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Global Soil Testers Market Growth 2026-2032

https://marketpublishers.com/r/G71549A27870EN.html
Date: October 2026
Pages: 109
Price: US$ 3,660.00 (Single User License)
ID: G71549A27870EN

Abstracts

The global Soil Testers market size is predicted to grow from US$ 773 million in 2025 to US$ 1117 million in 2032; it is expected to grow at a CAGR of 5.5% from 2026 to 2032.

In 2024, global Soil Testers production reached approximately 15 million units, with an average global market price of around US$ 50 per unit. Monthly production capacity is 18000 per line. Gross Profit Margin: 37%. The soil tester industry chain flows from raw material and sensor component suppliers to device manufacturers, then to distributors, e-commerce platforms, and agricultural equipment retailers, and finally reaches farmers, gardeners, research labs, and environmental agencies, with after-sales services, calibration, and software support completing the ecosystem. Soil testers are increasingly digital, compact, and multi-functional, allowing real-time monitoring and precision agriculture, which helps improve yield, reduce chemical overuse, and save costs.

United States market for Soil Testers is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Soil Testers is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Soil Testers is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Soil Testers players cover METER Group, Sentek Technologies, The Toro Company, Spectrum Technologies, Inc., AquaSpy, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

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LP Information, Inc. (LPI) ' newest research report, the “Soil Testers Industry Forecast” looks at past sales and reviews total world Soil Testers sales in 2025, providing a comprehensive analysis by region and market sector of projected Soil Testers sales for 2026 through 2032. With Soil Testers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Soil Testers industry.

This Insight Report provides a comprehensive analysis of the global Soil Testers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Soil Testers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Soil Testers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Soil Testers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Soil Testers.

This report presents a comprehensive overview, market shares, and growth opportunities of Soil Testers market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Moisture + pH Meters (basic two-parameter)

Nutrient (N-P-K) + pH Kits

Multi-Parameter Soil Testers (Moisture, pH, EC/Nutrients, sometimes Light or Temperature)

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Segmentation by Size:

Benchtop Analyzers

Handheld Meters

Segmentation by Application:

Agriculture and Forestry

Environmental Monitoring

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

METER Group

Sentek Technologies

The Toro Company

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Spectrum Technologies, Inc.

AquaSpy

Campbell Scientific, Inc.

LaMotte Company, Inc.

Humboldt Mfg. Co.

ELE International

Gilson Company, Inc.

Controls S.p.A.

Matest S.p.A.

Agilent Technologies, Inc.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Soil Testers market?

What factors are driving Soil Testers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Soil Testers market opportunities vary by end market size?

How does Soil Testers break out by Type, by Application?

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