+357 96 030922
info@marketpublishers.com

Global Software Testing Automation Market Growth (Status and Outlook) 2025-2031

https://marketpublishers.com/r/GC600F85CF6EEN.html
Date: March 2025
Pages: 156
Price: US$ 3,660.00 (Single User License)
ID: GC600F85CF6EEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Software Testing Automation market size is predicted to grow from US$ 9293 million in 2025 to US$ 18270 million in 2031; it is expected to grow at a CAGR of 11.9% from 2025 to 2031.

Automated software testing refers to the process of using automation tools and scripts to perform software testing without manual intervention. This process typically involves steps such as writing test cases, designing test scripts, executing tests, and generating reports. The goal of automation testing is to improve testing efficiency, coverage, and accuracy while reducing the time and cost associated with manual testing. It is applicable to various types of testing, such as regression testing, functional testing, performance testing, and more.

The product scope of automated software testing includes several key components:

Testing Tools: Automation testing tools are the core products for implementing automated testing. These tools can be open-source or commercial and support various types of testing, such as functional testing, regression testing, performance testing, etc. Common automation testing tools include Selenium, Appium, JUnit, TestNG, Cucumber, and others.

Test Scripts: Test scripts are an essential component of automated testing. They are written using programming languages (such as Java, Python, JavaScript, etc.) to automatically execute test steps and compare expected results with actual results.

+357 96 030922
info@marketpublishers.com

Test Frameworks: Test frameworks provide the underlying structure for automated testing, offering a framework for test execution and report generation. Common frameworks include data-driven frameworks, keyword-driven frameworks, and behavior-driven frameworks.

Integration Platforms: To enhance efficiency, automated testing tools and frameworks often need to be integrated with Continuous Integration/Continuous Delivery (CI/CD) toolchains, allowing automated tests to be executed automatically and ensuring high-quality software delivery.

Report Generation Tools: After the completion of the automated testing process, generated reports serve as an important basis for evaluating software quality. Modern automation testing tools can generate detailed test reports to help developers and testers quickly identify issues and improve the product.

The application of automated software testing spans a wide range of domains, including web applications, mobile applications, and API interfaces. With the accelerated software development cycle and increasing quality requirements, automated software testing has become a crucial tool for ensuring product quality and delivery efficiency.

Market Development Opportunities and Key Drivers

1. Shortened Software Development Cycles: The promotion of Agile development and DevOps has significantly shortened software development cycles, driving demand for automation testing tools and services. Automated testing speeds up the testing process, ensuring fast delivery of high-quality software products.

2. Need for Testing Efficiency and Accuracy: As companies place higher demands on software quality, traditional manual testing struggles to meet these needs. Automation testing increases test coverage and accuracy while reducing the chance of human error, ensuring product quality.

3. Widespread Adoption of Cloud and Virtualization: Cloud computing and virtualization technologies provide more efficient environments for automated testing. Companies can perform distributed testing on cloud platforms, reducing hardware investment and improving testing efficiency.

4. AI and Machine Learning Applications: Artificial intelligence (AI) and machine learning (ML) technologies are emerging drivers of automated testing. AI can help automatically

+357 96 030922
info@marketpublishers.com

generate test cases, fix errors in test scripts, and optimize decision-making during testing processes.

Market Risks

1. Rapid Technological Updates: Automated testing tools and technologies are continuously updated, requiring companies to invest in training and upgrading their systems to stay current. Some companies may face challenges in keeping up with these rapid advancements.

2. Tool Adaptability and Flexibility: Different projects and applications have varying requirements, and the adaptability of automation testing tools can become a limiting factor for widespread adoption. Some tools may perform poorly in certain environments or tech stacks, resulting in suboptimal testing outcomes.

3. Over-Reliance on AI: While AI and ML hold great potential in automated testing, excessive dependence on AI may lead to blind reliance on tools and technologies, reducing human testers' ability to make judgments and apply creativity.

Market Concentration

The automation testing market is still fragmented. While large companies like Micro Focus and SmartBear hold substantial market share, there are many small companies and open-source tools playing key roles. As technology evolves and enterprise demand increases, the market may become more concentrated, with leading companies further consolidating resources and offering more comprehensive solutions.

Downstream Demand Trends

As companies increasingly focus on software quality and delivery efficiency, demand for automation testing continues to grow across various industries. Key sectors such as finance, e-commerce, healthcare, and manufacturing are becoming more reliant on automated testing. Additionally, with the rise of mobile and cloud applications, the demand for automation testing in these areas is expected to expand.

Latest Technologies

AI-driven Test Automation: Using AI and ML algorithms, automation testing can achieve intelligent test case generation, automatic script fixes, and performance prediction.

+357 96 030922
info@marketpublishers.com

No-code/Low-code Testing Tools: These tools simplify the testing process, enabling non-technical personnel to participate in automation testing and lowering the barrier to entry.

Integrated Testing Platforms: With the adoption of CI/CD, automated testing platforms are increasingly integrated with development workflows, becoming an essential part of modern software development processes.

LPI (LP Information)' newest research report, the “Software Testing Automation Industry Forecast” looks at past sales and reviews total world Software Testing Automation sales in 2024, providing a comprehensive analysis by region and market sector of projected Software Testing Automation sales for 2025 through 2031. With Software Testing Automation sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Software Testing Automation industry.

This Insight Report provides a comprehensive analysis of the global Software Testing Automation landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Software Testing Automation portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Software Testing Automation market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Software Testing Automation and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Software Testing Automation.

This report presents a comprehensive overview, market shares, and growth opportunities of Software Testing Automation market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud Based

+357 96 030922
info@marketpublishers.com

On-premises

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

+357 96 030922
info@marketpublishers.com

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Capgemini

Accenture

Wipro

Cognizant

Microsoft

Infosys

TCS

+357 96 030922
info@marketpublishers.com

Hexaware Technologies

Testin

IBM

Tricentis

Worksoft

Eggplant

Neusoft

Alibaba Cloud

Baidu MTC

WeTest

Huawei CloudTest

51Testing

Parasoft

Netease

Selenium

Katalon

+357 96 030922
info@marketpublishers.com

Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Software Testing Automation Market Size (2020-2031)
  2.1.2 Software Testing Automation Market Size CAGR by Region (2020 VS 2024 VS 2031)
  2.1.3 World Current & Future Analysis for Software Testing Automation by Country/Region (2020, 2024 & 2031)
2.2 Software Testing Automation Segment by Type
  2.2.1 Cloud Based
  2.2.2 On-premises
2.3 Software Testing Automation Market Size by Type
  2.3.1 Software Testing Automation Market Size CAGR by Type (2020 VS 2024 VS 2031)
  2.3.2 Global Software Testing Automation Market Size Market Share by Type (2020-2025)
2.4 Software Testing Automation Segment by Application
  2.4.1 Large Enterprises
  2.4.2 SMEs
2.5 Software Testing Automation Market Size by Application
  2.5.1 Software Testing Automation Market Size CAGR by Application (2020 VS 2024 VS 2031)
  2.5.2 Global Software Testing Automation Market Size Market Share by Application (2020-2025)

3 SOFTWARE TESTING AUTOMATION MARKET SIZE BY PLAYER

+357 96 030922
info@marketpublishers.com

3.1 Software Testing Automation Market Size Market Share by Player
3.1.1 Global Software Testing Automation Revenue by Player (2020-2025)
3.1.2 Global Software Testing Automation Revenue Market Share by Player (2020-2025)
3.2 Global Software Testing Automation Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 SOFTWARE TESTING AUTOMATION BY REGION

4.1 Software Testing Automation Market Size by Region (2020-2025)
4.2 Global Software Testing Automation Annual Revenue by Country/Region (2020-2025)
4.3 Americas Software Testing Automation Market Size Growth (2020-2025)
4.4 APAC Software Testing Automation Market Size Growth (2020-2025)
4.5 Europe Software Testing Automation Market Size Growth (2020-2025)
4.6 Middle East & Africa Software Testing Automation Market Size Growth (2020-2025)

5 AMERICAS

5.1 Americas Software Testing Automation Market Size by Country (2020-2025)
5.2 Americas Software Testing Automation Market Size by Type (2020-2025)
5.3 Americas Software Testing Automation Market Size by Application (2020-2025)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Software Testing Automation Market Size by Region (2020-2025)
6.2 APAC Software Testing Automation Market Size by Type (2020-2025)
6.3 APAC Software Testing Automation Market Size by Application (2020-2025)
6.4 China
6.5 Japan

+357 96 030922
info@marketpublishers.com

6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia

7 EUROPE

7.1 Europe Software Testing Automation Market Size by Country (2020-2025)
7.2 Europe Software Testing Automation Market Size by Type (2020-2025)
7.3 Europe Software Testing Automation Market Size by Application (2020-2025)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Software Testing Automation by Region (2020-2025)
8.2 Middle East & Africa Software Testing Automation Market Size by Type (2020-2025)
8.3 Middle East & Africa Software Testing Automation Market Size by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL SOFTWARE TESTING AUTOMATION MARKET FORECAST

10.1 Global Software Testing Automation Forecast by Region (2026-2031)
  10.1.1 Global Software Testing Automation Forecast by Region (2026-2031)
  10.1.2 Americas Software Testing Automation Forecast

+357 96 030922
info@marketpublishers.com

10.1.3 APAC Software Testing Automation Forecast
10.1.4 Europe Software Testing Automation Forecast
10.1.5 Middle East & Africa Software Testing Automation Forecast
10.2 Americas Software Testing Automation Forecast by Country (2026-2031)
10.2.1 United States Market Software Testing Automation Forecast
10.2.2 Canada Market Software Testing Automation Forecast
10.2.3 Mexico Market Software Testing Automation Forecast
10.2.4 Brazil Market Software Testing Automation Forecast
10.3 APAC Software Testing Automation Forecast by Region (2026-2031)
10.3.1 China Software Testing Automation Market Forecast
10.3.2 Japan Market Software Testing Automation Forecast
10.3.3 Korea Market Software Testing Automation Forecast
10.3.4 Southeast Asia Market Software Testing Automation Forecast
10.3.5 India Market Software Testing Automation Forecast
10.3.6 Australia Market Software Testing Automation Forecast
10.4 Europe Software Testing Automation Forecast by Country (2026-2031)
10.4.1 Germany Market Software Testing Automation Forecast
10.4.2 France Market Software Testing Automation Forecast
10.4.3 UK Market Software Testing Automation Forecast
10.4.4 Italy Market Software Testing Automation Forecast
10.4.5 Russia Market Software Testing Automation Forecast
10.5 Middle East & Africa Software Testing Automation Forecast by Region (2026-2031)
10.5.1 Egypt Market Software Testing Automation Forecast
10.5.2 South Africa Market Software Testing Automation Forecast
10.5.3 Israel Market Software Testing Automation Forecast
10.5.4 Turkey Market Software Testing Automation Forecast
10.6 Global Software Testing Automation Forecast by Type (2026-2031)
10.7 Global Software Testing Automation Forecast by Application (2026-2031)
10.7.1 GCC Countries Market Software Testing Automation Forecast

11 KEY PLAYERS ANALYSIS

11.1 Capgemini
11.1.1 Capgemini Company Information
11.1.2 Capgemini Software Testing Automation Product Offered
11.1.3 Capgemini Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.1.4 Capgemini Main Business Overview

+357 96 030922
info@marketpublishers.com

11.1.5 Capgemini Latest Developments
11.2 Accenture
11.2.1 Accenture Company Information
11.2.2 Accenture Software Testing Automation Product Offered
11.2.3 Accenture Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.2.4 Accenture Main Business Overview
11.2.5 Accenture Latest Developments
11.3 Wipro
11.3.1 Wipro Company Information
11.3.2 Wipro Software Testing Automation Product Offered
11.3.3 Wipro Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.3.4 Wipro Main Business Overview
11.3.5 Wipro Latest Developments
11.4 Cognizant
11.4.1 Cognizant Company Information
11.4.2 Cognizant Software Testing Automation Product Offered
11.4.3 Cognizant Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.4.4 Cognizant Main Business Overview
11.4.5 Cognizant Latest Developments
11.5 Microsoft
11.5.1 Microsoft Company Information
11.5.2 Microsoft Software Testing Automation Product Offered
11.5.3 Microsoft Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.5.4 Microsoft Main Business Overview
11.5.5 Microsoft Latest Developments
11.6 Infosys
11.6.1 Infosys Company Information
11.6.2 Infosys Software Testing Automation Product Offered
11.6.3 Infosys Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.6.4 Infosys Main Business Overview
11.6.5 Infosys Latest Developments
11.7 TCS
11.7.1 TCS Company Information
11.7.2 TCS Software Testing Automation Product Offered

+357 96 030922
info@marketpublishers.com

11.7.3 TCS Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.7.4 TCS Main Business Overview
11.7.5 TCS Latest Developments
11.8 Hexaware Technologies
11.8.1 Hexaware Technologies Company Information
11.8.2 Hexaware Technologies Software Testing Automation Product Offered
11.8.3 Hexaware Technologies Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.8.4 Hexaware Technologies Main Business Overview
11.8.5 Hexaware Technologies Latest Developments
11.9 Testin
11.9.1 Testin Company Information
11.9.2 Testin Software Testing Automation Product Offered
11.9.3 Testin Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.9.4 Testin Main Business Overview
11.9.5 Testin Latest Developments
11.10 IBM
11.10.1 IBM Company Information
11.10.2 IBM Software Testing Automation Product Offered
11.10.3 IBM Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.10.4 IBM Main Business Overview
11.10.5 IBM Latest Developments
11.11 Tricentis
11.11.1 Tricentis Company Information
11.11.2 Tricentis Software Testing Automation Product Offered
11.11.3 Tricentis Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.11.4 Tricentis Main Business Overview
11.11.5 Tricentis Latest Developments
11.12 Worksoft
11.12.1 Worksoft Company Information
11.12.2 Worksoft Software Testing Automation Product Offered
11.12.3 Worksoft Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.12.4 Worksoft Main Business Overview
11.12.5 Worksoft Latest Developments

+357 96 030922
info@marketpublishers.com

11.13 Eggplant
11.13.1 Eggplant Company Information
11.13.2 Eggplant Software Testing Automation Product Offered
11.13.3 Eggplant Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.13.4 Eggplant Main Business Overview
11.13.5 Eggplant Latest Developments
11.14 Neusoft
11.14.1 Neusoft Company Information
11.14.2 Neusoft Software Testing Automation Product Offered
11.14.3 Neusoft Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.14.4 Neusoft Main Business Overview
11.14.5 Neusoft Latest Developments
11.15 Alibaba Cloud
11.15.1 Alibaba Cloud Company Information
11.15.2 Alibaba Cloud Software Testing Automation Product Offered
11.15.3 Alibaba Cloud Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.15.4 Alibaba Cloud Main Business Overview
11.15.5 Alibaba Cloud Latest Developments
11.16 Baidu MTC
11.16.1 Baidu MTC Company Information
11.16.2 Baidu MTC Software Testing Automation Product Offered
11.16.3 Baidu MTC Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.16.4 Baidu MTC Main Business Overview
11.16.5 Baidu MTC Latest Developments
11.17 WeTest
11.17.1 WeTest Company Information
11.17.2 WeTest Software Testing Automation Product Offered
11.17.3 WeTest Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.17.4 WeTest Main Business Overview
11.17.5 WeTest Latest Developments
11.18 Huawei CloudTest
11.18.1 Huawei CloudTest Company Information
11.18.2 Huawei CloudTest Software Testing Automation Product Offered
11.18.3 Huawei CloudTest Software Testing Automation Revenue, Gross Margin and

+357 96 030922
info@marketpublishers.com

Market Share (2020-2025)
11.18.4 Huawei CloudTest Main Business Overview
11.18.5 Huawei CloudTest Latest Developments
11.19 51Testing
11.19.1 51Testing Company Information
11.19.2 51Testing Software Testing Automation Product Offered
11.19.3 51Testing Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.19.4 51Testing Main Business Overview
11.19.5 51Testing Latest Developments
11.20 Parasoft
11.20.1 Parasoft Company Information
11.20.2 Parasoft Software Testing Automation Product Offered
11.20.3 Parasoft Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.20.4 Parasoft Main Business Overview
11.20.5 Parasoft Latest Developments
11.21 Netease
11.21.1 Netease Company Information
11.21.2 Netease Software Testing Automation Product Offered
11.21.3 Netease Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.21.4 Netease Main Business Overview
11.21.5 Netease Latest Developments
11.22 Selenium
11.22.1 Selenium Company Information
11.22.2 Selenium Software Testing Automation Product Offered
11.22.3 Selenium Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.22.4 Selenium Main Business Overview
11.22.5 Selenium Latest Developments
11.23 Katalon
11.23.1 Katalon Company Information
11.23.2 Katalon Software Testing Automation Product Offered
11.23.3 Katalon Software Testing Automation Revenue, Gross Margin and Market Share (2020-2025)
11.23.4 Katalon Main Business Overview
11.23.5 Katalon Latest Developments

+357 96 030922
info@marketpublishers.com

12 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Software Testing Automation Market Size CAGR by Region (2020 VS 2024 VS 2031) & ($ millions)
Table 2. Software Testing Automation Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Cloud Based
Table 4. Major Players of On-premises
Table 5. Software Testing Automation Market Size CAGR by Type (2020 VS 2024 VS 2031) & ($ millions)
Table 6. Global Software Testing Automation Market Size by Type (2020-2025) & ($ millions)
Table 7. Global Software Testing Automation Market Size Market Share by Type (2020-2025)
Table 8. Software Testing Automation Market Size CAGR by Application (2020 VS 2024 VS 2031) & ($ millions)
Table 9. Global Software Testing Automation Market Size by Application (2020-2025) & ($ millions)
Table 10. Global Software Testing Automation Market Size Market Share by Application (2020-2025)
Table 11. Global Software Testing Automation Revenue by Player (2020-2025) & ($ millions)
Table 12. Global Software Testing Automation Revenue Market Share by Player (2020-2025)
Table 13. Software Testing Automation Key Players Head office and Products Offered
Table 14. Software Testing Automation Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 15. New Products and Potential Entrants
Table 16. Mergers & Acquisitions, Expansion
Table 17. Global Software Testing Automation Market Size by Region (2020-2025) & ($ millions)
Table 18. Global Software Testing Automation Market Size Market Share by Region (2020-2025)
Table 19. Global Software Testing Automation Revenue by Country/Region (2020-2025) & ($ millions)
Table 20. Global Software Testing Automation Revenue Market Share by Country/Region (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 21. Americas Software Testing Automation Market Size by Country (2020-2025) & ($ millions)
Table 22. Americas Software Testing Automation Market Size Market Share by Country (2020-2025)
Table 23. Americas Software Testing Automation Market Size by Type (2020-2025) & ($ millions)
Table 24. Americas Software Testing Automation Market Size Market Share by Type (2020-2025)
Table 25. Americas Software Testing Automation Market Size by Application (2020-2025) & ($ millions)
Table 26. Americas Software Testing Automation Market Size Market Share by Application (2020-2025)
Table 27. APAC Software Testing Automation Market Size by Region (2020-2025) & ($ millions)
Table 28. APAC Software Testing Automation Market Size Market Share by Region (2020-2025)
Table 29. APAC Software Testing Automation Market Size by Type (2020-2025) & ($ millions)
Table 30. APAC Software Testing Automation Market Size by Application (2020-2025) & ($ millions)
Table 31. Europe Software Testing Automation Market Size by Country (2020-2025) & ($ millions)
Table 32. Europe Software Testing Automation Market Size Market Share by Country (2020-2025)
Table 33. Europe Software Testing Automation Market Size by Type (2020-2025) & ($ millions)
Table 34. Europe Software Testing Automation Market Size by Application (2020-2025) & ($ millions)
Table 35. Middle East & Africa Software Testing Automation Market Size by Region (2020-2025) & ($ millions)
Table 36. Middle East & Africa Software Testing Automation Market Size by Type (2020-2025) & ($ millions)
Table 37. Middle East & Africa Software Testing Automation Market Size by Application (2020-2025) & ($ millions)
Table 38. Key Market Drivers & Growth Opportunities of Software Testing Automation
Table 39. Key Market Challenges & Risks of Software Testing Automation
Table 40. Key Industry Trends of Software Testing Automation
Table 41. Global Software Testing Automation Market Size Forecast by Region (2026-2031) & ($ millions)

+357 96 030922
info@marketpublishers.com

Table 42. Global Software Testing Automation Market Size Market Share Forecast by Region (2026-2031)
Table 43. Global Software Testing Automation Market Size Forecast by Type (2026-2031) & ($ millions)
Table 44. Global Software Testing Automation Market Size Forecast by Application (2026-2031) & ($ millions)
Table 45. Capgemini Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 46. Capgemini Software Testing Automation Product Offered
Table 47. Capgemini Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 48. Capgemini Main Business
Table 49. Capgemini Latest Developments
Table 50. Accenture Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 51. Accenture Software Testing Automation Product Offered
Table 52. Accenture Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 53. Accenture Main Business
Table 54. Accenture Latest Developments
Table 55. Wipro Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 56. Wipro Software Testing Automation Product Offered
Table 57. Wipro Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 58. Wipro Main Business
Table 59. Wipro Latest Developments
Table 60. Cognizant Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 61. Cognizant Software Testing Automation Product Offered
Table 62. Cognizant Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 63. Cognizant Main Business
Table 64. Cognizant Latest Developments
Table 65. Microsoft Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 66. Microsoft Software Testing Automation Product Offered
Table 67. Microsoft Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 68. Microsoft Main Business
Table 69. Microsoft Latest Developments
Table 70. Infosys Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 71. Infosys Software Testing Automation Product Offered
Table 72. Infosys Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 73. Infosys Main Business
Table 74. Infosys Latest Developments
Table 75. TCS Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 76. TCS Software Testing Automation Product Offered
Table 77. TCS Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 78. TCS Main Business
Table 79. TCS Latest Developments
Table 80. Hexaware Technologies Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 81. Hexaware Technologies Software Testing Automation Product Offered
Table 82. Hexaware Technologies Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 83. Hexaware Technologies Main Business
Table 84. Hexaware Technologies Latest Developments
Table 85. Testin Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 86. Testin Software Testing Automation Product Offered
Table 87. Testin Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 88. Testin Main Business
Table 89. Testin Latest Developments
Table 90. IBM Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 91. IBM Software Testing Automation Product Offered
Table 92. IBM Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 93. IBM Main Business
Table 94. IBM Latest Developments
Table 95. Tricentis Details, Company Type, Software Testing Automation Area Served and Its Competitors

+357 96 030922
info@marketpublishers.com

Table 96. Tricentis Software Testing Automation Product Offered
Table 97. Tricentis Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 98. Tricentis Main Business
Table 99. Tricentis Latest Developments
Table 100. Worksoft Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 101. Worksoft Software Testing Automation Product Offered
Table 102. Worksoft Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 103. Worksoft Main Business
Table 104. Worksoft Latest Developments
Table 105. Eggplant Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 106. Eggplant Software Testing Automation Product Offered
Table 107. Eggplant Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 108. Eggplant Main Business
Table 109. Eggplant Latest Developments
Table 110. Neusoft Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 111. Neusoft Software Testing Automation Product Offered
Table 112. Neusoft Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 113. Neusoft Main Business
Table 114. Neusoft Latest Developments
Table 115. Alibaba Cloud Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 116. Alibaba Cloud Software Testing Automation Product Offered
Table 117. Alibaba Cloud Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 118. Alibaba Cloud Main Business
Table 119. Alibaba Cloud Latest Developments
Table 120. Baidu MTC Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 121. Baidu MTC Software Testing Automation Product Offered
Table 122. Baidu MTC Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 123. Baidu MTC Main Business

+357 96 030922
info@marketpublishers.com

Table 124. Baidu MTC Latest Developments
Table 125. WeTest Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 126. WeTest Software Testing Automation Product Offered
Table 127. WeTest Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 128. WeTest Main Business
Table 129. WeTest Latest Developments
Table 130. Huawei CloudTest Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 131. Huawei CloudTest Software Testing Automation Product Offered
Table 132. Huawei CloudTest Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 133. Huawei CloudTest Main Business
Table 134. Huawei CloudTest Latest Developments
Table 135. 51Testing Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 136. 51Testing Software Testing Automation Product Offered
Table 137. 51Testing Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 138. 51Testing Main Business
Table 139. 51Testing Latest Developments
Table 140. Parasoft Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 141. Parasoft Software Testing Automation Product Offered
Table 142. Parasoft Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 143. Parasoft Main Business
Table 144. Parasoft Latest Developments
Table 145. Netease Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 146. Netease Software Testing Automation Product Offered
Table 147. Netease Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 148. Netease Main Business
Table 149. Netease Latest Developments
Table 150. Selenium Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 151. Selenium Software Testing Automation Product Offered

+357 96 030922
info@marketpublishers.com

Table 152. Selenium Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 153. Selenium Main Business
Table 154. Selenium Latest Developments
Table 155. Katalon Details, Company Type, Software Testing Automation Area Served and Its Competitors
Table 156. Katalon Software Testing Automation Product Offered
Table 157. Katalon Software Testing Automation Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 158. Katalon Main Business
Table 159. Katalon Latest Developments

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Software Testing Automation Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Software Testing Automation Market Size Growth Rate (2020-2031) ($ millions)
Figure 6. Software Testing Automation Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 7. Software Testing Automation Sales Market Share by Country/Region (2024)
Figure 8. Software Testing Automation Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 9. Global Software Testing Automation Market Size Market Share by Type in 2024
Figure 10. Software Testing Automation in Large Enterprises
Figure 11. Global Software Testing Automation Market: Large Enterprises (2020-2025) & ($ millions)
Figure 12. Software Testing Automation in SMEs
Figure 13. Global Software Testing Automation Market: SMEs (2020-2025) & ($ millions)
Figure 14. Global Software Testing Automation Market Size Market Share by Application in 2024
Figure 15. Global Software Testing Automation Revenue Market Share by Player in 2024
Figure 16. Global Software Testing Automation Market Size Market Share by Region (2020-2025)
Figure 17. Americas Software Testing Automation Market Size 2020-2025 ($ millions)
Figure 18. APAC Software Testing Automation Market Size 2020-2025 ($ millions)
Figure 19. Europe Software Testing Automation Market Size 2020-2025 ($ millions)
Figure 20. Middle East & Africa Software Testing Automation Market Size 2020-2025 ($ millions)
Figure 21. Americas Software Testing Automation Value Market Share by Country in 2024
Figure 22. United States Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 23. Canada Software Testing Automation Market Size Growth 2020-2025 ($

+357 96 030922
info@marketpublishers.com

millions)
Figure 24. Mexico Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 25. Brazil Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 26. APAC Software Testing Automation Market Size Market Share by Region in 2024
Figure 27. APAC Software Testing Automation Market Size Market Share by Type (2020-2025)
Figure 28. APAC Software Testing Automation Market Size Market Share by Application (2020-2025)
Figure 29. China Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 30. Japan Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 31. South Korea Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 32. Southeast Asia Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 33. India Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 34. Australia Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 35. Europe Software Testing Automation Market Size Market Share by Country in 2024
Figure 36. Europe Software Testing Automation Market Size Market Share by Type (2020-2025)
Figure 37. Europe Software Testing Automation Market Size Market Share by Application (2020-2025)
Figure 38. Germany Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 39. France Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 40. UK Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 41. Italy Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 42. Russia Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 43. Middle East & Africa Software Testing Automation Market Size Market Share by Region (2020-2025)

+357 96 030922
info@marketpublishers.com

Figure 44. Middle East & Africa Software Testing Automation Market Size Market Share by Type (2020-2025)
Figure 45. Middle East & Africa Software Testing Automation Market Size Market Share by Application (2020-2025)
Figure 46. Egypt Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 47. South Africa Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 48. Israel Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 49. Turkey Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 50. GCC Countries Software Testing Automation Market Size Growth 2020-2025 ($ millions)
Figure 51. Americas Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 52. APAC Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 53. Europe Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 54. Middle East & Africa Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 55. United States Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 56. Canada Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 57. Mexico Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 58. Brazil Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 59. China Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 60. Japan Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 61. Korea Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 62. Southeast Asia Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 63. India Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 64. Australia Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 65. Germany Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 66. France Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 67. UK Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 68. Italy Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 69. Russia Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 70. Egypt Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 71. South Africa Software Testing Automation Market Size 2026-2031 ($ millions)

+357 96 030922
info@marketpublishers.com

Figure 72. Israel Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 73. Turkey Software Testing Automation Market Size 2026-2031 ($ millions)
Figure 74. Global Software Testing Automation Market Size Market Share Forecast by Type (2026-2031)
Figure 75. Global Software Testing Automation Market Size Market Share Forecast by Application (2026-2031)
Figure 76. GCC Countries Software Testing Automation Market Size 2026-2031 ($ millions)

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global Software Testing Automation Market Growth (Status and Outlook) 2025-2031

Product link: https://marketpublishers.com/r/GC600F85CF6EEN.html

Price: US$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GC600F85CF6EEN.html