

Global Sporting Events Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Sporting events are specially organized for different types of sports at both local and international levels. These sporting events are organized with the help of sponsorships from numerous companies. This type of event involves high enthusiasm and passion for exploring, understanding, and analyzing the games, strategy, and coordination of different teams playing the games. Sporting events are increasing rapidly owing to the growing passion of individuals for sports, which has resulted in the formation of numerous teams representing various countries.

The global Sporting Events market size is projected to grow from US\$ 24820 million in 2023 to US\$ 35850 million in 2030; it is expected to grow at a CAGR of 5.4% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Sporting Events Industry Forecast" looks at past sales and reviews total world Sporting Events sales in 2023, providing a comprehensive analysis by region and market sector of projected Sporting Events sales for 2024 through 2030. With Sporting Events sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Sporting Events industry.

This Insight Report provides a comprehensive analysis of the global Sporting Events landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Sporting Events portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global Sporting Events market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Sporting Events and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Sporting Events.

During 2017, the sponsorship segment accounted for the major shares of the sporting events market. Factors such as the increase in the number of players who are extremely talented but lack the opportunity to get visibility and the increased brand recognition will contribute to the growth of this industry segment in the coming years.

This report presents a comprehensive overview, market shares, and growth opportunities of Sporting Events market by product type, application, key players and key regions and countries.

Segmentation by type

Soccer

Cricket

Tennis

Basketball

Others

Segmentation by application

Live Viewing

Video Viewing

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ESPN

Razorgator

Ticketmaster

21st Century Fox

Ace Ticket Worldwide

Adidas

GoTicketscom

Nike

StubHub

Ticketscom

TicketCity

Ticketek

TickPick

TiqIQ

Viagogo

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