

# Global Software Test Automation Market Growth (Status and Outlook) 2023-2029

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The software test automation market offers tools, technologies, components and services that together constitute the critical elements of automated testing. It includes tools for performing static code analysis, functional testing, and load and performance testing in an automated way. These tools enable an organization to design, develop, maintain, manage, execute and analyze automated tests for applications running on different platforms (including desktop, web, mobile and server). They can run automated tests by driving the user interface (UI) of an application (known as UI test automation), or interact with the application through an application programming interface (API test automation) or communication protocol.

LPI (LP Information)' newest research report, the "Software Test Automation Industry Forecast" looks at past sales and reviews total world Software Test Automation sales in 2022, providing a comprehensive analysis by region and market sector of projected Software Test Automation sales for 2023 through 2029. With Software Test Automation sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Software Test Automation industry.

This Insight Report provides a comprehensive analysis of the global Software Test Automation landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Software Test Automation portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Software Test Automation market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Software Test Automation and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Software Test Automation.

The global Software Test Automation market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Software Test Automation is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Software Test Automation is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Software Test Automation is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Software Test Automation players cover Worksoft, Tricentis, SmartBear, Eggplant, Ranorex, Parasoft, Broadcom, Neotys and Microsoft, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Software Test Automation market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud-Based

On-Premises

Segmentation by application

Large Enterprises (1000+Users)

Medium-Sized Enterprise (499-1000 Users)

Small Enterprises (1-499Users)

This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Worksoft

Tricentis

SmartBear

Eggplant

Ranorex

Parasoft

Broadcom

Neotys

Microsoft

Micro Focus

Katalon

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