

Global Speed and Cadence Sensor Market Growth 2026-2032

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Abstracts

The global Speed and Cadence Sensor market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

A speed and cadence sensor is a device commonly used in cycling that provides real-time data on a cyclist's speed and pedaling cadence. Typically attached to the bicycle, these sensors use various technologies, including magnets and accelerometers, to measure the rotation of the bike's wheels and pedals. The speed sensor calculates the cyclist's speed by monitoring the wheel rotations, while the cadence sensor measures the number of pedal revolutions per minute. Cyclists use this data to monitor and optimize their training, track performance, and achieve specific cadence and speed goals. Speed and cadence sensors are often used in conjunction with cycling computers or smartphone apps to display and record the gathered information for analysis and training purposes.

In 2022, according to the China Bicycle Association, the operating income of Chinese bicycle and electric bicycle enterprises above designated size was ?210 billion, a year-on-year increase of 3%. According to our Bicycles and Motorcycles Research Center, in 2022, the global bicycle sales was about 9500 million units.

LP Information, Inc. (LPI) ' newest research report, the "Speed and Cadence Sensor Industry Forecast" looks at past sales and reviews total world Speed and Cadence Sensor sales in 2025, providing a comprehensive analysis by region and market sector of projected Speed and Cadence Sensor sales for 2026 through 2032. With Speed and Cadence Sensor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Speed and Cadence Sensor

industry.

This Insight Report provides a comprehensive analysis of the global Speed and Cadence Sensor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Speed and Cadence Sensor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Speed and Cadence Sensor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Speed and Cadence Sensor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Speed and Cadence Sensor.

This report presents a comprehensive overview, market shares, and growth opportunities of Speed and Cadence Sensor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Speed Sensor

Cadence Sensor

Segmentation by Application:

Road Bikes

Mountain Bikes

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Garmin

Wahoo Fitness

Bryton

Coospo

iGPSport

Cateye

Lezyne

Polar

Topeak

Stages Cycling

Magene

SRM

Velocomp

Shimano

Meilan

Key Questions Addressed in this Report

What is the 10-year outlook for the global Speed and Cadence Sensor market?

What factors are driving Speed and Cadence Sensor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Speed and Cadence Sensor market opportunities vary by end market size?

How does Speed and Cadence Sensor break out by Type, by Application?

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