

Global Solar-powered GPS Asset Tracker Market Growth 2026-2032

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Abstracts

The global Solar-powered GPS Asset Tracker market size is predicted to grow from US\$ 179 million in 2025 to US\$ 324 million in 2032; it is expected to grow at a CAGR of 9.1% from 2026 to 2032.

A solar-powered GPS asset tracker is a smart tracking device that integrates global satellite positioning and provides long-term, maintenance-free power through a built-in solar panel. It is designed for deployment on high-value outdoor assets that are in areas without external power sources, are frequently moved, or are widely distributed. In 2025, global Solar-powered GPS Asset Tracker production reached approximately 2815 k units, with an average global market price of around 65 US\$/Unit. The production capacity of Solar-powered GPS Asset Tracker reaches 3500 k units, and the industry's gross profit margin is approximately between 20% and 40%.

The market growth of solar-powered GPS asset trackers is primarily driven by a surge in demand for theft prevention and management of high-value outdoor assets, the maturity of IoT and low-power communication technologies, the decreasing cost of miniaturized renewable energy, and enterprises' urgent need for supply chain visibility and operational efficiency improvements. In industries such as logistics, construction, agriculture, and energy, a large number of devices are deployed long-term in remote or scattered areas without grid coverage. Traditional battery-powered locators are difficult to maintain and have limited battery life, while solar-powered solutions significantly reduce the total cost of ownership.

LP Information, Inc. (LPI) ' newest research report, the 'Solar-powered GPS Asset Tracker Industry Forecast' looks at past sales and reviews total world Solar-powered GPS Asset Tracker sales in 2025, providing a comprehensive analysis by region and

market sector of projected Solar-powered GPS Asset Tracker sales for 2026 through 2032. With Solar-powered GPS Asset Tracker sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Solar-powered GPS Asset Tracker industry.

This Insight Report provides a comprehensive analysis of the global Solar-powered GPS Asset Tracker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Solar-powered GPS Asset Tracker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Solar-powered GPS Asset Tracker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Solar-powered GPS Asset Tracker and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Solar-powered GPS Asset Tracker.

This report presents a comprehensive overview, market shares, and growth opportunities of Solar-powered GPS Asset Tracker market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Standalone Tracker

Integrated Tracker

Segmentation by Asset Type:

Magnetic Type

Fixed Type

Others

Segmentation by Installation Method:

Fleet Asset Management

Equipment Asset Management

Others

Segmentation by Application:

Vehicle

Machinery

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Wireless Links

Concox

Digital Matter

Tteletrac Navman

Globalstar

GoFleet

TopFly

skEYEwatch

SODAQ

CallPass

Gosafe

Suntech

Key Questions Addressed in this Report

What is the 10-year outlook for the global Solar-powered GPS Asset Tracker market?

What factors are driving Solar-powered GPS Asset Tracker market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Solar-powered GPS Asset Tracker market opportunities vary by end market size?

How does Solar-powered GPS Asset Tracker break out by Type, by Application?

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