

# Global Sports and Energy Drinks Market Growth 2024-2030

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## Abstracts

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An energy drink is a type of drink containing stimulant drugs, usually including caffeine, which is marketed as providing mental and physical stimulation (marketed as 'energy', but distinct from food energy).

The global Sports and Energy Drinks market size is projected to grow from US\$ 57220 million in 2023 to US\$ 94620 million in 2030; it is expected to grow at a CAGR of 7.4% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the “Sports and Energy Drinks Industry Forecast” looks at past sales and reviews total world Sports and Energy Drinks sales in 2023, providing a comprehensive analysis by region and market sector of projected Sports and Energy Drinks sales for 2024 through 2030. With Sports and Energy Drinks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sports and Energy Drinks industry.

This Insight Report provides a comprehensive analysis of the global Sports and Energy Drinks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sports and Energy Drinks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sports and Energy Drinks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sports and Energy Drinks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sports and Energy Drinks.

Energy drinks dominated the market during 2017, with a market share of 68%. The report predicts this segment to retain its leadership until the end of 2025.

This report presents a comprehensive overview, market shares, and growth opportunities of Sports and Energy Drinks market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

Energy Drinks

Sports Drinks

#### Segmentation by application

Athletes

Sports and Fitness Enthusiasts

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Red Bull GmbH (CN)

Taisho Pharmaceutical Co Ltd. (JP)

PepsiCo (US)

Monster Energy (US)

Rockstar (US)

Lucozade (JP)

Coco Cola (US)

Amway (US)

Arizona Beverages (US)

Living Essentials LLC (US)

Xyience Energy (US)

Abbott Nutrition Inc (US)

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Sports and Energy Drinks market?

What factors are driving Sports and Energy Drinks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sports and Energy Drinks market opportunities vary by end market size?

How does Sports and Energy Drinks break out type, application?

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