Backing Fabric Revenue by Region (2021-2026)

6.2 APAC Sports Tape Backing Fabric Sales by Type (2021-2026)

6.3 APAC Sports Tape Backing Fabric Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Sports Tape Backing Fabric by Country

7.1.1 Europe Sports Tape Backing Fabric Sales by Country (2021-2026)

7.1.2 Europe Sports Tape Backing Fabric Revenue by Country (2021-2026)

7.2 Europe Sports Tape Backing Fabric Sales by Type (2021-2026)

7.3 Europe Sports Tape Backing Fabric Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Sports Tape Backing Fabric by Country

8.1.1 Middle East & Africa Sports Tape Backing Fabric Sales by Country (2021-2026)

8.1.2 Middle East & Africa Sports Tape Backing Fabric Revenue by Country
(2021-2026)

8.2 Middle East & Africa Sports Tape Backing Fabric Sales by Type (2021-2026)

8.3 Middle East & Africa Sports Tape Backing Fabric Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Sports Tape Backing Fabric

10.3 Manufacturing Process Analysis of Sports Tape Backing Fabric

10.4 Industry Chain Structure of Sports Tape Backing Fabric

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Sports Tape Backing Fabric Distributors

11.3 Sports Tape Backing Fabric Customer

12 WORLD FORECAST REVIEW FOR SPORTS TAPE BACKING FABRIC BY GEOGRAPHIC REGION

12.1 Global Sports Tape Backing Fabric Market Size Forecast by Region

12.1.1 Global Sports Tape Backing Fabric Forecast by Region (2027-2032)

12.1.2 Global Sports Tape Backing Fabric Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Sports Tape Backing Fabric Forecast by Type (2027-2032)

12.7 Global Sports Tape Backing Fabric Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Aurora Specialty Textiles Group, Inc.

13.1.1 Aurora Specialty Textiles Group, Inc. Company Information

13.1.2 Aurora Specialty Textiles Group, Inc. Sports Tape Backing Fabric Product Portfolios and Specifications

13.1.3 Aurora Specialty Textiles Group, Inc. Sports Tape Backing Fabric Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Aurora Specialty Textiles Group, Inc. Main Business Overview

13.1.5 Aurora Specialty Textiles Group, Inc. Latest Developments

13.2 KOB GmbH

13.2.1 KOB GmbH Company Information

13.2.2 KOB GmbH Sports Tape Backing Fabric Product Portfolios and Specifications

13.2.3 KOB GmbH Sports Tape Backing Fabric Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 KOB GmbH Main Business Overview

13.2.5 KOB GmbH Latest Developments

13.3 Wuxi Wemade Healthcare Products Co., Ltd.

13.3.1 Wuxi Wemade Healthcare Products Co., Ltd. Company Information

13.3.2 Wuxi Wemade Healthcare Products Co., Ltd. Sports Tape Backing Fabric Product Portfolios and Specifications

13.3.3 Wuxi Wemade Healthcare Products Co., Ltd. Sports Tape Backing Fabric Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Wuxi Wemade Healthcare Products Co., Ltd. Main Business Overview

13.3.5 Wuxi Wemade Healthcare Products Co., Ltd. Latest Developments

13.4 Qiangshun Technology

13.4.1 Qiangshun Technology Company Information

13.4.2 Qiangshun Technology Sports Tape Backing Fabric Product Portfolios and Specifications

13.4.3 Qiangshun Technology Sports Tape Backing Fabric Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Qiangshun Technology Main Business Overview

13.4.5 Qiangshun Technology Latest Developments

13.5 HATTORI TAKESHI CO., LTD.

13.5.1 HATTORI TAKESHI CO., LTD. Company Information

13.5.2 HATTORI TAKESHI CO., LTD. Sports Tape Backing Fabric Product Portfolios and Specifications

13.5.3 HATTORI TAKESHI CO., LTD. Sports Tape Backing Fabric Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 HATTORI TAKESHI CO., LTD. Main Business Overview

13.5.5 HATTORI TAKESHI CO., LTD. Latest Developments

13.6 Jiaxing Fuluo Medical Supplies Co., Ltd.

13.6.1 Jiaxing Fuluo Medical Supplies Co., Ltd. Company Information

13.6.2 Jiaxing Fuluo Medical Supplies Co., Ltd. Sports Tape Backing Fabric Product Portfolios and Specifications

13.6.3 Jiaxing Fuluo Medical Supplies Co., Ltd. Sports Tape Backing Fabric Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Jiaxing Fuluo Medical Supplies Co., Ltd. Main Business Overview

13.6.5 Jiaxing Fuluo Medical Supplies Co., Ltd. Latest Developments

13.7 Worthen Industries, Inc.

13.7.1 Worthen Industries, Inc. Company Information

13.7.2 Worthen Industries, Inc. Sports Tape Backing Fabric Product Portfolios and Specifications

13.7.3 Worthen Industries, Inc. Sports Tape Backing Fabric Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Worthen Industries, Inc. Main Business Overview

13.7.5 Worthen Industries, Inc. Latest Developments

13.8 KEETEX

13.8.1 KEETEX Company Information

13.8.2 KEETEX Sports Tape Backing Fabric Product Portfolios and Specifications

13.8.3 KEETEX Sports Tape Backing Fabric Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 KEETEX Main Business Overview

13.8.5 KEETEX Latest Developments

13.9 Wintex Co., Ltd.

13.9.1 Wintex Co., Ltd. Company Information

13.9.2 Wintex Co., Ltd. Sports Tape Backing Fabric Product Portfolios and Specifications

13.9.3 Wintex Co., Ltd. Sports Tape Backing Fabric Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Wintex Co., Ltd. Main Business Overview

13.9.5 Wintex Co., Ltd. Latest Developments

13.10 Suzhou Compass Network Science & Technology

13.10.1 Suzhou Compass Network Science & Technology Company Information

13.10.2 Suzhou Compass Network Science & Technology Sports Tape Backing Fabric Product Portfolios and Specifications

13.10.3 Suzhou Compass Network Science & Technology Sports Tape Backing Fabric Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Suzhou Compass Network Science & Technology Main Business Overview

13.10.5 Suzhou Compass Network Science & Technology Latest Developments

13.11 ATEX Co., Ltd.

13.11.1 ATEX Co., Ltd. Company Information

13.11.2 ATEX Co., Ltd. Sports Tape Backing Fabric Product Portfolios and Specifications

13.11.3 ATEX Co., Ltd. Sports Tape Backing Fabric Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 ATEX Co., Ltd. Main Business Overview

13.11.5 ATEX Co., Ltd. Latest Developments

13.12 Suzhou Sunmed

13.12.1 Suzhou Sunmed Company Information

13.12.2 Suzhou Sunmed Sports Tape Backing Fabric Product Portfolios and Specifications

13.12.3 Suzhou Sunmed Sports Tape Backing Fabric Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Suzhou Sunmed Main Business Overview

13.12.5 Suzhou Sunmed Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Sports Tape Backing Fabric Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Sports Tape Backing Fabric Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Plain Weave Base Fabric

Table 4. Major Players of Mesh Weave Base Fabric

Table 5. Major Players of Texture-free Solid Base Fabric

Table 6. Global Sports Tape Backing Fabric Sales by Type (2021-2026) & (Kilotons)

Table 7. Global Sports Tape Backing Fabric Sales Market Share by Type (2021-2026)

Table 8. Global Sports Tape Backing Fabric Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Sports Tape Backing Fabric Revenue Market Share by Type (2021-2026)

Table 10. Global Sports Tape Backing Fabric Sale Price by Type (2021-2026) & (US\$/Sq m)

Table 11. Major Players of Cotton Base Fabric

Table 12. Major Players of Synthetic Fiber Base Fabric

Table 13. Major Players of Blended Base Fabric

Table 14. Global Sports Tape Backing Fabric Sales by Material (2021-2026) & (Kilotons)

Table 15. Global Sports Tape Backing Fabric Sales Market Share by Material (2021-2026)

Table 16. Global Sports Tape Backing Fabric Revenue by Material (2021-2026) & (\$ million)

Table 17. Global Sports Tape Backing Fabric Revenue Market Share by Material (2021-2026)

Table 18. Global Sports Tape Backing Fabric Sale Price by Material (2021-2026) & (US\$/Sq m)

Table 19. Major Players of Stretch Ratio ? 2x

Table 20. Major Players of Stretch Ratio > 2x

Table 21. Global Sports Tape Backing Fabric Sales by Elasticity Stretch Ratio (2021-2026) & (Kilotons)

Table 22. Global Sports Tape Backing Fabric Sales Market Share by Elasticity Stretch Ratio (2021-2026)

Table 23. Global Sports Tape Backing Fabric Revenue by Elasticity Stretch Ratio (2021-2026) & (\$ million)

Table 24. Global Sports Tape Backing Fabric Revenue Market Share by Elasticity Stretch Ratio (2021-2026)

Table 25. Global Sports Tape Backing Fabric Sale Price by Elasticity Stretch Ratio (2021-2026) & (US\$/Sq m)

Table 26. Global Sports Tape Backing Fabric Sale by Application (2021-2026) & (Kilotons)

Table 27. Global Sports Tape Backing Fabric Sale Market Share by Application (2021-2026)

Table 28. Global Sports Tape Backing Fabric Revenue by Application (2021-2026) & (\$ million)

Table 29. Global Sports Tape Backing Fabric Revenue Market Share by Application (2021-2026)

Table 30. Global Sports Tape Backing Fabric Sale Price by Application (2021-2026) & (US\$/Sq m)

Table 31. Global Sports Tape Backing Fabric Sales by Company (2021-2026) & (Kilotons)

Table 32. Global Sports Tape Backing Fabric Sales Market Share by Company (2021-2026)

Table 33. Global Sports Tape Backing Fabric Revenue by Company (2021-2026) & (\$ millions)

Table 34. Global Sports Tape Backing Fabric Revenue Market Share by Company (2021-2026)

Table 35. Global Sports Tape Backing Fabric Sale Price by Company (2021-2026) & (US\$/Sq m)

Table 36. Key Manufacturers Sports Tape Backing Fabric Producing Area Distribution and Sales Area

Table 37. Players Sports Tape Backing Fabric Products Offered

Table 38. Sports Tape Backing Fabric Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 39. New Products and Potential Entrants

Table 40. Market M&A Activity & Strategy

Table 41. Global Sports Tape Backing Fabric Sales by Geographic Region (2021-2026) & (Kilotons)

Table 42. Global Sports Tape Backing Fabric Sales Market Share Geographic Region (2021-2026)

Table 43. Global Sports Tape Backing Fabric Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 44. Global Sports Tape Backing Fabric Revenue Market Share by Geographic Region (2021-2026)

Table 45. Global Sports Tape Backing Fabric Sales by Country/Region (2021-2026) & (Kilotons)

Table 46. Global Sports Tape Backing Fabric Sales Market Share by Country/Region (2021-2026)

Table 47. Global Sports Tape Backing Fabric Revenue by Country/Region (2021-2026) & (\$ millions)

Table 48. Global Sports Tape Backing Fabric Revenue Market Share by Country/Region (2021-2026)

Table 49. Americas Sports Tape Backing Fabric Sales by Country (2021-2026) & (Kilotons)

Table 50. Americas Sports Tape Backing Fabric Sales Market Share by Country (2021-2026)

Table 51. Americas Sports Tape Backing Fabric Revenue by Country (2021-2026) & (\$ millions)

Table 52. Americas Sports Tape Backing Fabric Sales by Type (2021-2026) & (Kilotons)

Table 53. Americas Sports Tape Backing Fabric Sales by Application (2021-2026) & (Kilotons)

Table 54. APAC Sports Tape Backing Fabric Sales by Region (2021-2026) & (Kilotons)

Table 55. APAC Sports Tape Backing Fabric Sales Market Share by Region (2021-2026)

Table 56. APAC Sports Tape Backing Fabric Revenue by Region (2021-2026) & (\$ millions)

Table 57. APAC Sports Tape Backing Fabric Sales by Type (2021-2026) & (Kilotons)

Table 58. APAC Sports Tape Backing Fabric Sales by Application (2021-2026) & (Kilotons)

Table 59. Europe Sports Tape Backing Fabric Sales by Country (2021-2026) & (Kilotons)

Table 60. Europe Sports Tape Backing Fabric Revenue by Country (2021-2026) & (\$ millions)

Table 61. Europe Sports Tape Backing Fabric Sales by Type (2021-2026) & (Kilotons)

Table 62. Europe Sports Tape Backing Fabric Sales by Application (2021-2026) & (Kilotons)

Table 63. Middle East & Africa Sports Tape Backing Fabric Sales by Country (2021-2026) & (Kilotons)

Table 64. Middle East & Africa Sports Tape Backing Fabric Revenue Market Share by Country (2021-2026)

Table 65. Middle East & Africa Sports Tape Backing Fabric Sales by Type (2021-2026) & (Kilotons)

Table 66. Middle East & Africa Sports Tape Backing Fabric Sales by Application (2021-2026) & (Kilotons)
Table 67. Key Market Drivers & Growth Opportunities of Sports Tape Backing Fabric
Table 68. Key Market Challenges & Risks of Sports Tape Backing Fabric
Table 69. Key Industry Trends of Sports Tape Backing Fabric
Table 70. Sports Tape Backing Fabric Raw Material
Table 71. Key Suppliers of Raw Materials
Table 72. Sports Tape Backing Fabric Distributors List
Table 73. Sports Tape Backing Fabric Customer List
Table 74. Global Sports Tape Backing Fabric Sales Forecast by Region (2027-2032) & (Kilotons)
Table 75. Global Sports Tape Backing Fabric Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 76. Americas Sports Tape Backing Fabric Sales Forecast by Country (2027-2032) & (Kilotons)
Table 77. Americas Sports Tape Backing Fabric Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 78. APAC Sports Tape Backing Fabric Sales Forecast by Region (2027-2032) & (Kilotons)
Table 79. APAC Sports Tape Backing Fabric Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 80. Europe Sports Tape Backing Fabric Sales Forecast by Country (2027-2032) & (Kilotons)
Table 81. Europe Sports Tape Backing Fabric Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 82. Middle East & Africa Sports Tape Backing Fabric Sales Forecast by Country (2027-2032) & (Kilotons)
Table 83. Middle East & Africa Sports Tape Backing Fabric Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 84. Global Sports Tape Backing Fabric Sales Forecast by Type (2027-2032) & (Kilotons)
Table 85. Global Sports Tape Backing Fabric Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 86. Global Sports Tape Backing Fabric Sales Forecast by Application (2027-2032) & (Kilotons)
Table 87. Global Sports Tape Backing Fabric Revenue Forecast by Application (2027-2032) & (\$ millions)
Table 88. Aurora Specialty Textiles Group, Inc. Basic Information, Sports Tape Backing Fabric Manufacturing Base, Sales Area and Its Competitors

Table 89. Aurora Specialty Textiles Group, Inc. Sports Tape Backing Fabric Product Portfolios and Specifications

Table 90. Aurora Specialty Textiles Group, Inc. Sports Tape Backing Fabric Sales (Kilotons), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 91. Aurora Specialty Textiles Group, Inc. Main Business

Table 92. Aurora Specialty Textiles Group, Inc. Latest Developments

Table 93. KOB GmbH Basic Information, Sports Tape Backing Fabric Manufacturing Base, Sales Area and Its Competitors

Table 94. KOB GmbH Sports Tape Backing Fabric Product Portfolios and Specifications

Table 95. KOB GmbH Sports Tape Backing Fabric Sales (Kilotons), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 96. KOB GmbH Main Business

Table 97. KOB GmbH Latest Developments

Table 98. Wuxi Wemade Healthcare Products Co., Ltd. Basic Information, Sports Tape Backing Fabric Manufacturing Base, Sales Area and Its Competitors

Table 99. Wuxi Wemade Healthcare Products Co., Ltd. Sports Tape Backing Fabric Product Portfolios and Specifications

Table 100. Wuxi Wemade Healthcare Products Co., Ltd. Sports Tape Backing Fabric Sales (Kilotons), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 101. Wuxi Wemade Healthcare Products Co., Ltd. Main Business

Table 102. Wuxi Wemade Healthcare Products Co., Ltd. Latest Developments

Table 103. Qiangshun Technology Basic Information, Sports Tape Backing Fabric Manufacturing Base, Sales Area and Its Competitors

Table 104. Qiangshun Technology Sports Tape Backing Fabric Product Portfolios and Specifications

Table 105. Qiangshun Technology Sports Tape Backing Fabric Sales (Kilotons), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 106. Qiangshun Technology Main Business

Table 107. Qiangshun Technology Latest Developments

Table 108. HATTORI TAKESHI CO., LTD. Basic Information, Sports Tape Backing Fabric Manufacturing Base, Sales Area and Its Competitors

Table 109. HATTORI TAKESHI CO., LTD. Sports Tape Backing Fabric Product Portfolios and Specifications

Table 110. HATTORI TAKESHI CO., LTD. Sports Tape Backing Fabric Sales (Kilotons), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 111. HATTORI TAKESHI CO., LTD. Main Business

Table 112. HATTORI TAKESHI CO., LTD. Latest Developments

Table 113. Jiaxing Fuluo Medical Supplies Co., Ltd. Basic Information, Sports Tape Backing Fabric Manufacturing Base, Sales Area and Its Competitors

Table 114. Jiaxing Fuluo Medical Supplies Co., Ltd. Sports Tape Backing Fabric Product Portfolios and Specifications

Table 115. Jiaxing Fuluo Medical Supplies Co., Ltd. Sports Tape Backing Fabric Sales (Kilotons), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 116. Jiaxing Fuluo Medical Supplies Co., Ltd. Main Business

Table 117. Jiaxing Fuluo Medical Supplies Co., Ltd. Latest Developments

Table 118. Worthen Industries, Inc. Basic Information, Sports Tape Backing Fabric Manufacturing Base, Sales Area and Its Competitors

Table 119. Worthen Industries, Inc. Sports Tape Backing Fabric Product Portfolios and Specifications

Table 120. Worthen Industries, Inc. Sports Tape Backing Fabric Sales (Kilotons), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 121. Worthen Industries, Inc. Main Business

Table 122. Worthen Industries, Inc. Latest Developments

Table 123. KEETEX Basic Information, Sports Tape Backing Fabric Manufacturing Base, Sales Area and Its Competitors

Table 124. KEETEX Sports Tape Backing Fabric Product Portfolios and Specifications

Table 125. KEETEX Sports Tape Backing Fabric Sales (Kilotons), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 126. KEETEX Main Business

Table 127. KEETEX Latest Developments

Table 128. Wintex Co., Ltd. Basic Information, Sports Tape Backing Fabric Manufacturing Base, Sales Area and Its Competitors

Table 129. Wintex Co., Ltd. Sports Tape Backing Fabric Product Portfolios and Specifications

Table 130. Wintex Co., Ltd. Sports Tape Backing Fabric Sales (Kilotons), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 131. Wintex Co., Ltd. Main Business

Table 132. Wintex Co., Ltd. Latest Developments

Table 133. Suzhou Compass Network Science & Technology Basic Information, Sports Tape Backing Fabric Manufacturing Base, Sales Area and Its Competitors

Table 134. Suzhou Compass Network Science & Technology Sports Tape Backing Fabric Product Portfolios and Specifications

Table 135. Suzhou Compass Network Science & Technology Sports Tape Backing Fabric Sales (Kilotons), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 136. Suzhou Compass Network Science & Technology Main Business

Table 137. Suzhou Compass Network Science & Technology Latest Developments

Table 138. ATEX Co., Ltd. Basic Information, Sports Tape Backing Fabric

Manufacturing Base, Sales Area and Its Competitors

Table 139. ATEX Co., Ltd. Sports Tape Backing Fabric Product Portfolios and Specifications

Table 140. ATEX Co., Ltd. Sports Tape Backing Fabric Sales (Kilotons), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 141. ATEX Co., Ltd. Main Business

Table 142. ATEX Co., Ltd. Latest Developments

Table 143. Suzhou Sunmed Basic Information, Sports Tape Backing Fabric Manufacturing Base, Sales Area and Its Competitors

Table 144. Suzhou Sunmed Sports Tape Backing Fabric Product Portfolios and Specifications

Table 145. Suzhou Sunmed Sports Tape Backing Fabric Sales (Kilotons), Revenue (\$ Million), Price (US\$/Sq m) and Gross Margin (2021-2026)

Table 146. Suzhou Sunmed Main Business

Table 147. Suzhou Sunmed Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Sports Tape Backing Fabric
- Figure 2. Sports Tape Backing Fabric Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Sports Tape Backing Fabric Sales Growth Rate 2021-2032 (Kilotons)
- Figure 7. Global Sports Tape Backing Fabric Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Sports Tape Backing Fabric Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Sports Tape Backing Fabric Sales Market Share by Country/Region (2025)
- Figure 10. Sports Tape Backing Fabric Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Plain Weave Base Fabric
- Figure 12. Product Picture of Mesh Weave Base Fabric
- Figure 13. Product Picture of Texture-free Solid Base Fabric
- Figure 14. Global Sports Tape Backing Fabric Sales Market Share by Type in 2026
- Figure 15. Global Sports Tape Backing Fabric Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Cotton Base Fabric
- Figure 17. Product Picture of Synthetic Fiber Base Fabric
- Figure 18. Product Picture of Blended Base Fabric
- Figure 19. Global Sports Tape Backing Fabric Sales Market Share by Material in 2026
- Figure 20. Global Sports Tape Backing Fabric Revenue Market Share by Material (2021-2026)
- Figure 21. Product Picture of Stretch Ratio ? 2x
- Figure 22. Product Picture of Stretch Ratio > 2x
- Figure 23. Global Sports Tape Backing Fabric Sales Market Share by Elasticity Stretch Ratio in 2026
- Figure 24. Global Sports Tape Backing Fabric Revenue Market Share by Elasticity Stretch Ratio (2021-2026)
- Figure 25. Sports Tape Backing Fabric Consumed in Sports
- Figure 26. Global Sports Tape Backing Fabric Market: Sports (2021-2026) & (Kilotons)
- Figure 27. Sports Tape Backing Fabric Consumed in Medical Devices
- Figure 28. Global Sports Tape Backing Fabric Market: Medical Devices (2021-2026) &

(Kilotons)

Figure 29. Sports Tape Backing Fabric Consumed in Aesthetic Medicine

Figure 30. Global Sports Tape Backing Fabric Market: Aesthetic Medicine (2021-2026) & (Kilotons)

Figure 31. Sports Tape Backing Fabric Consumed in Personal Care

Figure 32. Global Sports Tape Backing Fabric Market: Personal Care (2021-2026) & (Kilotons)

Figure 33. Sports Tape Backing Fabric Consumed in Other

Figure 34. Global Sports Tape Backing Fabric Market: Other (2021-2026) & (Kilotons)

Figure 35. Global Sports Tape Backing Fabric Sale Market Share by Application (2025)

Figure 36. Global Sports Tape Backing Fabric Revenue Market Share by Application in 2025

Figure 37. Sports Tape Backing Fabric Sales by Company in 2025 (Kilotons)

Figure 38. Global Sports Tape Backing Fabric Sales Market Share by Company in 2025

Figure 39. Sports Tape Backing Fabric Revenue by Company in 2025 (\$ millions)

Figure 40. Global Sports Tape Backing Fabric Revenue Market Share by Company in 2025

Figure 41. Global Sports Tape Backing Fabric Sales Market Share by Geographic Region (2021-2026)

Figure 42. Global Sports Tape Backing Fabric Revenue Market Share by Geographic Region in 2025

Figure 43. Americas Sports Tape Backing Fabric Sales 2021-2026 (Kilotons)

Figure 44. Americas Sports Tape Backing Fabric Revenue 2021-2026 (\$ millions)

Figure 45. APAC Sports Tape Backing Fabric Sales 2021-2026 (Kilotons)

Figure 46. APAC Sports Tape Backing Fabric Revenue 2021-2026 (\$ millions)

Figure 47. Europe Sports Tape Backing Fabric Sales 2021-2026 (Kilotons)

Figure 48. Europe Sports Tape Backing Fabric Revenue 2021-2026 (\$ millions)

Figure 49. Middle East & Africa Sports Tape Backing Fabric Sales 2021-2026 (Kilotons)

Figure 50. Middle East & Africa Sports Tape Backing Fabric Revenue 2021-2026 (\$ millions)

Figure 51. Americas Sports Tape Backing Fabric Sales Market Share by Country in 2025

Figure 52. Americas Sports Tape Backing Fabric Revenue Market Share by Country (2021-2026)

Figure 53. Americas Sports Tape Backing Fabric Sales Market Share by Type (2021-2026)

Figure 54. Americas Sports Tape Backing Fabric Sales Market Share by Application (2021-2026)

Figure 55. United States Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$

millions)

Figure 56. Canada Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$ millions)

Figure 57. Mexico Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$ millions)

Figure 58. Brazil Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$ millions)

Figure 59. APAC Sports Tape Backing Fabric Sales Market Share by Region in 2025

Figure 60. APAC Sports Tape Backing Fabric Revenue Market Share by Region
(2021-2026)

Figure 61. APAC Sports Tape Backing Fabric Sales Market Share by Type (2021-2026)

Figure 62. APAC Sports Tape Backing Fabric Sales Market Share by Application
(2021-2026)

Figure 63. China Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$ millions)

Figure 64. Japan Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$ millions)

Figure 65. South Korea Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$
millions)

Figure 66. Southeast Asia Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$
millions)

Figure 67. India Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$ millions)

Figure 68. Australia Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$
millions)

Figure 69. China Taiwan Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$
millions)

Figure 70. Europe Sports Tape Backing Fabric Sales Market Share by Country in 2025

Figure 71. Europe Sports Tape Backing Fabric Revenue Market Share by Country
(2021-2026)

Figure 72. Europe Sports Tape Backing Fabric Sales Market Share by Type
(2021-2026)

Figure 73. Europe Sports Tape Backing Fabric Sales Market Share by Application
(2021-2026)

Figure 74. Germany Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$
millions)

Figure 75. France Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$ millions)

Figure 76. UK Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$ millions)

Figure 77. Italy Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$ millions)

Figure 78. Russia Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$ millions)

Figure 79. Middle East & Africa Sports Tape Backing Fabric Sales Market Share by
Country (2021-2026)

Figure 80. Middle East & Africa Sports Tape Backing Fabric Sales Market Share by
Type (2021-2026)

Figure 81. Middle East & Africa Sports Tape Backing Fabric Sales Market Share by

Application (2021-2026)

Figure 82. Egypt Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$ millions)

Figure 83. South Africa Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$ millions)

Figure 84. Israel Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$ millions)

Figure 85. Turkey Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$ millions)

Figure 86. GCC Countries Sports Tape Backing Fabric Revenue Growth 2021-2026 (\$ millions)

Figure 87. Manufacturing Cost Structure Analysis of Sports Tape Backing Fabric in 2026

Figure 88. Manufacturing Process Analysis of Sports Tape Backing Fabric

Figure 89. Industry Chain Structure of Sports Tape Backing Fabric

Figure 90. Channels of Distribution

Figure 91. Global Sports Tape Backing Fabric Sales Market Forecast by Region (2027-2032)

Figure 92. Global Sports Tape Backing Fabric Revenue Market Share Forecast by Region (2027-2032)

Figure 93. Global Sports Tape Backing Fabric Sales Market Share Forecast by Type (2027-2032)

Figure 94. Global Sports Tape Backing Fabric Revenue Market Share Forecast by Type (2027-2032)

Figure 95. Global Sports Tape Backing Fabric Sales Market Share Forecast by Application (2027-2032)

Figure 96. Global Sports Tape Backing Fabric Revenue Market Share Forecast by Application (2027-2032)

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