

# Global Sports Marketing Intelligence Tools Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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The global Sports Marketing Intelligence Tools market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Sports Marketing Intelligence Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Sports Marketing Intelligence Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Sports Marketing Intelligence Tools is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Sports Marketing Intelligence Tools players cover Zoomph, Blinkfire Analytics, Block Six Analytics, Greenfly, Hookit, KORE Software, GumGum, MVP and Opendorse, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

LPI (LP Information)' newest research report, the "Sports Marketing Intelligence Tools Industry Forecast" looks at past sales and reviews total world Sports Marketing Intelligence Tools sales in 2022, providing a comprehensive analysis by region and market sector of projected Sports Marketing Intelligence Tools sales for 2023 through 2029. With Sports Marketing Intelligence Tools sales broken down by region, market

sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sports Marketing Intelligence Tools industry.

This Insight Report provides a comprehensive analysis of the global Sports Marketing Intelligence Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sports Marketing Intelligence Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sports Marketing Intelligence Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sports Marketing Intelligence Tools and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sports Marketing Intelligence Tools.

This report presents a comprehensive overview, market shares, and growth opportunities of Sports Marketing Intelligence Tools market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud Based

On-premises

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zoomph

Blinkfire Analytics

Block Six Analytics

Greenfly

Hookit

KORE Software

GumGum

MVP

Opendorse

Opta

Pico

SponsorUnited

SSB

Tradable Bits

VBrand Sports

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Figure 76. Global Sports Marketing Intelligence Tools Market Size Market Share Forecast by Type (2024-2029)

Figure 77. Global Sports Marketing Intelligence Tools Market Size Market Share Forecast by Application (2024-2029)

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