

Global Split-Type Air Conditioner Market Growth 2025-2031

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Abstracts

The global Split-Type Air Conditioner market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A Split-Type Air Conditioner is a common air conditioning device widely used in residential, commercial, and industrial environments. Unlike traditional window-type or central air conditioning systems, a Split-Type Air Conditioner consists of two main components: the indoor unit and the outdoor unit. The indoor unit is responsible for cooling and air adjustment, while the outdoor unit primarily releases heat and operates the compressor. The two units are connected by pipes, providing effective cooling and heating without taking up interior space.

The advantage of Split-Type Air Conditioners lies in their flexibility and efficiency. The outdoor unit can be installed outside the building, saving interior space and reducing noise impact on the indoor environment. The indoor unit is typically mounted on the wall of a room, and the fan distributes the cool or warm air evenly throughout the space. Additionally, Split-Type Air Conditioners can be installed and adjusted according to actual needs, making them suitable for rooms of various sizes and types.

With technological advancements, modern Split-Type Air Conditioners are equipped with smart control features, such as remote control, temperature regulation, and air quality monitoring. These technologies not only enhance user experience but also

improve the air conditioner's energy efficiency and environmental performance. Although the initial investment in a Split-Type Air Conditioner is relatively high, its energy-saving effect and long-term economic benefits make it one of the most recommended types of air conditioning systems.

Market Development Opportunities & Main Driving Factors

The growth of the Split-Type Air Conditioner market is driven by climate change and increasing consumer demand for comfortable living. As temperatures rise, the demand for air conditioners grows. Split-Type Air Conditioners, with their energy efficiency, low noise, and smart control features, align with trends in energy-saving and smart homes, offering great growth potential, especially in emerging markets and second-tier cities. Technological innovations like variable frequency technology further drive market development.

Market Challenges, Risks, & Restraints

The high initial investment of Split-Type Air Conditioners is a major concern for consumers, especially in price-sensitive markets. Additionally, fluctuations in raw material prices, changes in trade policies, and stringent environmental regulations may increase production costs. Intense market competition and the influx of low-priced products also pressure brand profitability. The complexity of installation and maintenance could limit some consumers' willingness to purchase.

Downstream Demand Trends

As urbanization accelerates, demand for Split-Type Air Conditioners is shifting towards the mid-to-high-end market. Consumers are placing more emphasis on multifunctionality, smart features, and energy efficiency. Demand continues to grow, especially in residential and commercial sectors. Health, comfort, and environmental friendliness are becoming key criteria, driving the market share of energy-efficient products.

LP Information, Inc. (LPI) ' newest research report, the "Split-Type Air Conditioner Industry Forecast" looks at past sales and reviews total world Split-Type Air Conditioner sales in 2024, providing a comprehensive analysis by region and market sector of projected Split-Type Air Conditioner sales for 2025 through 2031. With Split-Type Air Conditioner sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Split-Type Air Conditioner

industry.

This Insight Report provides a comprehensive analysis of the global Split-Type Air Conditioner landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Split-Type Air Conditioner portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Split-Type Air Conditioner market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Split-Type Air Conditioner and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Split-Type Air Conditioner.

This report presents a comprehensive overview, market shares, and growth opportunities of Split-Type Air Conditioner market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Mini

Standard

Segmentation by Application:

Commercial

Residential

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Haier

Midea

Gree

Panasonic

Daikin

Mitsubishi Electric

Fujitsu

Chigo

Aux

Mitsubishi

GE

Hitachi

Century Carrier

Toshiba

LG

Whirlpool

Samsung

Hisense

Sharp

TCL

Key Questions Addressed in this Report

What is the 10-year outlook for the global Split-Type Air Conditioner market?

What factors are driving Split-Type Air Conditioner market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Split-Type Air Conditioner market opportunities vary by end market size?

How does Split-Type Air Conditioner break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Split-Type Air Conditioner Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Split-Type Air Conditioner by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Split-Type Air Conditioner by Country/Region, 2020, 2024 & 2031
- 2.2 Split-Type Air Conditioner Segment by Type
 - 2.2.1 Mini
 - 2.2.2 Standard
- 2.3 Split-Type Air Conditioner Sales by Type
 - 2.3.1 Global Split-Type Air Conditioner Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Split-Type Air Conditioner Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Split-Type Air Conditioner Sale Price by Type (2020-2025)
- 2.4 Split-Type Air Conditioner Segment by Application
 - 2.4.1 Commercial
 - 2.4.2 Residential
 - 2.4.3 Other
- 2.5 Split-Type Air Conditioner Sales by Application
 - 2.5.1 Global Split-Type Air Conditioner Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Split-Type Air Conditioner Revenue and Market Share by Application (2020-2025)
 - 2.5.3 Global Split-Type Air Conditioner Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Split-Type Air Conditioner Breakdown Data by Company

3.1.1 Global Split-Type Air Conditioner Annual Sales by Company (2020-2025)

3.1.2 Global Split-Type Air Conditioner Sales Market Share by Company (2020-2025)

3.2 Global Split-Type Air Conditioner Annual Revenue by Company (2020-2025)

3.2.1 Global Split-Type Air Conditioner Revenue by Company (2020-2025)

3.2.2 Global Split-Type Air Conditioner Revenue Market Share by Company (2020-2025)

3.3 Global Split-Type Air Conditioner Sale Price by Company

3.4 Key Manufacturers Split-Type Air Conditioner Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Split-Type Air Conditioner Product Location Distribution

3.4.2 Players Split-Type Air Conditioner Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SPLIT-TYPE AIR CONDITIONER BY GEOGRAPHIC REGION

4.1 World Historic Split-Type Air Conditioner Market Size by Geographic Region (2020-2025)

4.1.1 Global Split-Type Air Conditioner Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Split-Type Air Conditioner Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Split-Type Air Conditioner Market Size by Country/Region (2020-2025)

4.2.1 Global Split-Type Air Conditioner Annual Sales by Country/Region (2020-2025)

4.2.2 Global Split-Type Air Conditioner Annual Revenue by Country/Region (2020-2025)

4.3 Americas Split-Type Air Conditioner Sales Growth

4.4 APAC Split-Type Air Conditioner Sales Growth

4.5 Europe Split-Type Air Conditioner Sales Growth

4.6 Middle East & Africa Split-Type Air Conditioner Sales Growth

5 AMERICAS

5.1 Americas Split-Type Air Conditioner Sales by Country

5.1.1 Americas Split-Type Air Conditioner Sales by Country (2020-2025)

5.1.2 Americas Split-Type Air Conditioner Revenue by Country (2020-2025)

5.2 Americas Split-Type Air Conditioner Sales by Type (2020-2025)

5.3 Americas Split-Type Air Conditioner Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Split-Type Air Conditioner Sales by Region

6.1.1 APAC Split-Type Air Conditioner Sales by Region (2020-2025)

6.1.2 APAC Split-Type Air Conditioner Revenue by Region (2020-2025)

6.2 APAC Split-Type Air Conditioner Sales by Type (2020-2025)

6.3 APAC Split-Type Air Conditioner Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Split-Type Air Conditioner by Country

7.1.1 Europe Split-Type Air Conditioner Sales by Country (2020-2025)

7.1.2 Europe Split-Type Air Conditioner Revenue by Country (2020-2025)

7.2 Europe Split-Type Air Conditioner Sales by Type (2020-2025)

7.3 Europe Split-Type Air Conditioner Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Split-Type Air Conditioner by Country

8.1.1 Middle East & Africa Split-Type Air Conditioner Sales by Country (2020-2025)

8.1.2 Middle East & Africa Split-Type Air Conditioner Revenue by Country (2020-2025)

8.2 Middle East & Africa Split-Type Air Conditioner Sales by Type (2020-2025)

8.3 Middle East & Africa Split-Type Air Conditioner Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Split-Type Air Conditioner

10.3 Manufacturing Process Analysis of Split-Type Air Conditioner

10.4 Industry Chain Structure of Split-Type Air Conditioner

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Split-Type Air Conditioner Distributors

11.3 Split-Type Air Conditioner Customer

12 WORLD FORECAST REVIEW FOR SPLIT-TYPE AIR CONDITIONER BY GEOGRAPHIC REGION

12.1 Global Split-Type Air Conditioner Market Size Forecast by Region

- 12.1.1 Global Split-Type Air Conditioner Forecast by Region (2026-2031)
- 12.1.2 Global Split-Type Air Conditioner Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Split-Type Air Conditioner Forecast by Type (2026-2031)
- 12.7 Global Split-Type Air Conditioner Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Haier

- 13.1.1 Haier Company Information
- 13.1.2 Haier Split-Type Air Conditioner Product Portfolios and Specifications
- 13.1.3 Haier Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.1.4 Haier Main Business Overview
- 13.1.5 Haier Latest Developments

13.2 Midea

- 13.2.1 Midea Company Information
- 13.2.2 Midea Split-Type Air Conditioner Product Portfolios and Specifications
- 13.2.3 Midea Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.2.4 Midea Main Business Overview
- 13.2.5 Midea Latest Developments

13.3 Gree

- 13.3.1 Gree Company Information
- 13.3.2 Gree Split-Type Air Conditioner Product Portfolios and Specifications
- 13.3.3 Gree Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.3.4 Gree Main Business Overview
- 13.3.5 Gree Latest Developments

13.4 Panasonic

- 13.4.1 Panasonic Company Information
- 13.4.2 Panasonic Split-Type Air Conditioner Product Portfolios and Specifications
- 13.4.3 Panasonic Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.4.4 Panasonic Main Business Overview

13.4.5 Panasonic Latest Developments

13.5 Daikin

13.5.1 Daikin Company Information

13.5.2 Daikin Split-Type Air Conditioner Product Portfolios and Specifications

13.5.3 Daikin Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 Daikin Main Business Overview

13.5.5 Daikin Latest Developments

13.6 Mitsubishi Electric

13.6.1 Mitsubishi Electric Company Information

13.6.2 Mitsubishi Electric Split-Type Air Conditioner Product Portfolios and Specifications

13.6.3 Mitsubishi Electric Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin (2020-2025)

13.6.4 Mitsubishi Electric Main Business Overview

13.6.5 Mitsubishi Electric Latest Developments

13.7 Fujitsu

13.7.1 Fujitsu Company Information

13.7.2 Fujitsu Split-Type Air Conditioner Product Portfolios and Specifications

13.7.3 Fujitsu Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin (2020-2025)

13.7.4 Fujitsu Main Business Overview

13.7.5 Fujitsu Latest Developments

13.8 Chigo

13.8.1 Chigo Company Information

13.8.2 Chigo Split-Type Air Conditioner Product Portfolios and Specifications

13.8.3 Chigo Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin (2020-2025)

13.8.4 Chigo Main Business Overview

13.8.5 Chigo Latest Developments

13.9 Aux

13.9.1 Aux Company Information

13.9.2 Aux Split-Type Air Conditioner Product Portfolios and Specifications

13.9.3 Aux Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin (2020-2025)

13.9.4 Aux Main Business Overview

13.9.5 Aux Latest Developments

13.10 Mitsubishi

13.10.1 Mitsubishi Company Information

- 13.10.2 Mitsubishi Split-Type Air Conditioner Product Portfolios and Specifications
- 13.10.3 Mitsubishi Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.10.4 Mitsubishi Main Business Overview
- 13.10.5 Mitsubishi Latest Developments
- 13.11 GE
 - 13.11.1 GE Company Information
 - 13.11.2 GE Split-Type Air Conditioner Product Portfolios and Specifications
 - 13.11.3 GE Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.11.4 GE Main Business Overview
 - 13.11.5 GE Latest Developments
- 13.12 Hitachi
 - 13.12.1 Hitachi Company Information
 - 13.12.2 Hitachi Split-Type Air Conditioner Product Portfolios and Specifications
 - 13.12.3 Hitachi Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.12.4 Hitachi Main Business Overview
 - 13.12.5 Hitachi Latest Developments
- 13.13 Century Carrier
 - 13.13.1 Century Carrier Company Information
 - 13.13.2 Century Carrier Split-Type Air Conditioner Product Portfolios and Specifications
 - 13.13.3 Century Carrier Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.13.4 Century Carrier Main Business Overview
 - 13.13.5 Century Carrier Latest Developments
- 13.14 Toshiba
 - 13.14.1 Toshiba Company Information
 - 13.14.2 Toshiba Split-Type Air Conditioner Product Portfolios and Specifications
 - 13.14.3 Toshiba Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.14.4 Toshiba Main Business Overview
 - 13.14.5 Toshiba Latest Developments
- 13.15 LG
 - 13.15.1 LG Company Information
 - 13.15.2 LG Split-Type Air Conditioner Product Portfolios and Specifications
 - 13.15.3 LG Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin (2020-2025)

13.15.4 LG Main Business Overview

13.15.5 LG Latest Developments

13.16 Whirlpool

13.16.1 Whirlpool Company Information

13.16.2 Whirlpool Split-Type Air Conditioner Product Portfolios and Specifications

13.16.3 Whirlpool Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin
(2020-2025)

13.16.4 Whirlpool Main Business Overview

13.16.5 Whirlpool Latest Developments

13.17 Samsung

13.17.1 Samsung Company Information

13.17.2 Samsung Split-Type Air Conditioner Product Portfolios and Specifications

13.17.3 Samsung Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin
(2020-2025)

13.17.4 Samsung Main Business Overview

13.17.5 Samsung Latest Developments

13.18 Hisense

13.18.1 Hisense Company Information

13.18.2 Hisense Split-Type Air Conditioner Product Portfolios and Specifications

13.18.3 Hisense Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin
(2020-2025)

13.18.4 Hisense Main Business Overview

13.18.5 Hisense Latest Developments

13.19 Sharp

13.19.1 Sharp Company Information

13.19.2 Sharp Split-Type Air Conditioner Product Portfolios and Specifications

13.19.3 Sharp Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin
(2020-2025)

13.19.4 Sharp Main Business Overview

13.19.5 Sharp Latest Developments

13.20 TCL

13.20.1 TCL Company Information

13.20.2 TCL Split-Type Air Conditioner Product Portfolios and Specifications

13.20.3 TCL Split-Type Air Conditioner Sales, Revenue, Price and Gross Margin
(2020-2025)

13.20.4 TCL Main Business Overview

13.20.5 TCL Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Split-Type Air Conditioner Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Table 2. Split-Type Air Conditioner Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Mini

Table 4. Major Players of Standard

Table 5. Global Split-Type Air Conditioner Sales by Type (2020-2025) & (K Units)

Table 6. Global Split-Type Air Conditioner Sales Market Share by Type (2020-2025)

Table 7. Global Split-Type Air Conditioner Revenue by Type (2020-2025) & (\$ million)

Table 8. Global Split-Type Air Conditioner Revenue Market Share by Type (2020-2025)

Table 9. Global Split-Type Air Conditioner Sale Price by Type (2020-2025) & (USD/Unit)

Table 10. Global Split-Type Air Conditioner Sale by Application (2020-2025) & (K Units)

Table 11. Global Split-Type Air Conditioner Sale Market Share by Application (2020-2025)

Table 12. Global Split-Type Air Conditioner Revenue by Application (2020-2025) & (\$ million)

Table 13. Global Split-Type Air Conditioner Revenue Market Share by Application (2020-2025)

Table 14. Global Split-Type Air Conditioner Sale Price by Application (2020-2025) & (USD/Unit)

Table 15. Global Split-Type Air Conditioner Sales by Company (2020-2025) & (K Units)

Table 16. Global Split-Type Air Conditioner Sales Market Share by Company (2020-2025)

Table 17. Global Split-Type Air Conditioner Revenue by Company (2020-2025) & (\$ millions)

Table 18. Global Split-Type Air Conditioner Revenue Market Share by Company (2020-2025)

Table 19. Global Split-Type Air Conditioner Sale Price by Company (2020-2025) & (USD/Unit)

Table 20. Key Manufacturers Split-Type Air Conditioner Producing Area Distribution and Sales Area

Table 21. Players Split-Type Air Conditioner Products Offered

Table 22. Split-Type Air Conditioner Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Split-Type Air Conditioner Sales by Geographic Region (2020-2025) & (K Units)

Table 26. Global Split-Type Air Conditioner Sales Market Share Geographic Region (2020-2025)

Table 27. Global Split-Type Air Conditioner Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 28. Global Split-Type Air Conditioner Revenue Market Share by Geographic Region (2020-2025)

Table 29. Global Split-Type Air Conditioner Sales by Country/Region (2020-2025) & (K Units)

Table 30. Global Split-Type Air Conditioner Sales Market Share by Country/Region (2020-2025)

Table 31. Global Split-Type Air Conditioner Revenue by Country/Region (2020-2025) & (\$ millions)

Table 32. Global Split-Type Air Conditioner Revenue Market Share by Country/Region (2020-2025)

Table 33. Americas Split-Type Air Conditioner Sales by Country (2020-2025) & (K Units)

Table 34. Americas Split-Type Air Conditioner Sales Market Share by Country (2020-2025)

Table 35. Americas Split-Type Air Conditioner Revenue by Country (2020-2025) & (\$ millions)

Table 36. Americas Split-Type Air Conditioner Sales by Type (2020-2025) & (K Units)

Table 37. Americas Split-Type Air Conditioner Sales by Application (2020-2025) & (K Units)

Table 38. APAC Split-Type Air Conditioner Sales by Region (2020-2025) & (K Units)

Table 39. APAC Split-Type Air Conditioner Sales Market Share by Region (2020-2025)

Table 40. APAC Split-Type Air Conditioner Revenue by Region (2020-2025) & (\$ millions)

Table 41. APAC Split-Type Air Conditioner Sales by Type (2020-2025) & (K Units)

Table 42. APAC Split-Type Air Conditioner Sales by Application (2020-2025) & (K Units)

Table 43. Europe Split-Type Air Conditioner Sales by Country (2020-2025) & (K Units)

Table 44. Europe Split-Type Air Conditioner Revenue by Country (2020-2025) & (\$ millions)

Table 45. Europe Split-Type Air Conditioner Sales by Type (2020-2025) & (K Units)

Table 46. Europe Split-Type Air Conditioner Sales by Application (2020-2025) & (K Units)

Table 47. Middle East & Africa Split-Type Air Conditioner Sales by Country (2020-2025)

& (K Units)

Table 48. Middle East & Africa Split-Type Air Conditioner Revenue Market Share by Country (2020-2025)

Table 49. Middle East & Africa Split-Type Air Conditioner Sales by Type (2020-2025) & (K Units)

Table 50. Middle East & Africa Split-Type Air Conditioner Sales by Application (2020-2025) & (K Units)

Table 51. Key Market Drivers & Growth Opportunities of Split-Type Air Conditioner

Table 52. Key Market Challenges & Risks of Split-Type Air Conditioner

Table 53. Key Industry Trends of Split-Type Air Conditioner

Table 54. Split-Type Air Conditioner Raw Material

Table 55. Key Suppliers of Raw Materials

Table 56. Split-Type Air Conditioner Distributors List

Table 57. Split-Type Air Conditioner Customer List

Table 58. Global Split-Type Air Conditioner Sales Forecast by Region (2026-2031) & (K Units)

Table 59. Global Split-Type Air Conditioner Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 60. Americas Split-Type Air Conditioner Sales Forecast by Country (2026-2031) & (K Units)

Table 61. Americas Split-Type Air Conditioner Annual Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 62. APAC Split-Type Air Conditioner Sales Forecast by Region (2026-2031) & (K Units)

Table 63. APAC Split-Type Air Conditioner Annual Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 64. Europe Split-Type Air Conditioner Sales Forecast by Country (2026-2031) & (K Units)

Table 65. Europe Split-Type Air Conditioner Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 66. Middle East & Africa Split-Type Air Conditioner Sales Forecast by Country (2026-2031) & (K Units)

Table 67. Middle East & Africa Split-Type Air Conditioner Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 68. Global Split-Type Air Conditioner Sales Forecast by Type (2026-2031) & (K Units)

Table 69. Global Split-Type Air Conditioner Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 70. Global Split-Type Air Conditioner Sales Forecast by Application (2026-2031)

& (K Units)

Table 71. Global Split-Type Air Conditioner Revenue Forecast by Application
(2026-2031) & (\$ millions)

Table 72. Haier Basic Information, Split-Type Air Conditioner Manufacturing Base,
Sales Area and Its Competitors

Table 73. Haier Split-Type Air Conditioner Product Portfolios and Specifications

Table 74. Haier Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price
(USD/Unit) and Gross Margin (2020-2025)

Table 75. Haier Main Business

Table 76. Haier Latest Developments

Table 77. Midea Basic Information, Split-Type Air Conditioner Manufacturing Base,
Sales Area and Its Competitors

Table 78. Midea Split-Type Air Conditioner Product Portfolios and Specifications

Table 79. Midea Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price
(USD/Unit) and Gross Margin (2020-2025)

Table 80. Midea Main Business

Table 81. Midea Latest Developments

Table 82. Gree Basic Information, Split-Type Air Conditioner Manufacturing Base, Sales
Area and Its Competitors

Table 83. Gree Split-Type Air Conditioner Product Portfolios and Specifications

Table 84. Gree Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price
(USD/Unit) and Gross Margin (2020-2025)

Table 85. Gree Main Business

Table 86. Gree Latest Developments

Table 87. Panasonic Basic Information, Split-Type Air Conditioner Manufacturing Base,
Sales Area and Its Competitors

Table 88. Panasonic Split-Type Air Conditioner Product Portfolios and Specifications

Table 89. Panasonic Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million),
Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. Panasonic Main Business

Table 91. Panasonic Latest Developments

Table 92. Daikin Basic Information, Split-Type Air Conditioner Manufacturing Base,
Sales Area and Its Competitors

Table 93. Daikin Split-Type Air Conditioner Product Portfolios and Specifications

Table 94. Daikin Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price
(USD/Unit) and Gross Margin (2020-2025)

Table 95. Daikin Main Business

Table 96. Daikin Latest Developments

Table 97. Mitsubishi Electric Basic Information, Split-Type Air Conditioner

Manufacturing Base, Sales Area and Its Competitors

Table 98. Mitsubishi Electric Split-Type Air Conditioner Product Portfolios and Specifications

Table 99. Mitsubishi Electric Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 100. Mitsubishi Electric Main Business

Table 101. Mitsubishi Electric Latest Developments

Table 102. Fujitsu Basic Information, Split-Type Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 103. Fujitsu Split-Type Air Conditioner Product Portfolios and Specifications

Table 104. Fujitsu Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 105. Fujitsu Main Business

Table 106. Fujitsu Latest Developments

Table 107. Chigo Basic Information, Split-Type Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 108. Chigo Split-Type Air Conditioner Product Portfolios and Specifications

Table 109. Chigo Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 110. Chigo Main Business

Table 111. Chigo Latest Developments

Table 112. Aux Basic Information, Split-Type Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 113. Aux Split-Type Air Conditioner Product Portfolios and Specifications

Table 114. Aux Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 115. Aux Main Business

Table 116. Aux Latest Developments

Table 117. Mitsubishi Basic Information, Split-Type Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 118. Mitsubishi Split-Type Air Conditioner Product Portfolios and Specifications

Table 119. Mitsubishi Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 120. Mitsubishi Main Business

Table 121. Mitsubishi Latest Developments

Table 122. GE Basic Information, Split-Type Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 123. GE Split-Type Air Conditioner Product Portfolios and Specifications

Table 124. GE Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 125. GE Main Business

Table 126. GE Latest Developments

Table 127. Hitachi Basic Information, Split-Type Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 128. Hitachi Split-Type Air Conditioner Product Portfolios and Specifications

Table 129. Hitachi Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 130. Hitachi Main Business

Table 131. Hitachi Latest Developments

Table 132. Century Carrier Basic Information, Split-Type Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 133. Century Carrier Split-Type Air Conditioner Product Portfolios and Specifications

Table 134. Century Carrier Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 135. Century Carrier Main Business

Table 136. Century Carrier Latest Developments

Table 137. Toshiba Basic Information, Split-Type Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 138. Toshiba Split-Type Air Conditioner Product Portfolios and Specifications

Table 139. Toshiba Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 140. Toshiba Main Business

Table 141. Toshiba Latest Developments

Table 142. LG Basic Information, Split-Type Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 143. LG Split-Type Air Conditioner Product Portfolios and Specifications

Table 144. LG Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 145. LG Main Business

Table 146. LG Latest Developments

Table 147. Whirlpool Basic Information, Split-Type Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 148. Whirlpool Split-Type Air Conditioner Product Portfolios and Specifications

Table 149. Whirlpool Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 150. Whirlpool Main Business

Table 151. Whirlpool Latest Developments

Table 152. Samsung Basic Information, Split-Type Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 153. Samsung Split-Type Air Conditioner Product Portfolios and Specifications

Table 154. Samsung Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 155. Samsung Main Business

Table 156. Samsung Latest Developments

Table 157. Hisense Basic Information, Split-Type Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 158. Hisense Split-Type Air Conditioner Product Portfolios and Specifications

Table 159. Hisense Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 160. Hisense Main Business

Table 161. Hisense Latest Developments

Table 162. Sharp Basic Information, Split-Type Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 163. Sharp Split-Type Air Conditioner Product Portfolios and Specifications

Table 164. Sharp Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 165. Sharp Main Business

Table 166. Sharp Latest Developments

Table 167. TCL Basic Information, Split-Type Air Conditioner Manufacturing Base, Sales Area and Its Competitors

Table 168. TCL Split-Type Air Conditioner Product Portfolios and Specifications

Table 169. TCL Split-Type Air Conditioner Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 170. TCL Main Business

Table 171. TCL Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Split-Type Air Conditioner
- Figure 2. Split-Type Air Conditioner Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Split-Type Air Conditioner Sales Growth Rate 2020-2031 (K Units)
- Figure 7. Global Split-Type Air Conditioner Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Split-Type Air Conditioner Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Split-Type Air Conditioner Sales Market Share by Country/Region (2024)
- Figure 10. Split-Type Air Conditioner Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Mini
- Figure 12. Product Picture of Standard
- Figure 13. Global Split-Type Air Conditioner Sales Market Share by Type in 2025
- Figure 14. Global Split-Type Air Conditioner Revenue Market Share by Type (2020-2025)
- Figure 15. Split-Type Air Conditioner Consumed in Commercial
- Figure 16. Global Split-Type Air Conditioner Market: Commercial (2020-2025) & (K Units)
- Figure 17. Split-Type Air Conditioner Consumed in Residential
- Figure 18. Global Split-Type Air Conditioner Market: Residential (2020-2025) & (K Units)
- Figure 19. Split-Type Air Conditioner Consumed in Other
- Figure 20. Global Split-Type Air Conditioner Market: Other (2020-2025) & (K Units)
- Figure 21. Global Split-Type Air Conditioner Sale Market Share by Application (2024)
- Figure 22. Global Split-Type Air Conditioner Revenue Market Share by Application in 2025
- Figure 23. Split-Type Air Conditioner Sales by Company in 2025 (K Units)
- Figure 24. Global Split-Type Air Conditioner Sales Market Share by Company in 2025
- Figure 25. Split-Type Air Conditioner Revenue by Company in 2025 (\$ millions)
- Figure 26. Global Split-Type Air Conditioner Revenue Market Share by Company in 2025
- Figure 27. Global Split-Type Air Conditioner Sales Market Share by Geographic Region

(2020-2025)

Figure 28. Global Split-Type Air Conditioner Revenue Market Share by Geographic Region in 2025

Figure 29. Americas Split-Type Air Conditioner Sales 2020-2025 (K Units)

Figure 30. Americas Split-Type Air Conditioner Revenue 2020-2025 (\$ millions)

Figure 31. APAC Split-Type Air Conditioner Sales 2020-2025 (K Units)

Figure 32. APAC Split-Type Air Conditioner Revenue 2020-2025 (\$ millions)

Figure 33. Europe Split-Type Air Conditioner Sales 2020-2025 (K Units)

Figure 34. Europe Split-Type Air Conditioner Revenue 2020-2025 (\$ millions)

Figure 35. Middle East & Africa Split-Type Air Conditioner Sales 2020-2025 (K Units)

Figure 36. Middle East & Africa Split-Type Air Conditioner Revenue 2020-2025 (\$ millions)

Figure 37. Americas Split-Type Air Conditioner Sales Market Share by Country in 2025

Figure 38. Americas Split-Type Air Conditioner Revenue Market Share by Country (2020-2025)

Figure 39. Americas Split-Type Air Conditioner Sales Market Share by Type (2020-2025)

Figure 40. Americas Split-Type Air Conditioner Sales Market Share by Application (2020-2025)

Figure 41. United States Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 42. Canada Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 43. Mexico Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 44. Brazil Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 45. APAC Split-Type Air Conditioner Sales Market Share by Region in 2025

Figure 46. APAC Split-Type Air Conditioner Revenue Market Share by Region (2020-2025)

Figure 47. APAC Split-Type Air Conditioner Sales Market Share by Type (2020-2025)

Figure 48. APAC Split-Type Air Conditioner Sales Market Share by Application (2020-2025)

Figure 49. China Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 50. Japan Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 51. South Korea Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 52. Southeast Asia Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 53. India Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 54. Australia Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 55. China Taiwan Split-Type Air Conditioner Revenue Growth 2020-2025 (\$

millions)

Figure 56. Europe Split-Type Air Conditioner Sales Market Share by Country in 2025

Figure 57. Europe Split-Type Air Conditioner Revenue Market Share by Country (2020-2025)

Figure 58. Europe Split-Type Air Conditioner Sales Market Share by Type (2020-2025)

Figure 59. Europe Split-Type Air Conditioner Sales Market Share by Application (2020-2025)

Figure 60. Germany Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 61. France Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 62. UK Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 63. Italy Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 64. Russia Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 65. Middle East & Africa Split-Type Air Conditioner Sales Market Share by Country (2020-2025)

Figure 66. Middle East & Africa Split-Type Air Conditioner Sales Market Share by Type (2020-2025)

Figure 67. Middle East & Africa Split-Type Air Conditioner Sales Market Share by Application (2020-2025)

Figure 68. Egypt Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 69. South Africa Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 70. Israel Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 71. Turkey Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 72. GCC Countries Split-Type Air Conditioner Revenue Growth 2020-2025 (\$ millions)

Figure 73. Manufacturing Cost Structure Analysis of Split-Type Air Conditioner in 2025

Figure 74. Manufacturing Process Analysis of Split-Type Air Conditioner

Figure 75. Industry Chain Structure of Split-Type Air Conditioner

Figure 76. Channels of Distribution

Figure 77. Global Split-Type Air Conditioner Sales Market Forecast by Region (2026-2031)

Figure 78. Global Split-Type Air Conditioner Revenue Market Share Forecast by Region (2026-2031)

Figure 79. Global Split-Type Air Conditioner Sales Market Share Forecast by Type (2026-2031)

Figure 80. Global Split-Type Air Conditioner Revenue Market Share Forecast by Type (2026-2031)

Figure 81. Global Split-Type Air Conditioner Sales Market Share Forecast by Application (2026-2031)

Figure 82. Global Split-Type Air Conditioner Revenue Market Share Forecast by Application (2026-2031)

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