

Global Software Testing Services Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Software testing is a process to validate the different components of system and application software to detect errors in the development of high-quality software products. The software testing process follows the software testing life cycle (STLC) protocols to test the validity of software products. Software testing tools, solutions, and services are subscribed by software developers across a range of industry verticals to build high-quality software within a limited period.

The global Software Testing Services market size is projected to grow from US\$ 82140 million in 2023 to US\$ 111490 million in 2030; it is expected to grow at a CAGR of 4.5% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Software Testing Services Industry Forecast” looks at past sales and reviews total world Software Testing Services sales in 2023, providing a comprehensive analysis by region and market sector of projected Software Testing Services sales for 2024 through 2030. With Software Testing Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Software Testing Services industry.

This Insight Report provides a comprehensive analysis of the global Software Testing Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Software Testing Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an

accelerating global Software Testing Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Software Testing Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Software Testing Services.

Global software testing includes Capgemini, Accenture, Wipro, Cognizant and HPE, etc. Global top 5 companies hold a share over 50%. North America is the largest market, with a share about 47%, followed by Europe and Asia Pacific?except China? with the share about 30% and 15%. In terms of product, automated test is the largest segment, with a share over 80%. And in terms of application, the largest application is mobile, followed by PC.

This report presents a comprehensive overview, market shares, and growth opportunities of Software Testing Services market by product type, application, key players and key regions and countries.

Segmentation by type

Application Testing

Product Testing

Segmentation by application

BFSI

Telecom

IT

Media

Retail

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

Accenture

Capgemini

Wipro

Atos

Computer Sciences Corporation (CSC)

Cigniti Technologies

Deloitte

Gallop Solutions

Infosys

NTT DATA

Steria

Tech Mahindra

UST Global

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