

Global Sports Nutrition Products Market Growth 2018-2023

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Among the major product types, the sports drinks segment is predicted to lead the global sports nutrition products market in the next few years. The rising demand and the easy availability of these products are likely to encourage the growth of this segment in the next few years. In addition, the rising focus of key players on advertising activities is estimated to boost the demand for sports drinks in the coming years.

Over the next five years, LPI(LP Information) projects that Sports Nutrition Products will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Sports Nutrition Products market for 2018-2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Sports Nutrition Products market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Sports Food

Sports Drinks

Sports Supplements

Segmentation by application:

Kids

Adults

The Old

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Nestlé

Abott Nutrition

GNC Holdings

Monster Beverage Corporation

Reckitt Benckiser Group

Yakult Honsha

Glanbia

The Coca-Cola Company

Maxinutrition

PepsiCo

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Sports Nutrition Products consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Sports Nutrition Products market by identifying its various subsegments.

Focuses on the key global Sports Nutrition Products manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Sports Nutrition Products with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Sports Nutrition Products submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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