

Global Sports Card Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G38F80365C1DEN.html>

Date: April 2026

Pages: 75

Price: US\$ 3,660.00 (Single User License)

ID: G38F80365C1DEN

Abstracts

The global Sports Card market size is predicted to grow from US\$ 2591 million in 2025 to US\$ 6339 million in 2032; it is expected to grow at a CAGR of 12.4% from 2026 to 2032.

Sports Cards are a type of collectible trading card centered around professional athletes from various sports, such as baseball, basketball, soccer, and American football. These cards typically feature a player's image on the front, accompanied by statistics, biographical data, or career highlights on the back. Beyond their role as memorabilia, high-end sports cards—especially those featuring autographs (AU), jersey patches (Patch), or limited-edition parallels—have evolved into a significant alternative investment asset class, with their value determined by rarity, player performance, and professional grading scores (e.g., PSA or BGS).

United States market for Sports Card is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Sports Card is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Sports Card is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Sports Card players cover Panini, Fanatics, The Upper Deck Company, Futera, Leaf Trading Cards, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Sports Card Industry Forecast” looks at past sales and reviews total world Sports Card sales in 2025, providing a comprehensive analysis by region and market sector of projected Sports Card sales for 2026 through 2032. With Sports Card sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sports Card industry.

This Insight Report provides a comprehensive analysis of the global Sports Card landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Sports Card portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Sports Card market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sports Card and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sports Card.

This report presents a comprehensive overview, market shares, and growth opportunities of Sports Card market by product type, application, key players and key regions and countries.

Segmentation by Type:

Basketball Trading Card

Football Trading Card

Soccer Trading Card

Others

Segmentation by Issuance:

Base Card

Insert Card

Others

Segmentation by Application:

Online Channels

Offline Channels

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Panini

Fanatics

The Upper Deck Company

Futera

Leaf Trading Cards

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