

# Global Soup Market Growth 2024-2030

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## Abstracts

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Soup is basically a liquid food item that can be served hot or cold. Different vegetables, meat, and seasonings and condiments are added to lend it flavor and texture.

The global Soup market size is projected to grow from US\$ 12540 million in 2023 to US\$ 14890 million in 2030; it is expected to grow at a CAGR of 2.5% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Soup Industry Forecast" looks at past sales and reviews total world Soup sales in 2023, providing a comprehensive analysis by region and market sector of projected Soup sales for 2024 through 2030. With Soup sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Soup industry.

This Insight Report provides a comprehensive analysis of the global Soup landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Soup portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Soup market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Soup and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Soup.

The wet soup segment includes several variants of soup such as canned soup, chilled soup, ready-to-serve soup, and artisanal soup. The rising focus on innovations in flavors and packaging is driving the purchase volume of wet soup at restaurants or soup bars. The popularity of chilled soup among consumers is growing since people perceive chilled soup to be more healthy than Others variants.

This report presents a comprehensive overview, market shares, and growth opportunities of Soup market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

Wet Soup

Dry Soup

#### Segmentation by application

Food and Drink Specialists

Retailers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Conagra Brands

CSC Brand (Campbell Soup Company)

General Mills

Nestle

The Kraft Heinz Company

Unilever

Amy's Kitchen

Bear Creek Country Kitchens

Hain Celestial

Kettle Cuisine

Kroger

Maruchan

Pacific Foods

The Original SoupMan

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Soup market?

What factors are driving Soup market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Soup market opportunities vary by end market size?

How does Soup break out type, application?

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