

Global Special Interest Tourism Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Special Interest Tourism market size is predicted to grow from US\$ 3902 million in 2025 to US\$ 8385 million in 2032; it is expected to grow at a CAGR of 11.8% from 2026 to 2032.

Special interest tourism is a form of tourism that focuses on satisfying tourists' specific interests or themes that are not part of traditional mass tourism. Unlike regular sightseeing tourism, special interest tourism aims to explore a specific area or activity in depth, allowing tourists to fully immerse themselves in what they are interested in and gain a unique and in-depth travel experience.

United States market for Special Interest Tourism is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Special Interest Tourism is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Special Interest Tourism is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Special Interest Tourism players cover Intrepid Travel, Audley Travel, Acsedu, Kensington Tours, Fez Travel, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Special Interest Tourism Industry Forecast' looks at past sales and reviews total world Special Interest Tourism sales in 2025, providing a comprehensive analysis by region and market sector of projected

Special Interest Tourism sales for 2026 through 2032. With Special Interest Tourism sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Special Interest Tourism industry.

This Insight Report provides a comprehensive analysis of the global Special Interest Tourism landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Special Interest Tourism portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Special Interest Tourism market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Special Interest Tourism and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Special Interest Tourism.

This report presents a comprehensive overview, market shares, and growth opportunities of Special Interest Tourism market by product type, application, key players and key regions and countries.

Segmentation by Type:

Domestic

International

Segmentation by Application:

Individual

Couple

Group

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Intrepid Travel

Audley Travel

Acsedu

Kensington Tours

Fez Travel

EF Educational Tours

Wilderness Safaris

Soltour

G Adventures

Contiki Tours

Wendy Wu Tours UK

China Highlights

Luxury Gold

The Priceline Group

Adventures Abroad

Scenic Luxury Cruises & Tours

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