

Global Spirulina Market Growth 2025-2031

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Abstracts

The global Spirulina market size is predicted to grow from US\$ 160 million in 2025 to US\$ 211 million in 2031; it is expected to grow at a CAGR of 4.7% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Spirulina is a microscopic spiral shaped blue-green vegetable algae which grows in mineral-rich freshwater and saltwater sources. It provides an abundance of protein, vitamins, minerals, trace minerals, essential fatty acids, phytonutrients, and antioxidants.

The spirulina market is experiencing steady growth, fueled by rising consumer awareness of health and wellness. As a nutrient-rich superfood, spirulina is increasingly incorporated into dietary supplements, functional foods, and beverages due to its high protein content, essential vitamins, and antioxidants. The trend toward plant-based and sustainable nutrition has further propelled its popularity among health-conscious consumers and vegetarians seeking alternative protein sources.

In addition to human nutrition, spirulina is gaining traction in animal feed and cosmetics industries, where its natural properties support skin health and immune function. Growing environmental concerns are also encouraging the shift toward algae-based products like spirulina, which require fewer resources to produce compared to traditional agriculture. Innovation in cultivation techniques and product formats is expected to diversify its applications and support broader market penetration across various sectors.

LP Information, Inc. (LPI) ' newest research report, the "Spirulina Industry Forecast" looks at past sales and reviews total world Spirulina sales in 2024, providing a

comprehensive analysis by region and market sector of projected Spirulina sales for 2025 through 2031. With Spirulina sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Spirulina industry.

This Insight Report provides a comprehensive analysis of the global Spirulina landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Spirulina portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Spirulina market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Spirulina and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Spirulina.

This report presents a comprehensive overview, market shares, and growth opportunities of Spirulina market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Spirulina Powder

Spirulina Tablet

Spirulina Extracts

Segmentation by Application:

Health Products

Feed

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

DIC

Cyanotech

Parry Nutraceuticals

Hydrolina Biotech

Fuqing King Dnarmsa Spirulina

CBN

Green-A

Chenghai Baoer

Lvxian Biotech

Wudi Luqi Biological Engineering

FEBICO

Key Questions Addressed in this Report

What is the 10-year outlook for the global Spirulina market?

What factors are driving Spirulina market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Spirulina market opportunities vary by end market size?

How does Spirulina break out by Type, by Application?

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