

# Global Solid Cosmetics Market Growth 2024-2030

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## Abstracts

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Solid cosmetics refer to beauty and personal care products that are formulated in solid rather than liquid or cream form. These products include items like solid shampoos, conditioners, lotions, perfumes, and makeup. Solid cosmetics are often more environmentally friendly because they typically use less packaging, especially plastic, and are lighter, reducing transportation emissions. They are also convenient for travel since they are not subject to liquid restrictions on flights. The trend towards solid cosmetics aligns with the growing consumer demand for sustainable, eco-friendly products that reduce waste and have a smaller environmental footprint.

The global Solid Cosmetics market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Solid Cosmetics Industry Forecast" looks at past sales and reviews total world Solid Cosmetics sales in 2023, providing a comprehensive analysis by region and market sector of projected Solid Cosmetics sales for 2024 through 2030. With Solid Cosmetics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Solid Cosmetics industry.

This Insight Report provides a comprehensive analysis of the global Solid Cosmetics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Solid Cosmetics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Solid Cosmetics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Solid Cosmetics and breaks down the forecast by Type, by Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Solid Cosmetics.

The solid cosmetics market is witnessing significant growth driven by increasing consumer demand for sustainable and eco-friendly beauty products. Major sales regions include North America, Europe, and Asia-Pacific, with Europe leading due to stringent regulations on plastic usage and high consumer awareness about sustainability. Market opportunities are abundant, particularly in developing innovative formulations and packaging that minimize environmental impact. However, the market faces challenges such as higher production costs and the need for consumer education on the benefits and use of solid cosmetics. Companies investing in sustainable practices and effective marketing strategies are poised to capture substantial market share.

This report presents a comprehensive overview, market shares, and growth opportunities of Solid Cosmetics market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Solid Skincare Products

Solid Haircare Products

Solid Body Care Products

Solid Makeup Products

Solid Oral Care Products

Others

#### Segmentation by Channel:

Offline Sales

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Clariant

Valquer

Gilbert

Officina naturae

Albogroup

Lamazuna

Lush

Ethique

Solid.O Original

Biofarma Group

HiBAR

SOLIDU

Vera & the bird

Essabo

Brushboo

Maison Cosmetica

SHP Group

FLOW Cosmetics

The BAR

Inspirations-Cosmetiques

Groupe Orescience

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Solid Cosmetics market?

What factors are driving Solid Cosmetics market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Solid Cosmetics market opportunities vary by end market size?

How does Solid Cosmetics break out by Type, by Channel?

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