

Global Sports Data Analytics Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Sports Data Analytics Software market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

United States market for Sports Data Analytics Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Sports Data Analytics Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Sports Data Analytics Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Sports Data Analytics Software players cover SAP SE, SAS Institute, Tableau Software, Stats Perform, Opta Sports, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Sports Data Analytics Software Industry Forecast' looks at past sales and reviews total world Sports Data Analytics Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Sports Data Analytics Software sales for 2026 through 2032. With Sports Data Analytics Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sports Data Analytics Software industry.

This Insight Report provides a comprehensive analysis of the global Sports Data

Analytics Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Sports Data Analytics Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sports Data Analytics Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sports Data Analytics Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sports Data Analytics Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Sports Data Analytics Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cricket

Football

Soccer

Basketball

Baseball

Tennis

Others

Segmentation by Application:

Sports Media

Sports League/ Teams

Sponsor Brands

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SAP SE

SAS Institute

Tableau Software

Stats Perform

Opta Sports

Trumedia Networks

Nacsport

The Sports Office

Chetu

ICEBERG Sports Analytics

Agile Sports Analytics

Performa Sports

Global Sports Analytics

Catapult Sports

Sentio

Orreco

Synergy Sports Technology

Metrica Sports

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