

Global Spending on AI and Analytics in Retail Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Spending on AI and Analytics in Retail market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

China and the United States are two leaders in AI industry. On the AI 100 list (2022) released by CB Insights, the number of companies in the United States ranks first, with more than 70 companies, followed by the United Kingdom, with 8 companies on the list. China and Canada both holds 5 companies on the list. According to data from the China Academy of Information and Communications Technology, the scale of China's core artificial intelligence industry reached ?508 billion in 2022, a year-on-year increase of 18%. From 2013 to November 2022, the cumulative number of patent applications for artificial intelligence inventions in the world reached 729,000, and the cumulative number of applications in China reached 389,000, accounting for 53.4%. However, the Global Artificial Intelligence Innovation Index Report 2021 released by the China Institute of Scientific and Technological Information shows that the overall strength of the United States is still far ahead. The number of artificial intelligence companies in the United States is about 4,670, while China has only 880. China's data center is less than 1/85 of that of the United States.

LPI (LP Information)' newest research report, the "Spending on AI and Analytics in Retail Industry Forecast" looks at past sales and reviews total world Spending on AI and Analytics in Retail sales in 2024, providing a comprehensive analysis by region and market sector of projected Spending on AI and Analytics in Retail sales for 2025 through 2031. With Spending on AI and Analytics in Retail sales broken down by region,

market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Spending on AI and Analytics in Retail industry.

This Insight Report provides a comprehensive analysis of the global Spending on AI and Analytics in Retail landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Spending on AI and Analytics in Retail portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Spending on AI and Analytics in Retail market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Spending on AI and Analytics in Retail and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Spending on AI and Analytics in Retail.

This report presents a comprehensive overview, market shares, and growth opportunities of Spending on AI and Analytics in Retail market by product type, application, key players and key regions and countries.

Segmentation by Type:

Hardware

Software

Services

Segmentation by Application:

Predictive Merchandising

Programmatic Advertising

Market Forecasting

In-Store Visual Monitoring and Surveillance

Location-Based Marketing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cisco Systems

IBM

Microsoft

Nvidia

Amazon Web Services

Oracle

SAP

Intel

Google

Sentient Technologies

Salesforce

Visenze

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