

Global Sports Broadcasting Technology Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Sports Broadcasting Technology market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Telecom innovations have transformed sports broadcasting from a passive viewing experience to an interactive one. Viewers can now customize their viewing preferences, experience multiple camera angles, access player profiles, and engage in live polls during matches.

The rapid technological evolvement in sports broadcasting and streaming is set to undergo with the introduction of 5G technology.

LPI (LP Information)' newest research report, the "Sports Broadcasting Technology Industry Forecast" looks at past sales and reviews total world Sports Broadcasting Technology sales in 2025, providing a comprehensive analysis by region and market sector of projected Sports Broadcasting Technology sales for 2026 through 2032. With Sports Broadcasting Technology sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sports Broadcasting Technology industry.

This Insight Report provides a comprehensive analysis of the global Sports Broadcasting Technology landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Sports Broadcasting Technology portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these

firms? unique position in an accelerating global Sports Broadcasting Technology market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sports Broadcasting Technology and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sports Broadcasting Technology.

This report presents a comprehensive overview, market shares, and growth opportunities of Sports Broadcasting Technology market by product type, application, key players and key regions and countries.

Segmentation by Type:

Software

Hardware

Services

Segmentation by Application:

OTT

Radio

Television

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Broadcast Electronics (Elenos S.r.L.)

Belden Inc.

ETL System Ltd.

NEC Corporation

Rohde & Schwarz

AvL Technologies

OMB Broadcast

Global Invacom

Hangzhou HAOXUN Technologies Co. Ltd.

VSN Video Stream Networks S.L.

IBM Corporation

Sportradar AG

Muvi

Evertz Microsystems Ltd.

NEP Group Inc.

ESPN Sports Media Ltd.

NBC Universal

EasyBroadcast

Orange

Staige GmbH

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