

Global Soil Water Potential Sensor Market Growth 2025-2031

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Abstracts

The global Soil Water Potential Sensor market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A Soil Water Potential Sensor is a device used to measure the water status within soil, primarily by detecting the soil water potential (or the free energy of water) to assess the moisture condition of the soil. Water potential refers to the energy state of water in the soil, which influences the movement and distribution of soil moisture. This sensor is widely applied in agriculture, environmental monitoring, and irrigation management to help scientists and farmers understand the dynamic changes in soil moisture, thereby enabling precise irrigation schemes and effective water resource management strategies. By continuously monitoring soil water potential, the sensor provides data support for precision agriculture, reducing water waste and enhancing crop growth and yield. Moreover, the soil water potential sensor plays a crucial role in environmental monitoring, offering key data on soil moisture changes for ecological research and contributing to environmental protection and sustainable development.

These sensors typically operate based on principles such as resistance, capacitance, or potential changes, providing fast and accurate readings of soil moisture. With technological advancements, modern soil water potential sensors are increasingly precise and stable, adaptable to various soil types and environmental conditions, offering scientific evidence for agricultural production and environmental management.

Market Development Opportunities & Main Driving Factors

The soil water potential sensor market is experiencing significant growth opportunities, particularly with the rise of agricultural automation and precision irrigation systems. Climate change has led to water scarcity, prompting governments and agricultural enterprises to seek more efficient water resource management solutions. Precise monitoring of soil moisture has become a crucial method for improving crop yields and water-saving efficiency. Soil water potential sensors have broad prospects in agricultural IoT applications, optimizing irrigation management and promoting sustainable farming. Increased global investment in smart agricultural equipment is further driving market demand for these sensors.

Market Challenges, Risks, & Restraints

Despite its potential, the soil water potential sensor market faces several challenges. High costs and maintenance requirements may limit adoption on small and medium-sized farms, especially in developing countries. Additionally, sensor accuracy and reliability are affected by soil types and environmental conditions, which may lead to inconsistent data. The market is also highly competitive, with rapid technological advancements, forcing companies to continually invest in research and development to maintain their technological edge.

Downstream Demand Trends

As agriculture modernizes, the demand for soil water potential sensors is shifting towards refined and smart agriculture. Farmers and ag-tech companies are increasingly seeking solutions to monitor soil moisture in real-time and make precise decisions, especially in the context of water scarcity and improved irrigation efficiency. The growing demand for precision irrigation and environmental monitoring systems continues to rise. The widespread adoption of smart agricultural equipment has integrated soil water potential sensors into precision farming, enabling farmers to manage crops more efficiently and supporting the sustainable development of agriculture.

LP Information, Inc. (LPI) ' newest research report, the "Soil Water Potential Sensor Industry Forecast" looks at past sales and reviews total world Soil Water Potential Sensor sales in 2024, providing a comprehensive analysis by region and market sector of projected Soil Water Potential Sensor sales for 2025 through 2031. With Soil Water

Potential Sensor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Soil Water Potential Sensor industry.

This Insight Report provides a comprehensive analysis of the global Soil Water Potential Sensor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Soil Water Potential Sensor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Soil Water Potential Sensor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Soil Water Potential Sensor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Soil Water Potential Sensor.

This report presents a comprehensive overview, market shares, and growth opportunities of Soil Water Potential Sensor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Degree of Accuracy:±3%

Degree of Accuracy:±5%

Segmentation by Application:

Power and Gas & Oil

Agriculture

Construction

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Exon

Semicon

Bosch Instruments

Jingsight Technologies

Herman Technology

Reed Technologies

Furda

Langke Automation

Zhenxiang Technologies

New Field Agricultural Technologies

Sentek

Irrrometer Company

AquaCheck

Delta-T Devices

The Toro Company

Acclima

Decagon Devices

Key Questions Addressed in this Report

What is the 10-year outlook for the global Soil Water Potential Sensor market?

What factors are driving Soil Water Potential Sensor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Soil Water Potential Sensor market opportunities vary by end market size?

How does Soil Water Potential Sensor break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Soil Water Potential Sensor Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Soil Water Potential Sensor by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Soil Water Potential Sensor by Country/Region, 2020, 2024 & 2031
- 2.2 Soil Water Potential Sensor Segment by Type
 - 2.2.1 Degree of Accuracy:±3%
 - 2.2.2 Degree of Accuracy:±5%
- 2.3 Soil Water Potential Sensor Sales by Type
 - 2.3.1 Global Soil Water Potential Sensor Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Soil Water Potential Sensor Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Soil Water Potential Sensor Sale Price by Type (2020-2025)
- 2.4 Soil Water Potential Sensor Segment by Application
 - 2.4.1 Power and Gas & Oil
 - 2.4.2 Agriculture
 - 2.4.3 Construction
- 2.5 Soil Water Potential Sensor Sales by Application
 - 2.5.1 Global Soil Water Potential Sensor Sale Market Share by Application (2020-2025)
 - 2.5.2 Global Soil Water Potential Sensor Revenue and Market Share by Application (2020-2025)
 - 2.5.3 Global Soil Water Potential Sensor Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Soil Water Potential Sensor Breakdown Data by Company

3.1.1 Global Soil Water Potential Sensor Annual Sales by Company (2020-2025)

3.1.2 Global Soil Water Potential Sensor Sales Market Share by Company (2020-2025)

3.2 Global Soil Water Potential Sensor Annual Revenue by Company (2020-2025)

3.2.1 Global Soil Water Potential Sensor Revenue by Company (2020-2025)

3.2.2 Global Soil Water Potential Sensor Revenue Market Share by Company (2020-2025)

3.3 Global Soil Water Potential Sensor Sale Price by Company

3.4 Key Manufacturers Soil Water Potential Sensor Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Soil Water Potential Sensor Product Location Distribution

3.4.2 Players Soil Water Potential Sensor Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR SOIL WATER POTENTIAL SENSOR BY GEOGRAPHIC REGION

4.1 World Historic Soil Water Potential Sensor Market Size by Geographic Region (2020-2025)

4.1.1 Global Soil Water Potential Sensor Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Soil Water Potential Sensor Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Soil Water Potential Sensor Market Size by Country/Region (2020-2025)

4.2.1 Global Soil Water Potential Sensor Annual Sales by Country/Region (2020-2025)

4.2.2 Global Soil Water Potential Sensor Annual Revenue by Country/Region (2020-2025)

4.3 Americas Soil Water Potential Sensor Sales Growth

4.4 APAC Soil Water Potential Sensor Sales Growth

4.5 Europe Soil Water Potential Sensor Sales Growth

4.6 Middle East & Africa Soil Water Potential Sensor Sales Growth

5 AMERICAS

5.1 Americas Soil Water Potential Sensor Sales by Country

5.1.1 Americas Soil Water Potential Sensor Sales by Country (2020-2025)

5.1.2 Americas Soil Water Potential Sensor Revenue by Country (2020-2025)

5.2 Americas Soil Water Potential Sensor Sales by Type (2020-2025)

5.3 Americas Soil Water Potential Sensor Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Soil Water Potential Sensor Sales by Region

6.1.1 APAC Soil Water Potential Sensor Sales by Region (2020-2025)

6.1.2 APAC Soil Water Potential Sensor Revenue by Region (2020-2025)

6.2 APAC Soil Water Potential Sensor Sales by Type (2020-2025)

6.3 APAC Soil Water Potential Sensor Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Soil Water Potential Sensor by Country

7.1.1 Europe Soil Water Potential Sensor Sales by Country (2020-2025)

7.1.2 Europe Soil Water Potential Sensor Revenue by Country (2020-2025)

7.2 Europe Soil Water Potential Sensor Sales by Type (2020-2025)

7.3 Europe Soil Water Potential Sensor Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Soil Water Potential Sensor by Country

8.1.1 Middle East & Africa Soil Water Potential Sensor Sales by Country (2020-2025)

8.1.2 Middle East & Africa Soil Water Potential Sensor Revenue by Country
(2020-2025)

8.2 Middle East & Africa Soil Water Potential Sensor Sales by Type (2020-2025)

8.3 Middle East & Africa Soil Water Potential Sensor Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Soil Water Potential Sensor

10.3 Manufacturing Process Analysis of Soil Water Potential Sensor

10.4 Industry Chain Structure of Soil Water Potential Sensor

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Soil Water Potential Sensor Distributors

11.3 Soil Water Potential Sensor Customer

12 WORLD FORECAST REVIEW FOR SOIL WATER POTENTIAL SENSOR BY

GEOGRAPHIC REGION

- 12.1 Global Soil Water Potential Sensor Market Size Forecast by Region
 - 12.1.1 Global Soil Water Potential Sensor Forecast by Region (2026-2031)
 - 12.1.2 Global Soil Water Potential Sensor Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Soil Water Potential Sensor Forecast by Type (2026-2031)
- 12.7 Global Soil Water Potential Sensor Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

- 13.1 Exon
 - 13.1.1 Exon Company Information
 - 13.1.2 Exon Soil Water Potential Sensor Product Portfolios and Specifications
 - 13.1.3 Exon Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.1.4 Exon Main Business Overview
 - 13.1.5 Exon Latest Developments
- 13.2 Semicon
 - 13.2.1 Semicon Company Information
 - 13.2.2 Semicon Soil Water Potential Sensor Product Portfolios and Specifications
 - 13.2.3 Semicon Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.2.4 Semicon Main Business Overview
 - 13.2.5 Semicon Latest Developments
- 13.3 Bosch Instruments
 - 13.3.1 Bosch Instruments Company Information
 - 13.3.2 Bosch Instruments Soil Water Potential Sensor Product Portfolios and Specifications
 - 13.3.3 Bosch Instruments Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.3.4 Bosch Instruments Main Business Overview
 - 13.3.5 Bosch Instruments Latest Developments
- 13.4 Jingsight Technologies
 - 13.4.1 Jingsight Technologies Company Information

13.4.2 Jingsight Technologies Soil Water Potential Sensor Product Portfolios and Specifications

13.4.3 Jingsight Technologies Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)

13.4.4 Jingsight Technologies Main Business Overview

13.4.5 Jingsight Technologies Latest Developments

13.5 Herman Technology

13.5.1 Herman Technology Company Information

13.5.2 Herman Technology Soil Water Potential Sensor Product Portfolios and Specifications

13.5.3 Herman Technology Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 Herman Technology Main Business Overview

13.5.5 Herman Technology Latest Developments

13.6 Reed Technologies

13.6.1 Reed Technologies Company Information

13.6.2 Reed Technologies Soil Water Potential Sensor Product Portfolios and Specifications

13.6.3 Reed Technologies Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)

13.6.4 Reed Technologies Main Business Overview

13.6.5 Reed Technologies Latest Developments

13.7 Furda

13.7.1 Furda Company Information

13.7.2 Furda Soil Water Potential Sensor Product Portfolios and Specifications

13.7.3 Furda Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)

13.7.4 Furda Main Business Overview

13.7.5 Furda Latest Developments

13.8 Langke Automation

13.8.1 Langke Automation Company Information

13.8.2 Langke Automation Soil Water Potential Sensor Product Portfolios and Specifications

13.8.3 Langke Automation Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)

13.8.4 Langke Automation Main Business Overview

13.8.5 Langke Automation Latest Developments

13.9 Zhenxiang Technologies

13.9.1 Zhenxiang Technologies Company Information

13.9.2 Zhenxiang Technologies Soil Water Potential Sensor Product Portfolios and Specifications

13.9.3 Zhenxiang Technologies Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)

13.9.4 Zhenxiang Technologies Main Business Overview

13.9.5 Zhenxiang Technologies Latest Developments

13.10 New Field Agricultural Technologies

13.10.1 New Field Agricultural Technologies Company Information

13.10.2 New Field Agricultural Technologies Soil Water Potential Sensor Product Portfolios and Specifications

13.10.3 New Field Agricultural Technologies Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)

13.10.4 New Field Agricultural Technologies Main Business Overview

13.10.5 New Field Agricultural Technologies Latest Developments

13.11 Sentek

13.11.1 Sentek Company Information

13.11.2 Sentek Soil Water Potential Sensor Product Portfolios and Specifications

13.11.3 Sentek Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)

13.11.4 Sentek Main Business Overview

13.11.5 Sentek Latest Developments

13.12 Irrrometer Company

13.12.1 Irrrometer Company Company Information

13.12.2 Irrrometer Company Soil Water Potential Sensor Product Portfolios and Specifications

13.12.3 Irrrometer Company Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)

13.12.4 Irrrometer Company Main Business Overview

13.12.5 Irrrometer Company Latest Developments

13.13 AquaCheck

13.13.1 AquaCheck Company Information

13.13.2 AquaCheck Soil Water Potential Sensor Product Portfolios and Specifications

13.13.3 AquaCheck Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)

13.13.4 AquaCheck Main Business Overview

13.13.5 AquaCheck Latest Developments

13.14 Delta-T Devices

13.14.1 Delta-T Devices Company Information

13.14.2 Delta-T Devices Soil Water Potential Sensor Product Portfolios and

Specifications

13.14.3 Delta-T Devices Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)

13.14.4 Delta-T Devices Main Business Overview

13.14.5 Delta-T Devices Latest Developments

13.15 The Toro Company

13.15.1 The Toro Company Company Information

13.15.2 The Toro Company Soil Water Potential Sensor Product Portfolios and Specifications

13.15.3 The Toro Company Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)

13.15.4 The Toro Company Main Business Overview

13.15.5 The Toro Company Latest Developments

13.16 Acclima

13.16.1 Acclima Company Information

13.16.2 Acclima Soil Water Potential Sensor Product Portfolios and Specifications

13.16.3 Acclima Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)

13.16.4 Acclima Main Business Overview

13.16.5 Acclima Latest Developments

13.17 Decagon Devices

13.17.1 Decagon Devices Company Information

13.17.2 Decagon Devices Soil Water Potential Sensor Product Portfolios and Specifications

13.17.3 Decagon Devices Soil Water Potential Sensor Sales, Revenue, Price and Gross Margin (2020-2025)

13.17.4 Decagon Devices Main Business Overview

13.17.5 Decagon Devices Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Soil Water Potential Sensor Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Table 2. Soil Water Potential Sensor Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of Degree of Accuracy:±3%

Table 4. Major Players of Degree of Accuracy:±5%

Table 5. Global Soil Water Potential Sensor Sales by Type (2020-2025) & (K Units)

Table 6. Global Soil Water Potential Sensor Sales Market Share by Type (2020-2025)

Table 7. Global Soil Water Potential Sensor Revenue by Type (2020-2025) & (\$ million)

Table 8. Global Soil Water Potential Sensor Revenue Market Share by Type (2020-2025)

Table 9. Global Soil Water Potential Sensor Sale Price by Type (2020-2025) & (USD/Unit)

Table 10. Global Soil Water Potential Sensor Sale by Application (2020-2025) & (K Units)

Table 11. Global Soil Water Potential Sensor Sale Market Share by Application (2020-2025)

Table 12. Global Soil Water Potential Sensor Revenue by Application (2020-2025) & (\$ million)

Table 13. Global Soil Water Potential Sensor Revenue Market Share by Application (2020-2025)

Table 14. Global Soil Water Potential Sensor Sale Price by Application (2020-2025) & (USD/Unit)

Table 15. Global Soil Water Potential Sensor Sales by Company (2020-2025) & (K Units)

Table 16. Global Soil Water Potential Sensor Sales Market Share by Company (2020-2025)

Table 17. Global Soil Water Potential Sensor Revenue by Company (2020-2025) & (\$ millions)

Table 18. Global Soil Water Potential Sensor Revenue Market Share by Company (2020-2025)

Table 19. Global Soil Water Potential Sensor Sale Price by Company (2020-2025) & (USD/Unit)

Table 20. Key Manufacturers Soil Water Potential Sensor Producing Area Distribution and Sales Area

Table 21. Players Soil Water Potential Sensor Products Offered
Table 22. Soil Water Potential Sensor Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 23. New Products and Potential Entrants
Table 24. Market M&A Activity & Strategy
Table 25. Global Soil Water Potential Sensor Sales by Geographic Region (2020-2025) & (K Units)
Table 26. Global Soil Water Potential Sensor Sales Market Share Geographic Region (2020-2025)
Table 27. Global Soil Water Potential Sensor Revenue by Geographic Region (2020-2025) & (\$ millions)
Table 28. Global Soil Water Potential Sensor Revenue Market Share by Geographic Region (2020-2025)
Table 29. Global Soil Water Potential Sensor Sales by Country/Region (2020-2025) & (K Units)
Table 30. Global Soil Water Potential Sensor Sales Market Share by Country/Region (2020-2025)
Table 31. Global Soil Water Potential Sensor Revenue by Country/Region (2020-2025) & (\$ millions)
Table 32. Global Soil Water Potential Sensor Revenue Market Share by Country/Region (2020-2025)
Table 33. Americas Soil Water Potential Sensor Sales by Country (2020-2025) & (K Units)
Table 34. Americas Soil Water Potential Sensor Sales Market Share by Country (2020-2025)
Table 35. Americas Soil Water Potential Sensor Revenue by Country (2020-2025) & (\$ millions)
Table 36. Americas Soil Water Potential Sensor Sales by Type (2020-2025) & (K Units)
Table 37. Americas Soil Water Potential Sensor Sales by Application (2020-2025) & (K Units)
Table 38. APAC Soil Water Potential Sensor Sales by Region (2020-2025) & (K Units)
Table 39. APAC Soil Water Potential Sensor Sales Market Share by Region (2020-2025)
Table 40. APAC Soil Water Potential Sensor Revenue by Region (2020-2025) & (\$ millions)
Table 41. APAC Soil Water Potential Sensor Sales by Type (2020-2025) & (K Units)
Table 42. APAC Soil Water Potential Sensor Sales by Application (2020-2025) & (K Units)
Table 43. Europe Soil Water Potential Sensor Sales by Country (2020-2025) & (K Units)

Table 44. Europe Soil Water Potential Sensor Revenue by Country (2020-2025) & (\$ millions)

Table 45. Europe Soil Water Potential Sensor Sales by Type (2020-2025) & (K Units)

Table 46. Europe Soil Water Potential Sensor Sales by Application (2020-2025) & (K Units)

Table 47. Middle East & Africa Soil Water Potential Sensor Sales by Country (2020-2025) & (K Units)

Table 48. Middle East & Africa Soil Water Potential Sensor Revenue Market Share by Country (2020-2025)

Table 49. Middle East & Africa Soil Water Potential Sensor Sales by Type (2020-2025) & (K Units)

Table 50. Middle East & Africa Soil Water Potential Sensor Sales by Application (2020-2025) & (K Units)

Table 51. Key Market Drivers & Growth Opportunities of Soil Water Potential Sensor

Table 52. Key Market Challenges & Risks of Soil Water Potential Sensor

Table 53. Key Industry Trends of Soil Water Potential Sensor

Table 54. Soil Water Potential Sensor Raw Material

Table 55. Key Suppliers of Raw Materials

Table 56. Soil Water Potential Sensor Distributors List

Table 57. Soil Water Potential Sensor Customer List

Table 58. Global Soil Water Potential Sensor Sales Forecast by Region (2026-2031) & (K Units)

Table 59. Global Soil Water Potential Sensor Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 60. Americas Soil Water Potential Sensor Sales Forecast by Country (2026-2031) & (K Units)

Table 61. Americas Soil Water Potential Sensor Annual Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 62. APAC Soil Water Potential Sensor Sales Forecast by Region (2026-2031) & (K Units)

Table 63. APAC Soil Water Potential Sensor Annual Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 64. Europe Soil Water Potential Sensor Sales Forecast by Country (2026-2031) & (K Units)

Table 65. Europe Soil Water Potential Sensor Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 66. Middle East & Africa Soil Water Potential Sensor Sales Forecast by Country (2026-2031) & (K Units)

Table 67. Middle East & Africa Soil Water Potential Sensor Revenue Forecast by

Country (2026-2031) & (\$ millions)

Table 68. Global Soil Water Potential Sensor Sales Forecast by Type (2026-2031) & (K Units)

Table 69. Global Soil Water Potential Sensor Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 70. Global Soil Water Potential Sensor Sales Forecast by Application (2026-2031) & (K Units)

Table 71. Global Soil Water Potential Sensor Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 72. Exon Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 73. Exon Soil Water Potential Sensor Product Portfolios and Specifications

Table 74. Exon Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 75. Exon Main Business

Table 76. Exon Latest Developments

Table 77. Semicon Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 78. Semicon Soil Water Potential Sensor Product Portfolios and Specifications

Table 79. Semicon Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 80. Semicon Main Business

Table 81. Semicon Latest Developments

Table 82. Bosch Instruments Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 83. Bosch Instruments Soil Water Potential Sensor Product Portfolios and Specifications

Table 84. Bosch Instruments Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 85. Bosch Instruments Main Business

Table 86. Bosch Instruments Latest Developments

Table 87. Jingsight Technologies Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 88. Jingsight Technologies Soil Water Potential Sensor Product Portfolios and Specifications

Table 89. Jingsight Technologies Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. Jingsight Technologies Main Business

Table 91. Jingsight Technologies Latest Developments

Table 92. Herman Technology Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 93. Herman Technology Soil Water Potential Sensor Product Portfolios and Specifications

Table 94. Herman Technology Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 95. Herman Technology Main Business

Table 96. Herman Technology Latest Developments

Table 97. Reed Technologies Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 98. Reed Technologies Soil Water Potential Sensor Product Portfolios and Specifications

Table 99. Reed Technologies Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 100. Reed Technologies Main Business

Table 101. Reed Technologies Latest Developments

Table 102. Furda Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 103. Furda Soil Water Potential Sensor Product Portfolios and Specifications

Table 104. Furda Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 105. Furda Main Business

Table 106. Furda Latest Developments

Table 107. Langke Automation Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 108. Langke Automation Soil Water Potential Sensor Product Portfolios and Specifications

Table 109. Langke Automation Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 110. Langke Automation Main Business

Table 111. Langke Automation Latest Developments

Table 112. Zhenxiang Technologies Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 113. Zhenxiang Technologies Soil Water Potential Sensor Product Portfolios and Specifications

Table 114. Zhenxiang Technologies Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 115. Zhenxiang Technologies Main Business

Table 116. Zhenxiang Technologies Latest Developments

Table 117. New Field Agricultural Technologies Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 118. New Field Agricultural Technologies Soil Water Potential Sensor Product Portfolios and Specifications

Table 119. New Field Agricultural Technologies Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 120. New Field Agricultural Technologies Main Business

Table 121. New Field Agricultural Technologies Latest Developments

Table 122. Sentek Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 123. Sentek Soil Water Potential Sensor Product Portfolios and Specifications

Table 124. Sentek Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 125. Sentek Main Business

Table 126. Sentek Latest Developments

Table 127. Irrometer Company Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 128. Irrometer Company Soil Water Potential Sensor Product Portfolios and Specifications

Table 129. Irrometer Company Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 130. Irrometer Company Main Business

Table 131. Irrometer Company Latest Developments

Table 132. AquaCheck Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 133. AquaCheck Soil Water Potential Sensor Product Portfolios and Specifications

Table 134. AquaCheck Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 135. AquaCheck Main Business

Table 136. AquaCheck Latest Developments

Table 137. Delta-T Devices Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 138. Delta-T Devices Soil Water Potential Sensor Product Portfolios and Specifications

Table 139. Delta-T Devices Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 140. Delta-T Devices Main Business

Table 141. Delta-T Devices Latest Developments

Table 142. The Toro Company Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 143. The Toro Company Soil Water Potential Sensor Product Portfolios and Specifications

Table 144. The Toro Company Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 145. The Toro Company Main Business

Table 146. The Toro Company Latest Developments

Table 147. Acclima Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 148. Acclima Soil Water Potential Sensor Product Portfolios and Specifications

Table 149. Acclima Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 150. Acclima Main Business

Table 151. Acclima Latest Developments

Table 152. Decagon Devices Basic Information, Soil Water Potential Sensor Manufacturing Base, Sales Area and Its Competitors

Table 153. Decagon Devices Soil Water Potential Sensor Product Portfolios and Specifications

Table 154. Decagon Devices Soil Water Potential Sensor Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 155. Decagon Devices Main Business

Table 156. Decagon Devices Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Soil Water Potential Sensor
- Figure 2. Soil Water Potential Sensor Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Soil Water Potential Sensor Sales Growth Rate 2020-2031 (K Units)
- Figure 7. Global Soil Water Potential Sensor Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Soil Water Potential Sensor Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Soil Water Potential Sensor Sales Market Share by Country/Region (2024)
- Figure 10. Soil Water Potential Sensor Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Degree of Accuracy:±3%
- Figure 12. Product Picture of Degree of Accuracy:±5%
- Figure 13. Global Soil Water Potential Sensor Sales Market Share by Type in 2025
- Figure 14. Global Soil Water Potential Sensor Revenue Market Share by Type (2020-2025)
- Figure 15. Soil Water Potential Sensor Consumed in Power and Gas & Oil
- Figure 16. Global Soil Water Potential Sensor Market: Power and Gas & Oil (2020-2025) & (K Units)
- Figure 17. Soil Water Potential Sensor Consumed in Agriculture
- Figure 18. Global Soil Water Potential Sensor Market: Agriculture (2020-2025) & (K Units)
- Figure 19. Soil Water Potential Sensor Consumed in Construction
- Figure 20. Global Soil Water Potential Sensor Market: Construction (2020-2025) & (K Units)
- Figure 21. Global Soil Water Potential Sensor Sale Market Share by Application (2024)
- Figure 22. Global Soil Water Potential Sensor Revenue Market Share by Application in 2025
- Figure 23. Soil Water Potential Sensor Sales by Company in 2025 (K Units)
- Figure 24. Global Soil Water Potential Sensor Sales Market Share by Company in 2025
- Figure 25. Soil Water Potential Sensor Revenue by Company in 2025 (\$ millions)
- Figure 26. Global Soil Water Potential Sensor Revenue Market Share by Company in 2025

Figure 27. Global Soil Water Potential Sensor Sales Market Share by Geographic Region (2020-2025)

Figure 28. Global Soil Water Potential Sensor Revenue Market Share by Geographic Region in 2025

Figure 29. Americas Soil Water Potential Sensor Sales 2020-2025 (K Units)

Figure 30. Americas Soil Water Potential Sensor Revenue 2020-2025 (\$ millions)

Figure 31. APAC Soil Water Potential Sensor Sales 2020-2025 (K Units)

Figure 32. APAC Soil Water Potential Sensor Revenue 2020-2025 (\$ millions)

Figure 33. Europe Soil Water Potential Sensor Sales 2020-2025 (K Units)

Figure 34. Europe Soil Water Potential Sensor Revenue 2020-2025 (\$ millions)

Figure 35. Middle East & Africa Soil Water Potential Sensor Sales 2020-2025 (K Units)

Figure 36. Middle East & Africa Soil Water Potential Sensor Revenue 2020-2025 (\$ millions)

Figure 37. Americas Soil Water Potential Sensor Sales Market Share by Country in 2025

Figure 38. Americas Soil Water Potential Sensor Revenue Market Share by Country (2020-2025)

Figure 39. Americas Soil Water Potential Sensor Sales Market Share by Type (2020-2025)

Figure 40. Americas Soil Water Potential Sensor Sales Market Share by Application (2020-2025)

Figure 41. United States Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 42. Canada Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 43. Mexico Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 44. Brazil Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 45. APAC Soil Water Potential Sensor Sales Market Share by Region in 2025

Figure 46. APAC Soil Water Potential Sensor Revenue Market Share by Region (2020-2025)

Figure 47. APAC Soil Water Potential Sensor Sales Market Share by Type (2020-2025)

Figure 48. APAC Soil Water Potential Sensor Sales Market Share by Application (2020-2025)

Figure 49. China Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 50. Japan Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 51. South Korea Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 52. Southeast Asia Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 53. India Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 54. Australia Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 55. China Taiwan Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 56. Europe Soil Water Potential Sensor Sales Market Share by Country in 2025

Figure 57. Europe Soil Water Potential Sensor Revenue Market Share by Country (2020-2025)

Figure 58. Europe Soil Water Potential Sensor Sales Market Share by Type (2020-2025)

Figure 59. Europe Soil Water Potential Sensor Sales Market Share by Application (2020-2025)

Figure 60. Germany Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 61. France Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 62. UK Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 63. Italy Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 64. Russia Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 65. Middle East & Africa Soil Water Potential Sensor Sales Market Share by Country (2020-2025)

Figure 66. Middle East & Africa Soil Water Potential Sensor Sales Market Share by Type (2020-2025)

Figure 67. Middle East & Africa Soil Water Potential Sensor Sales Market Share by Application (2020-2025)

Figure 68. Egypt Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 69. South Africa Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 70. Israel Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 71. Turkey Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 72. GCC Countries Soil Water Potential Sensor Revenue Growth 2020-2025 (\$ millions)

Figure 73. Manufacturing Cost Structure Analysis of Soil Water Potential Sensor in 2025

Figure 74. Manufacturing Process Analysis of Soil Water Potential Sensor

Figure 75. Industry Chain Structure of Soil Water Potential Sensor

Figure 76. Channels of Distribution

Figure 77. Global Soil Water Potential Sensor Sales Market Forecast by Region (2026-2031)

Figure 78. Global Soil Water Potential Sensor Revenue Market Share Forecast by Region (2026-2031)

Figure 79. Global Soil Water Potential Sensor Sales Market Share Forecast by Type

(2026-2031)

Figure 80. Global Soil Water Potential Sensor Revenue Market Share Forecast by Type (2026-2031)

Figure 81. Global Soil Water Potential Sensor Sales Market Share Forecast by Application (2026-2031)

Figure 82. Global Soil Water Potential Sensor Revenue Market Share Forecast by Application (2026-2031)

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