

# Global Solid Instant Tea Market Growth 2026-2032

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## Abstracts

The global Solid Instant Tea market size is predicted to grow from US\$ 1066 million in 2025 to US\$ 1485 million in 2032; it is expected to grow at a CAGR of 4.9% from 2026 to 2032.

In 2025, global Solid Instant Tea production reached approximately 72.6k tons, with an average global market price of around US\$ 15 per kg.

Solid instant tea belongs to the category of solid beverages. It is a product made of solid materials such as powder, granules or blocks processed from food raw materials and food additives for mixing and drinking. According to GB/T18798 'Solid Instant Tea', solid instant tea is a powdered tea product made from tea leaves or fresh tea leaves, extracted by water (or squeezed from fresh tea leaves), filtered, concentrated and dried. During the production process, solid instant tea can be seasoned by adding food additives, food processing aids and appropriate amounts of food auxiliary materials (such as maltodextrin). This type of product is a tea product that can be brewed with hot water, cold water or ice water, and is convenient and fast, has the flavor and efficacy of tea, and is easy to mix with other foods. Therefore, solid instant tea can be brewed directly as a solid beverage, or as a raw material for tea beverages, food, medicine, etc.

Along the value chain, instant solid tea relies upstream on tea raw materials and functional ingredient suppliers, including primary green, black, oolong and pu'er teas as well as tea polyphenol concentrates, tea extracts, creamers, carbohydrates and natural flavours. These inputs are sourced from major tea-growing regions—both domestic plantations and processors and international exporters from countries like India, Sri Lanka and Kenya—as well as specialised extract and food-ingredient companies. In the midstream, tea deep-processing and solid-beverage manufacturers use spray drying, freeze drying, agglomeration and premix technologies to produce pure instant tea powders, flavoured fruit-tea powders, milk-tea bases and other formats, often providing

OEM/ODM services for beverage and food brands. Downstream, instant solid tea is used by branded instant-tea companies, e-commerce brands, chain cafés and teahouses, ready-to-drink (RTD) beverage players, and bakery, dairy and snack manufacturers, either as a retail product (sticks, sachets, jars) or as an industrial ingredient in 3-in-1 milk tea, solid beverages, bottled/canned RTD teas, tea-flavoured ice creams and baked goods, thereby transforming tea from an agricultural commodity into a fast-moving consumer product and versatile food ingredient.

The annual production capacity of a single-line Solid Instant Tea is approximately 300 tons, with a gross profit margin of approximately 40%-45%.

From a market perspective, instant solid tea sits at the intersection of “upgraded tea consumption” and “ingredient-driven beverage manufacturing.” On the consumer side, it benefits from growing demand for convenient, portable and multi-scenario tea drinking, establishing itself as a niche alongside instant coffee and other powdered beverages and gradually gaining penetration among younger consumers and in office and travel contexts. On the industrial side, the continued expansion of RTD tea beverages, milk-tea and fruit-tea chains, and ready-to-serve drink concepts is driving sustained increases in the use of instant solid tea as a standardized source of tea flavour and polyphenols in beverage plants, foodservice chains and bakery/dairy applications, making it an important lever for the “industrialisation of tea.” While bulk tea price and climate fluctuations impact input costs, processors can mitigate volatility through diversified sourcing, graded raw-material strategies and flexible formulation; at the same time, competition is evolving from pure price-based rivalry toward differentiation in aroma retention, solubility, clarity, pesticide and contaminant control, labelling claims (“no added flavour,” “low-/no-sugar”) and organic/sustainability certifications. Looking ahead, instant solid tea is likely to grow faster than traditional loose-leaf tea yet somewhat slower than the most dynamic RTD new-tea concepts, with key long-term opportunities in: combining tea with functional ingredients for “healthy tea,” energy/relaxation or meal-replacement concepts; aligning with cold-brew, water-soluble, low-sugar and plant-based trends as a core flavour module for beverage and food innovation; and developing premium instant tea, gift formats and co-branded products to enhance brand value and unit pricing while retaining its role as a versatile industrial ingredient.

LP Information, Inc. (LPI) ' newest research report, the “Solid Instant Tea Industry Forecast” looks at past sales and reviews total world Solid Instant Tea sales in 2025, providing a comprehensive analysis by region and market sector of projected Solid Instant Tea sales for 2026 through 2032. With Solid Instant Tea sales broken down by

region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Solid Instant Tea industry.

This Insight Report provides a comprehensive analysis of the global Solid Instant Tea landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Solid Instant Tea portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Solid Instant Tea market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Solid Instant Tea and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Solid Instant Tea.

This report presents a comprehensive overview, market shares, and growth opportunities of Solid Instant Tea market by product type, application, key manufacturers and key regions and countries.

### **Segmentation by Type:**

Spray Dried Instant Tea

Freeze Dried Instant Tea

### **Segmentation by Tea Types:**

Green Tea

Black Tea

Oolong Tea

Others

Segmentation by Properties:

Sugar-free

Low Sugar

**Segmentation by Application:**

Online Sales

Offline Sales

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Lipton

Nestle

Girnar Tea

Jivraj Tea

Wagh Bakri Tea Group

Unilever

Oregon Chai

Finlays

Goodricke Group

Blueberry Agro

Schoppe Instant Beverages

Chia-Tza-Teng

Alfa Valley Instant Tea Factory

Damin International

Minghuang Natural Food Development

Jufangyong Tea Industry

Qiriyuanye Biotechnology Consulting

Capsule Tea Language

Chali Group

Qinyuan Natural Plant High-Tech

Rongkai Foliage Extract

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Solid Instant Tea market?

What factors are driving Solid Instant Tea market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Solid Instant Tea market opportunities vary by end market size?

How does Solid Instant Tea break out by Type, by Application?

**The report requires updating with new data and is sent in 48 hours after order is placed.**

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