

Global Sport Bras Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Sport Bras market size was valued at US\$ 10160 million in 2023. With growing demand in downstream market, the Sport Bras is forecast to a readjusted size of US\$ 12860 million by 2030 with a CAGR of 3.4% during review period.

The research report highlights the growth potential of the global Sport Bras market. Sport Bras are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Sport Bras. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Sport Bras market.

A sports bra is a bra that provides support to female breasts during physical exercise. Sturdier than typical bras, they minimize breast movement, alleviate discomfort, and reduce potential damage to chest ligaments. Many women wear sports bras to reduce pain, and physical discomfort caused by breast movement during exercise. Some sports bras are designed to be worn as outerwear during exercise such as jogging.

Global Sports Bras key players include Nike, Adidas, HanesBrands, Lululemon Athletica, Brooks Sports, etc. North America and Europe is the largest market, both with a share about 30%, followed by China, with a share about 33 percent. In terms of product,

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