

Global Solar-powered GPS Tracker Market Growth 2026-2032

<https://marketpublishers.com/r/G06234250E4DEN.html>

Date: August 2026

Pages: 112

Price: US\$ 3,660.00 (Single User License)

ID: G06234250E4DEN

Abstracts

The global Solar-powered GPS Tracker market size is predicted to grow from US\$ 200 million in 2025 to US\$ 364 million in 2032; it is expected to grow at a CAGR of 9.1% from 2026 to 2032.

A solar-powered GPS tracker is a location-tracking device that uses solar energy to maintain its power, allowing for extended or continuous operation without frequent battery replacements or recharging. It incorporates a GPS module to determine precise geographic coordinates by receiving signals from satellites and uses communication networks, such as cellular or satellite, to transmit location data to a monitoring platform or mobile device.

Equipped with solar panels, the tracker converts sunlight into electrical energy, which recharges the built-in battery, extending the device's lifespan and reducing maintenance needs. Solar-powered GPS trackers are designed for outdoor use in various applications, including tracking vehicles, wildlife, boats, or remote assets, where reliable power sources may be limited.

These trackers often feature additional functionalities, such as geofencing, motion detection, and tamper alerts. By harnessing solar energy, they provide a sustainable, low-maintenance solution for long-term monitoring, making them ideal for applications in remote or rugged environments.

Growing Demand for Sustainable Solutions: There is an increasing emphasis on sustainability across industries. The demand for eco-friendly and energy-efficient solutions is likely to drive interest in solar-powered GPS trackers, especially in applications where continuous tracking is essential. **Remote Asset Monitoring:** The need

for remote monitoring of assets in industries such as agriculture, logistics, and wildlife conservation may drive the adoption of solar-powered GPS trackers. These trackers provide a self-sustaining solution for assets located in areas without easy access to power sources. **Advancements in Energy Harvesting Technology:** Ongoing advancements in solar technology and energy harvesting techniques may lead to more efficient and compact solar-powered GPS trackers. Improved energy efficiency can extend operational periods and enhance performance. **Cost-Effective Solutions:** As the cost of solar technology continues to decrease, solar-powered GPS trackers may become more cost-effective. This can make them attractive to businesses looking for economical and sustainable tracking solutions.

LP Information, Inc. (LPI) ' newest research report, the "Solar-powered GPS Tracker Industry Forecast" looks at past sales and reviews total world Solar-powered GPS Tracker sales in 2025, providing a comprehensive analysis by region and market sector of projected Solar-powered GPS Tracker sales for 2026 through 2032. With Solar-powered GPS Tracker sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Solar-powered GPS Tracker industry.

This Insight Report provides a comprehensive analysis of the global Solar-powered GPS Tracker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Solar-powered GPS Tracker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Solar-powered GPS Tracker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Solar-powered GPS Tracker and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Solar-powered GPS Tracker.

This report presents a comprehensive overview, market shares, and growth opportunities of Solar-powered GPS Tracker market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Standalone Tracker

Integrated Tracker

Segmentation by Application:

Automotive

Assets

Boat

Wildlife

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Wireless Links

Queclink Wireless Solutions

Concox

Digital Matter

Teletrac Navman

Globalstar

GoFleet

RF-GSM(SZ) Technology

JUNYUE

TopFly

skEYEwatch

Suntech

SODAQ

CallPass

Gosafe

Key Questions Addressed in this Report

What is the 10-year outlook for the global Solar-powered GPS Tracker market?

What factors are driving Solar-powered GPS Tracker market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Solar-powered GPS Tracker market opportunities vary by end market size?

How does Solar-powered GPS Tracker break out by Type, by Application?

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