

Global Sports Drinks Market Growth 2024-2030

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Abstracts

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Sports drinks are beverages whose stated purpose is to help athletes replace water, electrolytes, and energy before and after training or competition, though their efficiency for that purpose has been questioned, particularly after exercise.

The global Sports Drinks market size is projected to grow from US\$ 25160 million in 2023 to US\$ 32500 million in 2030; it is expected to grow at a CAGR of 3.7% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Sports Drinks Industry Forecast" looks at past sales and reviews total world Sports Drinks sales in 2023, providing a comprehensive analysis by region and market sector of projected Sports Drinks sales for 2024 through 2030. With Sports Drinks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sports Drinks industry.

This Insight Report provides a comprehensive analysis of the global Sports Drinks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sports Drinks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sports Drinks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sports Drinks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity.

With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sports Drinks.

Athletes actively training or fitness enthusiasts lose electrolytes by sweating and expending energy. A stated purpose of sports drinks, which provide many calories of energy from sugars is to improve performance and endurance.

This report presents a comprehensive overview, market shares, and growth opportunities of Sports Drinks market by product type, application, key manufacturers and key regions and countries.

Segmentation by type

Isotonic Sport Drink

Hypertonic Sport Drink

Hypotonic Sport Drink

Segmentation by application

Personal

Athlete

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Red Bull GmbH (CN)

Taisho Pharmaceutical Co Ltd (JP)

PepsiCo (US)

Monster Energy (US)

Rockstar (US)

Lucozade (JP)

Coco Cola (US)

Amway (US)

Arizona Beverages (US)

Living Essentials LLC (US)

Xyience Energy (US)

Abbott Nutrition Inc (US)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sports Drinks market?

What factors are driving Sports Drinks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sports Drinks market opportunities vary by end market size?

How does Sports Drinks break out type, application?

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