

# Global Sports Mouthguards and Lipguards Market Growth 2023-2029

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## Abstracts

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According to our LPI (LP Information) latest study, the global Sports Mouthguards and Lipguards market size was valued at US\$ 392.3 million in 2022. With growing demand in downstream market, the Sports Mouthguards and Lipguards is forecast to a readjusted size of US\$ 619.4 million by 2029 with a CAGR of 6.7% during review period.

The research report highlights the growth potential of the global Sports Mouthguards and Lipguards market. Sports Mouthguards and Lipguards are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Sports Mouthguards and Lipguards. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Sports Mouthguards and Lipguards market.

The sports mouthguards and lipguards market is expected to witness significant growth in the coming years. This can be attributed to the increasing awareness about dental injuries among athletes and the growing adoption of protective gear in sports activities. North America is expected to dominate the market due to the high participation in sports activities and the presence of major sports leagues. The increasing focus on player safety and the implementation of regulations mandating the use of mouthguards in certain sports contribute to the market growth. Europe is also witnessing significant growth in the sports mouthguards and lipguards market. The increasing popularity of contact sports and the rising number of sports-related injuries drive the demand for

protective gear. Asia Pacific is expected to grow at a rapid pace due to the increasing participation in sports activities, especially in countries like China and India. The growing disposable income and rising awareness about dental injuries further contribute to market growth. The sports mouthguards and lipguards market is highly fragmented with the presence of several players. However, some key players dominate the market, including Shock Doctor and Nike. These companies have a strong distribution network and offer a wide range of products, catering to the needs of different sports. The development of innovative materials and technologies for mouthguards and lipguards presents significant opportunities in the market. For instance, the introduction of custom-fit mouthguards using 3D printing technology provides a better fit and comfort for athletes. Increasing awareness about the importance of mouthguards in preventing dental injuries creates opportunities for market growth. Educational campaigns and initiatives by dental associations and sports organizations can further drive the demand for protective gear. Despite the growing awareness, there is still a lack of knowledge among athletes, coaches, and parents about the importance of mouthguards. This poses a challenge in market penetration and adoption. Custom-fit mouthguards can be expensive, limiting their affordability for some athletes. The high cost of these products can hinder market growth, especially in developing regions. Overall, the sports mouthguards and lipguards market is expected to witness steady growth in the coming years, driven by increasing awareness, technological advancements, and the growing emphasis on player safety in sports activities.

#### Key Features:

The report on Sports Mouthguards and Lipguards market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Sports Mouthguards and Lipguards market. It may include historical data, market segmentation by Type (e.g., Mouthguards, Lipguards), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Sports Mouthguards and Lipguards market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive

landscape within the Sports Mouthguards and Lipguards market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Sports Mouthguards and Lipguards industry. This include advancements in Sports Mouthguards and Lipguards technology, Sports Mouthguards and Lipguards new entrants, Sports Mouthguards and Lipguards new investment, and other innovations that are shaping the future of Sports Mouthguards and Lipguards.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Sports Mouthguards and Lipguards market. It includes factors influencing customer ' purchasing decisions, preferences for Sports Mouthguards and Lipguards product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Sports Mouthguards and Lipguards market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Sports Mouthguards and Lipguards market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Sports Mouthguards and Lipguards market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Sports Mouthguards and Lipguards industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Sports Mouthguards and Lipguards market.

**Market Segmentation:**

Sports Mouthguards and Lipguards market is split by Type and by Application. For the

period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

Mouthguards

Lipguards

#### Segmentation by application

Contact Sports

Combat Sports

Dental Procedures

Orthodontics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ShockDoctor

SISU

Nike

Decathlon

Mueller

Revgear

OPRO

Venum

Battle Sports

Mogo Sport

PlaySafe

Damage Control

Impact

Nxtrnd Mouthguards

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Sports Mouthguards and Lipguards market?

What factors are driving Sports Mouthguards and Lipguards market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sports Mouthguards and Lipguards market opportunities vary by end market

size?

How does Sports Mouthguards and Lipguards break out type, application?

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