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Global Solvent-free Primer Market Growth 2025-2031

https://marketpublishers.com/r/GB955159EC37EN.html
Date: December 2025
Pages: 143
Price: US$ 3,660.00 (Single User License)
ID: GB955159EC37EN

Abstracts

The global Solvent-free Primer market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A solvent-based primer provides an initial layer of binding or adhesion between different materials in construction projects. However, traditional solvent-based primers have disadvantages such as high levels of VOC emissions, slow drying times, and potential health risks for workers due to exposure to harsh chemical fumes. To address these drawbacks, the use of solvent-free primers has become more prevalent.Unlike solvent-based primers, which contain harmful organic solvents, solvent-free primers typically consist of water, resins, additives, and pigments. As a result, they emit significantly lower levels of volatile organic compounds (VOCs) that contribute to air pollution and poor indoor air quality.

Overall, the global solvent-free primer market shows significant promise and growth prospects due to changing regulations and end-user preferences favoring environmentally friendly solutions. Key factors influencing market growth include:

1. Stringent Regulatory Framework: Governments worldwide are implementing strict environmental policies and regulations limiting VOC emissions from various industries, including construction. This drives the demand for safer alternatives like solvent-free primers.

2. Growing End-User Preference for Eco-Friendly Products: Consumers, builders, architects, and contractors are becoming increasingly conscious about the impact of

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construction activities on the environment. This shift in mindset favors the adoption of greener technologies, such as solvent-free primers, leading to higher sales volumes.

3. Improved Performance Characteristics: Manufacturers continuously invest in R&D efforts to create advanced formulations capable of delivering better performance characteristics, such as enhanced adhesion, increased coverage rates, extended open times, and improved hiding power. These features make solvent-free primers a viable alternative to conventional primers, further boosting market growth.

4. Competition among Market Players: Competition among established market participants and new entrants can drive product innovation, pricing strategies, and distribution networks, ultimately benefiting consumers through wider availability and greater choice.

5. Increasing Construction Activities: The construction sector experiences steady expansion globally, particularly in emerging markets where infrastructure development accelerates economic growth. This growth translates into rising demand for building materials and associated products like primers, propelling market growth.

6. Shifting Focus toward Sustainable Paint Systems: As sustainable practices gain traction, paint system manufacturers are incorporating solvent-free primers into their offerings, encouraging customers to adopt these ecofriendly.

LP Information, Inc. (LPI) ' newest research report, the “Solvent-free Primer Industry Forecast” looks at past sales and reviews total world Solvent-free Primer sales in 2024, providing a comprehensive analysis by region and market sector of projected Solvent-free Primer sales for 2025 through 2031. With Solvent-free Primer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Solvent-free Primer industry.

This Insight Report provides a comprehensive analysis of the global Solvent-free Primer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Solvent-free Primer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Solvent-free Primer market.

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This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Solvent-free Primer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Solvent-free Primer.

This report presents a comprehensive overview, market shares, and growth opportunities of Solvent-free Primer market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Pure Poxy Paint

Polyamine Cured Epoxy Paint

Others

Segmentation by Application:

Architecture

Ship

Automobile

Machinery Equipment

Others

This report also splits the market by region:

Americas

United States

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- Canada
- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel

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Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

AkzoNobel

Sherwin-Williams

BASF

Axalta

Jotun

Nippon

PPG Industries

Kansai Paint

Hempel

Polyprime

Rest-Oleum

Henkel

Pro Clima Tescon

Oxichemicals

Kerakoll

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Kassaa Group

Remmers

Antel Perfecting Chemicals

Key Questions Addressed in this Report

What is the 10-year outlook for the global Solvent-free Primer market?

What factors are driving Solvent-free Primer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Solvent-free Primer market opportunities vary by end market size?

How does Solvent-free Primer break out by Type, by Application?

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