

Global Sparkling Sodas Market Growth 2023-2029

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Abstracts

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According to our LPI (LP Information) latest study, the global Sparkling Sodas market size was valued at US\$ million in 2022. With growing demand in downstream market, the Sparkling Sodas is forecast to a readjusted size of US\$ million by 2029 with a CAGR of % during review period.

The research report highlights the growth potential of the global Sparkling Sodas market. Sparkling Sodas are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Sparkling Sodas. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Sparkling Sodas market.

Sparkling sodas are carbonated beverages that contain dissolved carbon dioxide gas, which creates bubbles and gives the drink its effervescence or 'sparkle.' These sodas are often flavored with various sweeteners and natural or artificial flavorings to provide a wide range of taste options. The carbonation process can occur naturally through fermentation or be artificially infused.

The defining feature of sparkling sodas is the presence of carbon dioxide bubbles, which create fizziness and effervescence. These sodas are often sweetened to balance the acidity and enhance the overall taste. Common sweeteners include cane sugar, high-fructose corn syrup, or alternative sweeteners for sugar-free options.

Sparkling sodas are popular beverages enjoyed on their own or as mixers in cocktails. They offer a refreshing and bubbly alternative to still beverages and are widely available

in supermarkets, convenience stores, and specialty beverage shops. Additionally, the market has seen the emergence of healthier and naturally flavored sparkling water options that contain no or minimal calories and sugars.

Key Features:

The report on Sparkling Sodas market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Sparkling Sodas market. It may include historical data, market segmentation by Type (e.g., Glass Bottle, PET Bottle), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Sparkling Sodas market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Sparkling Sodas market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Sparkling Sodas industry. This include advancements in Sparkling Sodas technology, Sparkling Sodas new entrants, Sparkling Sodas new investment, and other innovations that are shaping the future of Sparkling Sodas.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Sparkling Sodas market. It includes factors influencing customer ' purchasing decisions, preferences for Sparkling Sodas product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Sparkling Sodas market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Sparkling Sodas market. The report also evaluates the

effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Sparkling Sodas market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Sparkling Sodas industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Sparkling Sodas market.

Market Segmentation:

Sparkling Sodas market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Glass Bottle

PET Bottle

Canned

Segmentation by application

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

The Coca-Cola Company

PepsiCo

Keurig Dr Pepper

National Beverag

Monster Beverage

Suntory Beverage

Fentimans Ltd

Jones Soda

Britvic

Kirin Beverage

Asahi Soft Drinks

Tingyi Master Kong

Key Questions Addressed in this Report

What is the 10-year outlook for the global Sparkling Sodas market?

What factors are driving Sparkling Sodas market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Sparkling Sodas market opportunities vary by end market size?

How does Sparkling Sodas break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Sparkling Sodas Annual Sales 2018-2029
 - 2.1.2 World Current & Future Analysis for Sparkling Sodas by Geographic Region, 2018, 2022 & 2029
 - 2.1.3 World Current & Future Analysis for Sparkling Sodas by Country/Region, 2018, 2022 & 2029
- 2.2 Sparkling Sodas Segment by Type
 - 2.2.1 Glass Bottle
 - 2.2.2 PET Bottle
 - 2.2.3 Canned
- 2.3 Sparkling Sodas Sales by Type
 - 2.3.1 Global Sparkling Sodas Sales Market Share by Type (2018-2023)
 - 2.3.2 Global Sparkling Sodas Revenue and Market Share by Type (2018-2023)
 - 2.3.3 Global Sparkling Sodas Sale Price by Type (2018-2023)
- 2.4 Sparkling Sodas Segment by Application
 - 2.4.1 Online Sales
 - 2.4.2 Offline Sales
- 2.5 Sparkling Sodas Sales by Application
 - 2.5.1 Global Sparkling Sodas Sale Market Share by Application (2018-2023)
 - 2.5.2 Global Sparkling Sodas Revenue and Market Share by Application (2018-2023)
 - 2.5.3 Global Sparkling Sodas Sale Price by Application (2018-2023)

3 GLOBAL SPARKLING SODAS BY COMPANY

- 3.1 Global Sparkling Sodas Breakdown Data by Company
 - 3.1.1 Global Sparkling Sodas Annual Sales by Company (2018-2023)
 - 3.1.2 Global Sparkling Sodas Sales Market Share by Company (2018-2023)
- 3.2 Global Sparkling Sodas Annual Revenue by Company (2018-2023)
 - 3.2.1 Global Sparkling Sodas Revenue by Company (2018-2023)
 - 3.2.2 Global Sparkling Sodas Revenue Market Share by Company (2018-2023)
- 3.3 Global Sparkling Sodas Sale Price by Company
- 3.4 Key Manufacturers Sparkling Sodas Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Sparkling Sodas Product Location Distribution
 - 3.4.2 Players Sparkling Sodas Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR SPARKLING SODAS BY GEOGRAPHIC REGION

- 4.1 World Historic Sparkling Sodas Market Size by Geographic Region (2018-2023)
 - 4.1.1 Global Sparkling Sodas Annual Sales by Geographic Region (2018-2023)
 - 4.1.2 Global Sparkling Sodas Annual Revenue by Geographic Region (2018-2023)
- 4.2 World Historic Sparkling Sodas Market Size by Country/Region (2018-2023)
 - 4.2.1 Global Sparkling Sodas Annual Sales by Country/Region (2018-2023)
 - 4.2.2 Global Sparkling Sodas Annual Revenue by Country/Region (2018-2023)
- 4.3 Americas Sparkling Sodas Sales Growth
- 4.4 APAC Sparkling Sodas Sales Growth
- 4.5 Europe Sparkling Sodas Sales Growth
- 4.6 Middle East & Africa Sparkling Sodas Sales Growth

5 AMERICAS

- 5.1 Americas Sparkling Sodas Sales by Country
 - 5.1.1 Americas Sparkling Sodas Sales by Country (2018-2023)
 - 5.1.2 Americas Sparkling Sodas Revenue by Country (2018-2023)
- 5.2 Americas Sparkling Sodas Sales by Type
- 5.3 Americas Sparkling Sodas Sales by Application
- 5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Sparkling Sodas Sales by Region

6.1.1 APAC Sparkling Sodas Sales by Region (2018-2023)

6.1.2 APAC Sparkling Sodas Revenue by Region (2018-2023)

6.2 APAC Sparkling Sodas Sales by Type

6.3 APAC Sparkling Sodas Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Sparkling Sodas by Country

7.1.1 Europe Sparkling Sodas Sales by Country (2018-2023)

7.1.2 Europe Sparkling Sodas Revenue by Country (2018-2023)

7.2 Europe Sparkling Sodas Sales by Type

7.3 Europe Sparkling Sodas Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Sparkling Sodas by Country

8.1.1 Middle East & Africa Sparkling Sodas Sales by Country (2018-2023)

8.1.2 Middle East & Africa Sparkling Sodas Revenue by Country (2018-2023)

8.2 Middle East & Africa Sparkling Sodas Sales by Type

8.3 Middle East & Africa Sparkling Sodas Sales by Application

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Sparkling Sodas
- 10.3 Manufacturing Process Analysis of Sparkling Sodas
- 10.4 Industry Chain Structure of Sparkling Sodas

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Sparkling Sodas Distributors
- 11.3 Sparkling Sodas Customer

12 WORLD FORECAST REVIEW FOR SPARKLING SODAS BY GEOGRAPHIC REGION

- 12.1 Global Sparkling Sodas Market Size Forecast by Region
 - 12.1.1 Global Sparkling Sodas Forecast by Region (2024-2029)
 - 12.1.2 Global Sparkling Sodas Annual Revenue Forecast by Region (2024-2029)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Sparkling Sodas Forecast by Type
- 12.7 Global Sparkling Sodas Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 The Coca-Cola Company

13.1.1 The Coca-Cola Company Company Information

13.1.2 The Coca-Cola Company Sparkling Sodas Product Portfolios and Specifications

13.1.3 The Coca-Cola Company Sparkling Sodas Sales, Revenue, Price and Gross Margin (2018-2023)

13.1.4 The Coca-Cola Company Main Business Overview

13.1.5 The Coca-Cola Company Latest Developments

13.2 PepsiCo

13.2.1 PepsiCo Company Information

13.2.2 PepsiCo Sparkling Sodas Product Portfolios and Specifications

13.2.3 PepsiCo Sparkling Sodas Sales, Revenue, Price and Gross Margin (2018-2023)

13.2.4 PepsiCo Main Business Overview

13.2.5 PepsiCo Latest Developments

13.3 Keurig Dr Pepper

13.3.1 Keurig Dr Pepper Company Information

13.3.2 Keurig Dr Pepper Sparkling Sodas Product Portfolios and Specifications

13.3.3 Keurig Dr Pepper Sparkling Sodas Sales, Revenue, Price and Gross Margin (2018-2023)

13.3.4 Keurig Dr Pepper Main Business Overview

13.3.5 Keurig Dr Pepper Latest Developments

13.4 National Beverag

13.4.1 National Beverag Company Information

13.4.2 National Beverag Sparkling Sodas Product Portfolios and Specifications

13.4.3 National Beverag Sparkling Sodas Sales, Revenue, Price and Gross Margin (2018-2023)

13.4.4 National Beverag Main Business Overview

13.4.5 National Beverag Latest Developments

13.5 Monster Beverage

13.5.1 Monster Beverage Company Information

13.5.2 Monster Beverage Sparkling Sodas Product Portfolios and Specifications

13.5.3 Monster Beverage Sparkling Sodas Sales, Revenue, Price and Gross Margin (2018-2023)

13.5.4 Monster Beverage Main Business Overview

13.5.5 Monster Beverage Latest Developments

13.6 Suntory Beverage

13.6.1 Suntory Beverage Company Information

13.6.2 Suntory Beverage Sparkling Sodas Product Portfolios and Specifications

13.6.3 Suntory Beverage Sparkling Sodas Sales, Revenue, Price and Gross Margin
(2018-2023)

13.6.4 Suntory Beverage Main Business Overview

13.6.5 Suntory Beverage Latest Developments

13.7 Fentimans Ltd

13.7.1 Fentimans Ltd Company Information

13.7.2 Fentimans Ltd Sparkling Sodas Product Portfolios and Specifications

13.7.3 Fentimans Ltd Sparkling Sodas Sales, Revenue, Price and Gross Margin
(2018-2023)

13.7.4 Fentimans Ltd Main Business Overview

13.7.5 Fentimans Ltd Latest Developments

13.8 Jones Soda

13.8.1 Jones Soda Company Information

13.8.2 Jones Soda Sparkling Sodas Product Portfolios and Specifications

13.8.3 Jones Soda Sparkling Sodas Sales, Revenue, Price and Gross Margin
(2018-2023)

13.8.4 Jones Soda Main Business Overview

13.8.5 Jones Soda Latest Developments

13.9 Britvic

13.9.1 Britvic Company Information

13.9.2 Britvic Sparkling Sodas Product Portfolios and Specifications

13.9.3 Britvic Sparkling Sodas Sales, Revenue, Price and Gross Margin (2018-2023)

13.9.4 Britvic Main Business Overview

13.9.5 Britvic Latest Developments

13.10 Kirin Beverage

13.10.1 Kirin Beverage Company Information

13.10.2 Kirin Beverage Sparkling Sodas Product Portfolios and Specifications

13.10.3 Kirin Beverage Sparkling Sodas Sales, Revenue, Price and Gross Margin
(2018-2023)

13.10.4 Kirin Beverage Main Business Overview

13.10.5 Kirin Beverage Latest Developments

13.11 Asahi Soft Drinks

13.11.1 Asahi Soft Drinks Company Information

13.11.2 Asahi Soft Drinks Sparkling Sodas Product Portfolios and Specifications

13.11.3 Asahi Soft Drinks Sparkling Sodas Sales, Revenue, Price and Gross Margin
(2018-2023)

13.11.4 Asahi Soft Drinks Main Business Overview

13.11.5 Asahi Soft Drinks Latest Developments

13.12 Tingyi Master Kong

13.12.1 Tingyi Master Kong Company Information

13.12.2 Tingyi Master Kong Sparkling Sodas Product Portfolios and Specifications

13.12.3 Tingyi Master Kong Sparkling Sodas Sales, Revenue, Price and Gross Margin
(2018-2023)

13.12.4 Tingyi Master Kong Main Business Overview

13.12.5 Tingyi Master Kong Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Sparkling Sodas Annual Sales CAGR by Geographic Region (2018, 2022 & 2029) & (\$ millions)
- Table 2. Sparkling Sodas Annual Sales CAGR by Country/Region (2018, 2022 & 2029) & (\$ millions)
- Table 3. Major Players of Glass Bottle
- Table 4. Major Players of PET Bottle
- Table 5. Major Players of Canned
- Table 6. Global Sparkling Sodas Sales by Type (2018-2023) & (K Units)
- Table 7. Global Sparkling Sodas Sales Market Share by Type (2018-2023)
- Table 8. Global Sparkling Sodas Revenue by Type (2018-2023) & (\$ million)
- Table 9. Global Sparkling Sodas Revenue Market Share by Type (2018-2023)
- Table 10. Global Sparkling Sodas Sale Price by Type (2018-2023) & (US\$/Unit)
- Table 11. Global Sparkling Sodas Sales by Application (2018-2023) & (K Units)
- Table 12. Global Sparkling Sodas Sales Market Share by Application (2018-2023)
- Table 13. Global Sparkling Sodas Revenue by Application (2018-2023)
- Table 14. Global Sparkling Sodas Revenue Market Share by Application (2018-2023)
- Table 15. Global Sparkling Sodas Sale Price by Application (2018-2023) & (US\$/Unit)
- Table 16. Global Sparkling Sodas Sales by Company (2018-2023) & (K Units)
- Table 17. Global Sparkling Sodas Sales Market Share by Company (2018-2023)
- Table 18. Global Sparkling Sodas Revenue by Company (2018-2023) (\$ Millions)
- Table 19. Global Sparkling Sodas Revenue Market Share by Company (2018-2023)
- Table 20. Global Sparkling Sodas Sale Price by Company (2018-2023) & (US\$/Unit)
- Table 21. Key Manufacturers Sparkling Sodas Producing Area Distribution and Sales Area
- Table 22. Players Sparkling Sodas Products Offered
- Table 23. Sparkling Sodas Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Sparkling Sodas Sales by Geographic Region (2018-2023) & (K Units)
- Table 27. Global Sparkling Sodas Sales Market Share Geographic Region (2018-2023)
- Table 28. Global Sparkling Sodas Revenue by Geographic Region (2018-2023) & (\$ millions)
- Table 29. Global Sparkling Sodas Revenue Market Share by Geographic Region (2018-2023)
- Table 30. Global Sparkling Sodas Sales by Country/Region (2018-2023) & (K Units)

Table 31. Global Sparkling Sodas Sales Market Share by Country/Region (2018-2023)

Table 32. Global Sparkling Sodas Revenue by Country/Region (2018-2023) & (\$ millions)

Table 33. Global Sparkling Sodas Revenue Market Share by Country/Region (2018-2023)

Table 34. Americas Sparkling Sodas Sales by Country (2018-2023) & (K Units)

Table 35. Americas Sparkling Sodas Sales Market Share by Country (2018-2023)

Table 36. Americas Sparkling Sodas Revenue by Country (2018-2023) & (\$ Millions)

Table 37. Americas Sparkling Sodas Revenue Market Share by Country (2018-2023)

Table 38. Americas Sparkling Sodas Sales by Type (2018-2023) & (K Units)

Table 39. Americas Sparkling Sodas Sales by Application (2018-2023) & (K Units)

Table 40. APAC Sparkling Sodas Sales by Region (2018-2023) & (K Units)

Table 41. APAC Sparkling Sodas Sales Market Share by Region (2018-2023)

Table 42. APAC Sparkling Sodas Revenue by Region (2018-2023) & (\$ Millions)

Table 43. APAC Sparkling Sodas Revenue Market Share by Region (2018-2023)

Table 44. APAC Sparkling Sodas Sales by Type (2018-2023) & (K Units)

Table 45. APAC Sparkling Sodas Sales by Application (2018-2023) & (K Units)

Table 46. Europe Sparkling Sodas Sales by Country (2018-2023) & (K Units)

Table 47. Europe Sparkling Sodas Sales Market Share by Country (2018-2023)

Table 48. Europe Sparkling Sodas Revenue by Country (2018-2023) & (\$ Millions)

Table 49. Europe Sparkling Sodas Revenue Market Share by Country (2018-2023)

Table 50. Europe Sparkling Sodas Sales by Type (2018-2023) & (K Units)

Table 51. Europe Sparkling Sodas Sales by Application (2018-2023) & (K Units)

Table 52. Middle East & Africa Sparkling Sodas Sales by Country (2018-2023) & (K Units)

Table 53. Middle East & Africa Sparkling Sodas Sales Market Share by Country (2018-2023)

Table 54. Middle East & Africa Sparkling Sodas Revenue by Country (2018-2023) & (\$ Millions)

Table 55. Middle East & Africa Sparkling Sodas Revenue Market Share by Country (2018-2023)

Table 56. Middle East & Africa Sparkling Sodas Sales by Type (2018-2023) & (K Units)

Table 57. Middle East & Africa Sparkling Sodas Sales by Application (2018-2023) & (K Units)

Table 58. Key Market Drivers & Growth Opportunities of Sparkling Sodas

Table 59. Key Market Challenges & Risks of Sparkling Sodas

Table 60. Key Industry Trends of Sparkling Sodas

Table 61. Sparkling Sodas Raw Material

Table 62. Key Suppliers of Raw Materials

- Table 63. Sparkling Sodas Distributors List
- Table 64. Sparkling Sodas Customer List
- Table 65. Global Sparkling Sodas Sales Forecast by Region (2024-2029) & (K Units)
- Table 66. Global Sparkling Sodas Revenue Forecast by Region (2024-2029) & (\$ millions)
- Table 67. Americas Sparkling Sodas Sales Forecast by Country (2024-2029) & (K Units)
- Table 68. Americas Sparkling Sodas Revenue Forecast by Country (2024-2029) & (\$ millions)
- Table 69. APAC Sparkling Sodas Sales Forecast by Region (2024-2029) & (K Units)
- Table 70. APAC Sparkling Sodas Revenue Forecast by Region (2024-2029) & (\$ millions)
- Table 71. Europe Sparkling Sodas Sales Forecast by Country (2024-2029) & (K Units)
- Table 72. Europe Sparkling Sodas Revenue Forecast by Country (2024-2029) & (\$ millions)
- Table 73. Middle East & Africa Sparkling Sodas Sales Forecast by Country (2024-2029) & (K Units)
- Table 74. Middle East & Africa Sparkling Sodas Revenue Forecast by Country (2024-2029) & (\$ millions)
- Table 75. Global Sparkling Sodas Sales Forecast by Type (2024-2029) & (K Units)
- Table 76. Global Sparkling Sodas Revenue Forecast by Type (2024-2029) & (\$ Millions)
- Table 77. Global Sparkling Sodas Sales Forecast by Application (2024-2029) & (K Units)
- Table 78. Global Sparkling Sodas Revenue Forecast by Application (2024-2029) & (\$ Millions)
- Table 79. The Coca-Cola Company Basic Information, Sparkling Sodas Manufacturing Base, Sales Area and Its Competitors
- Table 80. The Coca-Cola Company Sparkling Sodas Product Portfolios and Specifications
- Table 81. The Coca-Cola Company Sparkling Sodas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 82. The Coca-Cola Company Main Business
- Table 83. The Coca-Cola Company Latest Developments
- Table 84. PepsiCo Basic Information, Sparkling Sodas Manufacturing Base, Sales Area and Its Competitors
- Table 85. PepsiCo Sparkling Sodas Product Portfolios and Specifications
- Table 86. PepsiCo Sparkling Sodas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 87. PepsiCo Main Business

Table 88. PepsiCo Latest Developments

Table 89. Keurig Dr Pepper Basic Information, Sparkling Sodas Manufacturing Base, Sales Area and Its Competitors

Table 90. Keurig Dr Pepper Sparkling Sodas Product Portfolios and Specifications

Table 91. Keurig Dr Pepper Sparkling Sodas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 92. Keurig Dr Pepper Main Business

Table 93. Keurig Dr Pepper Latest Developments

Table 94. National Beverag Basic Information, Sparkling Sodas Manufacturing Base, Sales Area and Its Competitors

Table 95. National Beverag Sparkling Sodas Product Portfolios and Specifications

Table 96. National Beverag Sparkling Sodas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 97. National Beverag Main Business

Table 98. National Beverag Latest Developments

Table 99. Monster Beverage Basic Information, Sparkling Sodas Manufacturing Base, Sales Area and Its Competitors

Table 100. Monster Beverage Sparkling Sodas Product Portfolios and Specifications

Table 101. Monster Beverage Sparkling Sodas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 102. Monster Beverage Main Business

Table 103. Monster Beverage Latest Developments

Table 104. Suntory Beverage Basic Information, Sparkling Sodas Manufacturing Base, Sales Area and Its Competitors

Table 105. Suntory Beverage Sparkling Sodas Product Portfolios and Specifications

Table 106. Suntory Beverage Sparkling Sodas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 107. Suntory Beverage Main Business

Table 108. Suntory Beverage Latest Developments

Table 109. Fentimans Ltd Basic Information, Sparkling Sodas Manufacturing Base, Sales Area and Its Competitors

Table 110. Fentimans Ltd Sparkling Sodas Product Portfolios and Specifications

Table 111. Fentimans Ltd Sparkling Sodas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 112. Fentimans Ltd Main Business

Table 113. Fentimans Ltd Latest Developments

Table 114. Jones Soda Basic Information, Sparkling Sodas Manufacturing Base, Sales Area and Its Competitors

Table 115. Jones Soda Sparkling Sodas Product Portfolios and Specifications

Table 116. Jones Soda Sparkling Sodas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 117. Jones Soda Main Business

Table 118. Jones Soda Latest Developments

Table 119. Britvic Basic Information, Sparkling Sodas Manufacturing Base, Sales Area and Its Competitors

Table 120. Britvic Sparkling Sodas Product Portfolios and Specifications

Table 121. Britvic Sparkling Sodas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 122. Britvic Main Business

Table 123. Britvic Latest Developments

Table 124. Kirin Beverage Basic Information, Sparkling Sodas Manufacturing Base, Sales Area and Its Competitors

Table 125. Kirin Beverage Sparkling Sodas Product Portfolios and Specifications

Table 126. Kirin Beverage Sparkling Sodas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 127. Kirin Beverage Main Business

Table 128. Kirin Beverage Latest Developments

Table 129. Asahi Soft Drinks Basic Information, Sparkling Sodas Manufacturing Base, Sales Area and Its Competitors

Table 130. Asahi Soft Drinks Sparkling Sodas Product Portfolios and Specifications

Table 131. Asahi Soft Drinks Sparkling Sodas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 132. Asahi Soft Drinks Main Business

Table 133. Asahi Soft Drinks Latest Developments

Table 134. Tingyi Master Kong Basic Information, Sparkling Sodas Manufacturing Base, Sales Area and Its Competitors

Table 135. Tingyi Master Kong Sparkling Sodas Product Portfolios and Specifications

Table 136. Tingyi Master Kong Sparkling Sodas Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 137. Tingyi Master Kong Main Business

Table 138. Tingyi Master Kong Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Sparkling Sodas
- Figure 2. Sparkling Sodas Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Sparkling Sodas Sales Growth Rate 2018-2029 (K Units)
- Figure 7. Global Sparkling Sodas Revenue Growth Rate 2018-2029 (\$ Millions)
- Figure 8. Sparkling Sodas Sales by Region (2018, 2022 & 2029) & (\$ Millions)
- Figure 9. Product Picture of Glass Bottle
- Figure 10. Product Picture of PET Bottle
- Figure 11. Product Picture of Canned
- Figure 12. Global Sparkling Sodas Sales Market Share by Type in 2022
- Figure 13. Global Sparkling Sodas Revenue Market Share by Type (2018-2023)
- Figure 14. Sparkling Sodas Consumed in Online Sales
- Figure 15. Global Sparkling Sodas Market: Online Sales (2018-2023) & (K Units)
- Figure 16. Sparkling Sodas Consumed in Offline Sales
- Figure 17. Global Sparkling Sodas Market: Offline Sales (2018-2023) & (K Units)
- Figure 18. Global Sparkling Sodas Sales Market Share by Application (2022)
- Figure 19. Global Sparkling Sodas Revenue Market Share by Application in 2022
- Figure 20. Sparkling Sodas Sales Market by Company in 2022 (K Units)
- Figure 21. Global Sparkling Sodas Sales Market Share by Company in 2022
- Figure 22. Sparkling Sodas Revenue Market by Company in 2022 (\$ Million)
- Figure 23. Global Sparkling Sodas Revenue Market Share by Company in 2022
- Figure 24. Global Sparkling Sodas Sales Market Share by Geographic Region (2018-2023)
- Figure 25. Global Sparkling Sodas Revenue Market Share by Geographic Region in 2022
- Figure 26. Americas Sparkling Sodas Sales 2018-2023 (K Units)
- Figure 27. Americas Sparkling Sodas Revenue 2018-2023 (\$ Millions)
- Figure 28. APAC Sparkling Sodas Sales 2018-2023 (K Units)
- Figure 29. APAC Sparkling Sodas Revenue 2018-2023 (\$ Millions)
- Figure 30. Europe Sparkling Sodas Sales 2018-2023 (K Units)
- Figure 31. Europe Sparkling Sodas Revenue 2018-2023 (\$ Millions)
- Figure 32. Middle East & Africa Sparkling Sodas Sales 2018-2023 (K Units)
- Figure 33. Middle East & Africa Sparkling Sodas Revenue 2018-2023 (\$ Millions)

- Figure 34. Americas Sparkling Sodas Sales Market Share by Country in 2022
- Figure 35. Americas Sparkling Sodas Revenue Market Share by Country in 2022
- Figure 36. Americas Sparkling Sodas Sales Market Share by Type (2018-2023)
- Figure 37. Americas Sparkling Sodas Sales Market Share by Application (2018-2023)
- Figure 38. United States Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 39. Canada Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 40. Mexico Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 41. Brazil Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 42. APAC Sparkling Sodas Sales Market Share by Region in 2022
- Figure 43. APAC Sparkling Sodas Revenue Market Share by Regions in 2022
- Figure 44. APAC Sparkling Sodas Sales Market Share by Type (2018-2023)
- Figure 45. APAC Sparkling Sodas Sales Market Share by Application (2018-2023)
- Figure 46. China Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 47. Japan Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 48. South Korea Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 49. Southeast Asia Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 50. India Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 51. Australia Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 52. China Taiwan Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 53. Europe Sparkling Sodas Sales Market Share by Country in 2022
- Figure 54. Europe Sparkling Sodas Revenue Market Share by Country in 2022
- Figure 55. Europe Sparkling Sodas Sales Market Share by Type (2018-2023)
- Figure 56. Europe Sparkling Sodas Sales Market Share by Application (2018-2023)
- Figure 57. Germany Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 58. France Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 59. UK Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 60. Italy Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 61. Russia Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 62. Middle East & Africa Sparkling Sodas Sales Market Share by Country in 2022
- Figure 63. Middle East & Africa Sparkling Sodas Revenue Market Share by Country in 2022
- Figure 64. Middle East & Africa Sparkling Sodas Sales Market Share by Type (2018-2023)
- Figure 65. Middle East & Africa Sparkling Sodas Sales Market Share by Application (2018-2023)
- Figure 66. Egypt Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 67. South Africa Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 68. Israel Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)

- Figure 69. Turkey Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 70. GCC Country Sparkling Sodas Revenue Growth 2018-2023 (\$ Millions)
- Figure 71. Manufacturing Cost Structure Analysis of Sparkling Sodas in 2022
- Figure 72. Manufacturing Process Analysis of Sparkling Sodas
- Figure 73. Industry Chain Structure of Sparkling Sodas
- Figure 74. Channels of Distribution
- Figure 75. Global Sparkling Sodas Sales Market Forecast by Region (2024-2029)
- Figure 76. Global Sparkling Sodas Revenue Market Share Forecast by Region (2024-2029)
- Figure 77. Global Sparkling Sodas Sales Market Share Forecast by Type (2024-2029)
- Figure 78. Global Sparkling Sodas Revenue Market Share Forecast by Type (2024-2029)
- Figure 79. Global Sparkling Sodas Sales Market Share Forecast by Application (2024-2029)
- Figure 80. Global Sparkling Sodas Revenue Market Share Forecast by Application (2024-2029)

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