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Global Solid-state Baijiu Market Growth 2026-2032

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Abstracts

The global Solid-state Baijiu market size is predicted to grow from US$ 72190 million in 2025 to US$ 93510 million in 2032; it is expected to grow at a CAGR of 3.8% from 2026 to 2032.

In 2024, global Solid-state Baijiu production reached approximately 573.86 Million Liters, with an average global market price of around US$ 124,000 per kiloliter.

Solid-state Baijiu is a traditional Chinese distilled spirit produced using a solid-state fermentation process, in which grains such as sorghum, wheat, or rice are fermented in a moist, solid medium rather than a liquid mash. Unlike liquid-state or continuous fermentation methods, solid-state fermentation relies on a complex microbial ecosystem—yeasts, molds, and bacteria—present in fermentation pits or qu (starter cultures) to convert starches into sugars and then into alcohol. This method allows for the development of rich, layered flavors and distinctive aroma profiles, contributing to Baijiu's unique character, complexity, and regional variations. The process typically involves steaming the grains, mixing with qu, fermenting in earthen or stone pits, and then distilling the fermented mass. Solid-state Baijiu is valued for its full-bodied taste, long-lasting fragrance, and traditional craftsmanship, representing an essential cultural heritage of Chinese liquor-making.

The industrial chain of Solid-state Baijiu spans from upstream raw material supply (grains and fermentation starters) and fermentation production, through midstream processes including distillation, aging, and blending, to downstream activities such as bottling, branding, distribution, and retail sales.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Solid-state Baijiu Industry

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Forecast" looks at past sales and reviews total world Solid-state Baijiu sales in 2025, providing a comprehensive analysis by region and market sector of projected Solid-state Baijiu sales for 2026 through 2032. With Solid-state Baijiu sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Solid-state Baijiu industry.

This Insight Report provides a comprehensive analysis of the global Solid-state Baijiu landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Solid-state Baijiu portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Solid-state Baijiu market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Solid-state Baijiu and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Solid-state Baijiu.

This report presents a comprehensive overview, market shares, and growth opportunities of Solid-state Baijiu market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Sauce-flavor Baijiu

Thick-flavor Baijiu

Light-flavor Baijiu

Others

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Segmentation by Application:

- Family Dinner
- Friends Gathering
- Business Entertainment
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe

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- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Moutai
- Wuliangye
- Luzhou Laojiao
- Fenjiu Group
- Red Star
- Niulanshan DISTILLERY Factory

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Jiannanchun

Bottle Planet

Guizhou Xijiu

Baiyunbian

Yuqi Liquor

Shaanxi Xifeng Liquor

Gujing Distillery Company

Dong Jiu

Anhui Kouzi Distillery

Yanghe Distillery

GUIZHOU GUOTAI LIQUOR

Xiangkang

Diaoyutai State Guest Liquor

Jinsha Jiuye

Tuopai Shede Spirits

Hengshui Laobaigan

Key Questions Addressed in this Report

What is the 10-year outlook for the global Solid-state Baijiu market?

What factors are driving Solid-state Baijiu market growth, globally and by

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region?

Which technologies are poised for the fastest growth by market and region?

How do Solid-state Baijiu market opportunities vary by end market size?

How does Solid-state Baijiu break out by Type, by Application?

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