

Global Software Embedded in Automotive MCUs and MPUs Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Software Embedded in Automotive MCUs and MPUs market size is predicted to grow from US\$ 3546 million in 2025 to US\$ 8262 million in 2032; it is expected to grow at a CAGR of 13.1% from 2026 to 2032.

Software Embedded in Automotive MCUs and MPUs refers to firmware, real-time control software, middleware and high-level application logic running on automotive micro-controllers and micro-processors. These software components enable key vehicle functions including powertrain control, battery management, thermal management, body electronics, chassis control, ADAS processing, communication gateways and in-vehicle OS-based services. Gross margins typically range from 35%–55%, driven by functional safety requirements (ISO 26262), cybersecurity compliance (ISO/SAE 21434), hardware abstraction complexity and the growing sophistication of MCU/MPU-based domain control. The supply chain includes upstream automotive MCUs/MPUs, RTOS/AUTOSAR stacks and safety libraries; midstream vendors provide firmware development, control algorithms, diagnostics and middleware; downstream customers include OEMs, Tier-1 suppliers, EV manufacturers and domain-controller developers.

United States market for Software Embedded in Automotive MCUs and MPUs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Software Embedded in Automotive MCUs and MPUs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Software Embedded in Automotive MCUs and MPUs is estimated to

increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Software Embedded in Automotive MCUs and MPUs players cover Continental Automotive Software, Aptiv, Intel / Mobileye, NXP Semiconductors, Infineon Technologies, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LPI (LP Information)' newest research report, the "Software Embedded in Automotive MCUs and MPUs Industry Forecast" looks at past sales and reviews total world Software Embedded in Automotive MCUs and MPUs sales in 2025, providing a comprehensive analysis by region and market sector of projected Software Embedded in Automotive MCUs and MPUs sales for 2026 through 2032. With Software Embedded in Automotive MCUs and MPUs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Software Embedded in Automotive MCUs and MPUs industry.

This Insight Report provides a comprehensive analysis of the global Software Embedded in Automotive MCUs and MPUs landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Software Embedded in Automotive MCUs and MPUs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Software Embedded in Automotive MCUs and MPUs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Software Embedded in Automotive MCUs and MPUs and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Software Embedded in Automotive MCUs and MPUs.

This report presents a comprehensive overview, market shares, and growth opportunities of Software Embedded in Automotive MCUs and MPUs market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Event-Driven Software

Periodic Control Software

Hybrid Control Software

Segmentation by Operating Chip Type:

MCU-Based Embedded Software

MPU-Based Embedded Software

Hybrid Controller Software

Segmentation by Development Method:

Model-Based Development

Classic Embedded Coding

Others

Segmentation by Application:

Passenger Car

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Continental Automotive Software

Aptiv

Intel / Mobileye

NXP Semiconductors

Infineon Technologies

STMicroelectronics

Texas Instruments

Renesas Electronics

Siemens?Mentor Graphics?

BlackBerry QNX

Green Hills Software

Wind River

Vector Informatik

Elektrobit?EB Automotive?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Software Embedded in Automotive MCUs and MPUs Market Size (2021-2032)
- 2.1.2 Software Embedded in Automotive MCUs and MPUs Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for Software Embedded in Automotive MCUs and MPUs by Country/Region (2021, 2025 & 2032)
- 2.2 Software Embedded in Automotive MCUs and MPUs Segment by Type
 - 2.2.1 Event-Driven Software
 - 2.2.2 Periodic Control Software
 - 2.2.3 Hybrid Control Software
 - 2.2.4 Software Embedded in Automotive MCUs and MPUs Market Size by Type
 - 2.2.4.1 Software Embedded in Automotive MCUs and MPUs Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.4.2 Global Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Type (2021-2026)
- 2.3 Software Embedded in Automotive MCUs and MPUs Segment by Operating Chip Type
 - 2.3.1 MCU-Based Embedded Software
 - 2.3.2 MPU-Based Embedded Software
 - 2.3.3 Hybrid Controller Software
 - 2.3.4 Software Embedded in Automotive MCUs and MPUs Market Size by Operating Chip Type
 - 2.3.4.1 Software Embedded in Automotive MCUs and MPUs Market Size CAGR by

Operating Chip Type (2021 VS 2025 VS 2032)

2.3.4.2 Global Software Embedded in Automotive MCUs and MPUs Market Size
Market Share by Operating Chip Type (2021-2026)

2.4 Software Embedded in Automotive MCUs and MPUs Segment by Development
Method

2.4.1 Model-Based Development

2.4.2 Classic Embedded Coding

2.4.3 Others

2.4.4 Software Embedded in Automotive MCUs and MPUs Market Size by
Development Method

2.4.4.1 Software Embedded in Automotive MCUs and MPUs Market Size CAGR by
Development Method (2021 VS 2025 VS 2032)

2.4.4.2 Global Software Embedded in Automotive MCUs and MPUs Market Size
Market Share by Development Method (2021-2026)

2.5 Software Embedded in Automotive MCUs and MPUs Segment by Application

2.5.1 Passenger Car

2.5.2 Commercial Vehicles

2.5.3 Software Embedded in Automotive MCUs and MPUs Market Size by Application

2.5.3.1 Software Embedded in Automotive MCUs and MPUs Market Size CAGR by
Application (2021 VS 2025 VS 2032)

2.5.3.2 Global Software Embedded in Automotive MCUs and MPUs Market Size
Market Share by Application (2021-2026)

3 SOFTWARE EMBEDDED IN AUTOMOTIVE MCUS AND MPUS MARKET SIZE BY PLAYER

3.1 Software Embedded in Automotive MCUs and MPUs Market Size Market Share by
Player

3.1.1 Global Software Embedded in Automotive MCUs and MPUs Revenue by Player
(2021-2026)

3.1.2 Global Software Embedded in Automotive MCUs and MPUs Revenue Market
Share by Player (2021-2026)

3.2 Global Software Embedded in Automotive MCUs and MPUs Key Players Head
office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 SOFTWARE EMBEDDED IN AUTOMOTIVE MCUS AND MPUS BY REGION

4.1 Software Embedded in Automotive MCUs and MPUs Market Size by Region (2021-2026)

4.2 Global Software Embedded in Automotive MCUs and MPUs Annual Revenue by Country/Region (2021-2026)

4.3 Americas Software Embedded in Automotive MCUs and MPUs Market Size Growth (2021-2026)

4.4 APAC Software Embedded in Automotive MCUs and MPUs Market Size Growth (2021-2026)

4.5 Europe Software Embedded in Automotive MCUs and MPUs Market Size Growth (2021-2026)

4.6 Middle East & Africa Software Embedded in Automotive MCUs and MPUs Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Software Embedded in Automotive MCUs and MPUs Market Size by Country (2021-2026)

5.2 Americas Software Embedded in Automotive MCUs and MPUs Market Size by Type (2021-2026)

5.3 Americas Software Embedded in Automotive MCUs and MPUs Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Software Embedded in Automotive MCUs and MPUs Market Size by Region (2021-2026)

6.2 APAC Software Embedded in Automotive MCUs and MPUs Market Size by Type (2021-2026)

6.3 APAC Software Embedded in Automotive MCUs and MPUs Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Software Embedded in Automotive MCUs and MPUs Market Size by Country (2021-2026)

7.2 Europe Software Embedded in Automotive MCUs and MPUs Market Size by Type (2021-2026)

7.3 Europe Software Embedded in Automotive MCUs and MPUs Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Software Embedded in Automotive MCUs and MPUs by Region (2021-2026)

8.2 Middle East & Africa Software Embedded in Automotive MCUs and MPUs Market Size by Type (2021-2026)

8.3 Middle East & Africa Software Embedded in Automotive MCUs and MPUs Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL SOFTWARE EMBEDDED IN AUTOMOTIVE MCUS AND MPUS MARKET FORECAST

10.1 Global Software Embedded in Automotive MCUs and MPUs Forecast by Region (2027-2032)

10.1.1 Global Software Embedded in Automotive MCUs and MPUs Forecast by Region (2027-2032)

10.1.2 Americas Software Embedded in Automotive MCUs and MPUs Forecast

10.1.3 APAC Software Embedded in Automotive MCUs and MPUs Forecast

10.1.4 Europe Software Embedded in Automotive MCUs and MPUs Forecast

10.1.5 Middle East & Africa Software Embedded in Automotive MCUs and MPUs Forecast

10.2 Americas Software Embedded in Automotive MCUs and MPUs Forecast by Country (2027-2032)

10.2.1 United States Market Software Embedded in Automotive MCUs and MPUs Forecast

10.2.2 Canada Market Software Embedded in Automotive MCUs and MPUs Forecast

10.2.3 Mexico Market Software Embedded in Automotive MCUs and MPUs Forecast

10.2.4 Brazil Market Software Embedded in Automotive MCUs and MPUs Forecast

10.3 APAC Software Embedded in Automotive MCUs and MPUs Forecast by Region (2027-2032)

10.3.1 China Software Embedded in Automotive MCUs and MPUs Market Forecast

10.3.2 Japan Market Software Embedded in Automotive MCUs and MPUs Forecast

10.3.3 Korea Market Software Embedded in Automotive MCUs and MPUs Forecast

10.3.4 Southeast Asia Market Software Embedded in Automotive MCUs and MPUs Forecast

10.3.5 India Market Software Embedded in Automotive MCUs and MPUs Forecast

10.3.6 Australia Market Software Embedded in Automotive MCUs and MPUs Forecast

10.4 Europe Software Embedded in Automotive MCUs and MPUs Forecast by Country (2027-2032)

10.4.1 Germany Market Software Embedded in Automotive MCUs and MPUs Forecast

10.4.2 France Market Software Embedded in Automotive MCUs and MPUs Forecast

10.4.3 UK Market Software Embedded in Automotive MCUs and MPUs Forecast

10.4.4 Italy Market Software Embedded in Automotive MCUs and MPUs Forecast

10.4.5 Russia Market Software Embedded in Automotive MCUs and MPUs Forecast

10.5 Middle East & Africa Software Embedded in Automotive MCUs and MPUs Forecast by Region (2027-2032)

10.5.1 Egypt Market Software Embedded in Automotive MCUs and MPUs Forecast

10.5.2 South Africa Market Software Embedded in Automotive MCUs and MPUs

Forecast

10.5.3 Israel Market Software Embedded in Automotive MCUs and MPUs Forecast

10.5.4 Turkey Market Software Embedded in Automotive MCUs and MPUs Forecast

10.6 Global Software Embedded in Automotive MCUs and MPUs Forecast by Type (2027-2032)

10.7 Global Software Embedded in Automotive MCUs and MPUs Forecast by Application (2027-2032)

10.7.1 GCC Countries Market Software Embedded in Automotive MCUs and MPUs Forecast

11 KEY PLAYERS ANALYSIS

11.1 Continental Automotive Software

11.1.1 Continental Automotive Software Company Information

11.1.2 Continental Automotive Software Software Embedded in Automotive MCUs and MPUs Product Offered

11.1.3 Continental Automotive Software Software Embedded in Automotive MCUs and MPUs Revenue, Gross Margin and Market Share (2021-2026)

11.1.4 Continental Automotive Software Main Business Overview

11.1.5 Continental Automotive Software Latest Developments

11.2 Aptiv

11.2.1 Aptiv Company Information

11.2.2 Aptiv Software Embedded in Automotive MCUs and MPUs Product Offered

11.2.3 Aptiv Software Embedded in Automotive MCUs and MPUs Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 Aptiv Main Business Overview

11.2.5 Aptiv Latest Developments

11.3 Intel / Mobileye

11.3.1 Intel / Mobileye Company Information

11.3.2 Intel / Mobileye Software Embedded in Automotive MCUs and MPUs Product Offered

11.3.3 Intel / Mobileye Software Embedded in Automotive MCUs and MPUs Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 Intel / Mobileye Main Business Overview

11.3.5 Intel / Mobileye Latest Developments

11.4 NXP Semiconductors

11.4.1 NXP Semiconductors Company Information

11.4.2 NXP Semiconductors Software Embedded in Automotive MCUs and MPUs Product Offered

11.4.3 NXP Semiconductors Software Embedded in Automotive MCUs and MPUs
Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 NXP Semiconductors Main Business Overview

11.4.5 NXP Semiconductors Latest Developments

11.5 Infineon Technologies

11.5.1 Infineon Technologies Company Information

11.5.2 Infineon Technologies Software Embedded in Automotive MCUs and MPUs
Product Offered

11.5.3 Infineon Technologies Software Embedded in Automotive MCUs and MPUs
Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 Infineon Technologies Main Business Overview

11.5.5 Infineon Technologies Latest Developments

11.6 STMicroelectronics

11.6.1 STMicroelectronics Company Information

11.6.2 STMicroelectronics Software Embedded in Automotive MCUs and MPUs
Product Offered

11.6.3 STMicroelectronics Software Embedded in Automotive MCUs and MPUs
Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 STMicroelectronics Main Business Overview

11.6.5 STMicroelectronics Latest Developments

11.7 Texas Instruments

11.7.1 Texas Instruments Company Information

11.7.2 Texas Instruments Software Embedded in Automotive MCUs and MPUs
Product Offered

11.7.3 Texas Instruments Software Embedded in Automotive MCUs and MPUs
Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 Texas Instruments Main Business Overview

11.7.5 Texas Instruments Latest Developments

11.8 Renesas Electronics

11.8.1 Renesas Electronics Company Information

11.8.2 Renesas Electronics Software Embedded in Automotive MCUs and MPUs
Product Offered

11.8.3 Renesas Electronics Software Embedded in Automotive MCUs and MPUs
Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 Renesas Electronics Main Business Overview

11.8.5 Renesas Electronics Latest Developments

11.9 Siemens?Mentor Graphics?

11.9.1 Siemens?Mentor Graphics? Company Information

11.9.2 Siemens?Mentor Graphics? Software Embedded in Automotive MCUs and

MPUs Product Offered

11.9.3 Siemens?Mentor Graphics? Software Embedded in Automotive MCUs and MPUs Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 Siemens?Mentor Graphics? Main Business Overview

11.9.5 Siemens?Mentor Graphics? Latest Developments

11.10 BlackBerry QNX

11.10.1 BlackBerry QNX Company Information

11.10.2 BlackBerry QNX Software Embedded in Automotive MCUs and MPUs Product Offered

11.10.3 BlackBerry QNX Software Embedded in Automotive MCUs and MPUs Revenue, Gross Margin and Market Share (2021-2026)

11.10.4 BlackBerry QNX Main Business Overview

11.10.5 BlackBerry QNX Latest Developments

11.11 Green Hills Software

11.11.1 Green Hills Software Company Information

11.11.2 Green Hills Software Software Embedded in Automotive MCUs and MPUs Product Offered

11.11.3 Green Hills Software Software Embedded in Automotive MCUs and MPUs Revenue, Gross Margin and Market Share (2021-2026)

11.11.4 Green Hills Software Main Business Overview

11.11.5 Green Hills Software Latest Developments

11.12 Wind River

11.12.1 Wind River Company Information

11.12.2 Wind River Software Embedded in Automotive MCUs and MPUs Product Offered

11.12.3 Wind River Software Embedded in Automotive MCUs and MPUs Revenue, Gross Margin and Market Share (2021-2026)

11.12.4 Wind River Main Business Overview

11.12.5 Wind River Latest Developments

11.13 Vector Informatik

11.13.1 Vector Informatik Company Information

11.13.2 Vector Informatik Software Embedded in Automotive MCUs and MPUs Product Offered

11.13.3 Vector Informatik Software Embedded in Automotive MCUs and MPUs Revenue, Gross Margin and Market Share (2021-2026)

11.13.4 Vector Informatik Main Business Overview

11.13.5 Vector Informatik Latest Developments

11.14 Elektrobit?EB Automotive?

11.14.1 Elektrobit?EB Automotive? Company Information

11.14.2 Elektrobit?EB Automotive? Software Embedded in Automotive MCUs and MPUs Product Offered

11.14.3 Elektrobit?EB Automotive? Software Embedded in Automotive MCUs and MPUs Revenue, Gross Margin and Market Share (2021-2026)

11.14.4 Elektrobit?EB Automotive? Main Business Overview

11.14.5 Elektrobit?EB Automotive? Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Software Embedded in Automotive MCUs and MPUs Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)
- Table 2. Software Embedded in Automotive MCUs and MPUs Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Event-Driven Software
- Table 4. Major Players of Periodic Control Software
- Table 5. Major Players of Hybrid Control Software
- Table 6. Software Embedded in Automotive MCUs and MPUs Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)
- Table 7. Global Software Embedded in Automotive MCUs and MPUs Market Size by Type (2021-2026) & (\$ millions)
- Table 8. Global Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Type (2021-2026)
- Table 9. Major Players of MCU-Based Embedded Software
- Table 10. Major Players of MPU-Based Embedded Software
- Table 11. Major Players of Hybrid Controller Software
- Table 12. Software Embedded in Automotive MCUs and MPUs Market Size CAGR by Operating Chip Type (2021 VS 2025 VS 2032) & (\$ millions)
- Table 13. Global Software Embedded in Automotive MCUs and MPUs Market Size by Operating Chip Type (2021-2026) & (\$ millions)
- Table 14. Global Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Operating Chip Type (2021-2026)
- Table 15. Major Players of Model-Based Development
- Table 16. Major Players of Classic Embedded Coding
- Table 17. Major Players of Others
- Table 18. Software Embedded in Automotive MCUs and MPUs Market Size CAGR by Development Method (2021 VS 2025 VS 2032) & (\$ millions)
- Table 19. Global Software Embedded in Automotive MCUs and MPUs Market Size by Development Method (2021-2026) & (\$ millions)
- Table 20. Global Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Development Method (2021-2026)
- Table 21. Software Embedded in Automotive MCUs and MPUs Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)
- Table 22. Global Software Embedded in Automotive MCUs and MPUs Market Size by Application (2021-2026) & (\$ millions)

Table 23. Global Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Application (2021-2026)

Table 24. Global Software Embedded in Automotive MCUs and MPUs Revenue by Player (2021-2026) & (\$ millions)

Table 25. Global Software Embedded in Automotive MCUs and MPUs Revenue Market Share by Player (2021-2026)

Table 26. Software Embedded in Automotive MCUs and MPUs Key Players Head office and Products Offered

Table 27. Software Embedded in Automotive MCUs and MPUs Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 28. New Products and Potential Entrants

Table 29. Mergers & Acquisitions, Expansion

Table 30. Global Software Embedded in Automotive MCUs and MPUs Market Size by Region (2021-2026) & (\$ millions)

Table 31. Global Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Region (2021-2026)

Table 32. Global Software Embedded in Automotive MCUs and MPUs Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global Software Embedded in Automotive MCUs and MPUs Revenue Market Share by Country/Region (2021-2026)

Table 34. Americas Software Embedded in Automotive MCUs and MPUs Market Size by Country (2021-2026) & (\$ millions)

Table 35. Americas Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Country (2021-2026)

Table 36. Americas Software Embedded in Automotive MCUs and MPUs Market Size by Type (2021-2026) & (\$ millions)

Table 37. Americas Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Type (2021-2026)

Table 38. Americas Software Embedded in Automotive MCUs and MPUs Market Size by Application (2021-2026) & (\$ millions)

Table 39. Americas Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Application (2021-2026)

Table 40. APAC Software Embedded in Automotive MCUs and MPUs Market Size by Region (2021-2026) & (\$ millions)

Table 41. APAC Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Region (2021-2026)

Table 42. APAC Software Embedded in Automotive MCUs and MPUs Market Size by Type (2021-2026) & (\$ millions)

Table 43. APAC Software Embedded in Automotive MCUs and MPUs Market Size by

Application (2021-2026) & (\$ millions)

Table 44. Europe Software Embedded in Automotive MCUs and MPUs Market Size by Country (2021-2026) & (\$ millions)

Table 45. Europe Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Country (2021-2026)

Table 46. Europe Software Embedded in Automotive MCUs and MPUs Market Size by Type (2021-2026) & (\$ millions)

Table 47. Europe Software Embedded in Automotive MCUs and MPUs Market Size by Application (2021-2026) & (\$ millions)

Table 48. Middle East & Africa Software Embedded in Automotive MCUs and MPUs Market Size by Region (2021-2026) & (\$ millions)

Table 49. Middle East & Africa Software Embedded in Automotive MCUs and MPUs Market Size by Type (2021-2026) & (\$ millions)

Table 50. Middle East & Africa Software Embedded in Automotive MCUs and MPUs Market Size by Application (2021-2026) & (\$ millions)

Table 51. Key Market Drivers & Growth Opportunities of Software Embedded in Automotive MCUs and MPUs

Table 52. Key Market Challenges & Risks of Software Embedded in Automotive MCUs and MPUs

Table 53. Key Industry Trends of Software Embedded in Automotive MCUs and MPUs

Table 54. Global Software Embedded in Automotive MCUs and MPUs Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 55. Global Software Embedded in Automotive MCUs and MPUs Market Size Market Share Forecast by Region (2027-2032)

Table 56. Global Software Embedded in Automotive MCUs and MPUs Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 57. Global Software Embedded in Automotive MCUs and MPUs Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 58. Continental Automotive Software Details, Company Type, Software Embedded in Automotive MCUs and MPUs Area Served and Its Competitors

Table 59. Continental Automotive Software Software Embedded in Automotive MCUs and MPUs Product Offered

Table 60. Continental Automotive Software Software Embedded in Automotive MCUs and MPUs Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 61. Continental Automotive Software Main Business

Table 62. Continental Automotive Software Latest Developments

Table 63. Aptiv Details, Company Type, Software Embedded in Automotive MCUs and MPUs Area Served and Its Competitors

Table 64. Aptiv Software Embedded in Automotive MCUs and MPUs Product Offered

Table 65. Aptiv Software Embedded in Automotive MCUs and MPUs Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 66. Aptiv Main Business

Table 67. Aptiv Latest Developments

Table 68. Intel / Mobileye Details, Company Type, Software Embedded in Automotive MCUs and MPUs Area Served and Its Competitors

Table 69. Intel / Mobileye Software Embedded in Automotive MCUs and MPUs Product Offered

Table 70. Intel / Mobileye Software Embedded in Automotive MCUs and MPUs Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 71. Intel / Mobileye Main Business

Table 72. Intel / Mobileye Latest Developments

Table 73. NXP Semiconductors Details, Company Type, Software Embedded in Automotive MCUs and MPUs Area Served and Its Competitors

Table 74. NXP Semiconductors Software Embedded in Automotive MCUs and MPUs Product Offered

Table 75. NXP Semiconductors Software Embedded in Automotive MCUs and MPUs Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 76. NXP Semiconductors Main Business

Table 77. NXP Semiconductors Latest Developments

Table 78. Infineon Technologies Details, Company Type, Software Embedded in Automotive MCUs and MPUs Area Served and Its Competitors

Table 79. Infineon Technologies Software Embedded in Automotive MCUs and MPUs Product Offered

Table 80. Infineon Technologies Software Embedded in Automotive MCUs and MPUs Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 81. Infineon Technologies Main Business

Table 82. Infineon Technologies Latest Developments

Table 83. STMicroelectronics Details, Company Type, Software Embedded in Automotive MCUs and MPUs Area Served and Its Competitors

Table 84. STMicroelectronics Software Embedded in Automotive MCUs and MPUs Product Offered

Table 85. STMicroelectronics Software Embedded in Automotive MCUs and MPUs Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 86. STMicroelectronics Main Business

Table 87. STMicroelectronics Latest Developments

Table 88. Texas Instruments Details, Company Type, Software Embedded in Automotive MCUs and MPUs Area Served and Its Competitors

Table 89. Texas Instruments Software Embedded in Automotive MCUs and MPUs

Product Offered

Table 90. Texas Instruments Software Embedded in Automotive MCUs and MPUs Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 91. Texas Instruments Main Business

Table 92. Texas Instruments Latest Developments

Table 93. Renesas Electronics Details, Company Type, Software Embedded in Automotive MCUs and MPUs Area Served and Its Competitors

Table 94. Renesas Electronics Software Embedded in Automotive MCUs and MPUs Product Offered

Table 95. Renesas Electronics Software Embedded in Automotive MCUs and MPUs Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 96. Renesas Electronics Main Business

Table 97. Renesas Electronics Latest Developments

Table 98. Siemens?Mentor Graphics? Details, Company Type, Software Embedded in Automotive MCUs and MPUs Area Served and Its Competitors

Table 99. Siemens?Mentor Graphics? Software Embedded in Automotive MCUs and MPUs Product Offered

Table 100. Siemens?Mentor Graphics? Software Embedded in Automotive MCUs and MPUs Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 101. Siemens?Mentor Graphics? Main Business

Table 102. Siemens?Mentor Graphics? Latest Developments

Table 103. BlackBerry QNX Details, Company Type, Software Embedded in Automotive MCUs and MPUs Area Served and Its Competitors

Table 104. BlackBerry QNX Software Embedded in Automotive MCUs and MPUs Product Offered

Table 105. BlackBerry QNX Software Embedded in Automotive MCUs and MPUs Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 106. BlackBerry QNX Main Business

Table 107. BlackBerry QNX Latest Developments

Table 108. Green Hills Software Details, Company Type, Software Embedded in Automotive MCUs and MPUs Area Served and Its Competitors

Table 109. Green Hills Software Software Embedded in Automotive MCUs and MPUs Product Offered

Table 110. Green Hills Software Software Embedded in Automotive MCUs and MPUs Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 111. Green Hills Software Main Business

Table 112. Green Hills Software Latest Developments

Table 113. Wind River Details, Company Type, Software Embedded in Automotive MCUs and MPUs Area Served and Its Competitors

Table 114. Wind River Software Embedded in Automotive MCUs and MPUs Product Offered

Table 115. Wind River Software Embedded in Automotive MCUs and MPUs Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 116. Wind River Main Business

Table 117. Wind River Latest Developments

Table 118. Vector Informatik Details, Company Type, Software Embedded in Automotive MCUs and MPUs Area Served and Its Competitors

Table 119. Vector Informatik Software Embedded in Automotive MCUs and MPUs Product Offered

Table 120. Vector Informatik Software Embedded in Automotive MCUs and MPUs Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 121. Vector Informatik Main Business

Table 122. Vector Informatik Latest Developments

Table 123. Elektrobit?EB Automotive? Details, Company Type, Software Embedded in Automotive MCUs and MPUs Area Served and Its Competitors

Table 124. Elektrobit?EB Automotive? Software Embedded in Automotive MCUs and MPUs Product Offered

Table 125. Elektrobit?EB Automotive? Software Embedded in Automotive MCUs and MPUs Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 126. Elektrobit?EB Automotive? Main Business

Table 127. Elektrobit?EB Automotive? Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Software Embedded in Automotive MCUs and MPUs Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Software Embedded in Automotive MCUs and MPUs Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Software Embedded in Automotive MCUs and MPUs Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Software Embedded in Automotive MCUs and MPUs Sales Market Share by Country/Region (2025)
- Figure 8. Software Embedded in Automotive MCUs and MPUs Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Type in 2025
- Figure 10. Global Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Operating Chip Type in 2025
- Figure 11. Global Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Development Method in 2025
- Figure 12. Software Embedded in Automotive MCUs and MPUs in Passenger Car
- Figure 13. Global Software Embedded in Automotive MCUs and MPUs Market: Passenger Car (2021-2026) & (\$ millions)
- Figure 14. Software Embedded in Automotive MCUs and MPUs in Commercial Vehicles
- Figure 15. Global Software Embedded in Automotive MCUs and MPUs Market: Commercial Vehicles (2021-2026) & (\$ millions)
- Figure 16. Global Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Application in 2025
- Figure 17. Global Software Embedded in Automotive MCUs and MPUs Revenue Market Share by Player in 2025
- Figure 18. Global Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Region (2021-2026)
- Figure 19. Americas Software Embedded in Automotive MCUs and MPUs Market Size 2021-2026 (\$ millions)
- Figure 20. APAC Software Embedded in Automotive MCUs and MPUs Market Size 2021-2026 (\$ millions)

Figure 21. Europe Software Embedded in Automotive MCUs and MPUs Market Size 2021-2026 (\$ millions)

Figure 22. Middle East & Africa Software Embedded in Automotive MCUs and MPUs Market Size 2021-2026 (\$ millions)

Figure 23. Americas Software Embedded in Automotive MCUs and MPUs Value Market Share by Country in 2025

Figure 24. United States Software Embedded in Automotive MCUs and MPUs Market Size Growth 2021-2026 (\$ millions)

Figure 25. Canada Software Embedded in Automotive MCUs and MPUs Market Size Growth 2021-2026 (\$ millions)

Figure 26. Mexico Software Embedded in Automotive MCUs and MPUs Market Size Growth 2021-2026 (\$ millions)

Figure 27. Brazil Software Embedded in Automotive MCUs and MPUs Market Size Growth 2021-2026 (\$ millions)

Figure 28. APAC Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Region in 2025

Figure 29. APAC Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Type (2021-2026)

Figure 30. APAC Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Application (2021-2026)

Figure 31. China Software Embedded in Automotive MCUs and MPUs Market Size Growth 2021-2026 (\$ millions)

Figure 32. Japan Software Embedded in Automotive MCUs and MPUs Market Size Growth 2021-2026 (\$ millions)

Figure 33. South Korea Software Embedded in Automotive MCUs and MPUs Market Size Growth 2021-2026 (\$ millions)

Figure 34. Southeast Asia Software Embedded in Automotive MCUs and MPUs Market Size Growth 2021-2026 (\$ millions)

Figure 35. India Software Embedded in Automotive MCUs and MPUs Market Size Growth 2021-2026 (\$ millions)

Figure 36. Australia Software Embedded in Automotive MCUs and MPUs Market Size Growth 2021-2026 (\$ millions)

Figure 37. Europe Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Country in 2025

Figure 38. Europe Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Type (2021-2026)

Figure 39. Europe Software Embedded in Automotive MCUs and MPUs Market Size Market Share by Application (2021-2026)

Figure 40. Germany Software Embedded in Automotive MCUs and MPUs Market Size

Growth 2021-2026 (\$ millions)

Figure 41. France Software Embedded in Automotive MCUs and MPUs Market Size

Growth 2021-2026 (\$ millions)

Figure 42. UK Software Embedded in Automotive MCUs and MPUs Market Size Growth

2021-2026 (\$ millions)

Figure 43. Italy Software Embedded in Automotive MCUs and MPUs Market Size

Growth 2021-2026 (\$ millions)

Figure 44. Russia Software Embedded in Automotive MCUs and MPUs Market Size

Growth 2021-2026 (\$ millions)

Figure 45. Middle East & Africa Software Embedded in Automotive MCUs and MPUs
Market Size Market Share by Region (2021-2026)

Figure 46. Middle East & Africa Software Embedded in Automotive MCUs and MPUs
Market Size Market Share by Type (2021-2026)

Figure 47. Middle East & Africa Software Embedded in Automotive MCUs and MPUs
Market Size Market Share by Application (2021-2026)

Figure 48. Egypt Software Embedded in Automotive MCUs and MPUs Market Size
Growth 2021-2026 (\$ millions)

Figure 49. South Africa Software Embedded in Automotive MCUs and MPUs Market
Size Growth 2021-2026 (\$ millions)

Figure 50. Israel Software Embedded in Automotive MCUs and MPUs Market Size
Growth 2021-2026 (\$ millions)

Figure 51. Turkey Software Embedded in Automotive MCUs and MPUs Market Size
Growth 2021-2026 (\$ millions)

Figure 52. GCC Countries Software Embedded in Automotive MCUs and MPUs Market
Size Growth 2021-2026 (\$ millions)

Figure 53. Americas Software Embedded in Automotive MCUs and MPUs Market Size
2027-2032 (\$ millions)

Figure 54. APAC Software Embedded in Automotive MCUs and MPUs Market Size
2027-2032 (\$ millions)

Figure 55. Europe Software Embedded in Automotive MCUs and MPUs Market Size
2027-2032 (\$ millions)

Figure 56. Middle East & Africa Software Embedded in Automotive MCUs and MPUs
Market Size 2027-2032 (\$ millions)

Figure 57. United States Software Embedded in Automotive MCUs and MPUs Market
Size 2027-2032 (\$ millions)

Figure 58. Canada Software Embedded in Automotive MCUs and MPUs Market Size
2027-2032 (\$ millions)

Figure 59. Mexico Software Embedded in Automotive MCUs and MPUs Market Size
2027-2032 (\$ millions)

Figure 60. Brazil Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 61. China Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 62. Japan Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 63. Korea Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 64. Southeast Asia Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 65. India Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 66. Australia Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 67. Germany Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 68. France Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 69. UK Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 70. Italy Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 71. Russia Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 72. Egypt Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 73. South Africa Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 74. Israel Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 75. Turkey Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

Figure 76. Global Software Embedded in Automotive MCUs and MPUs Market Size Market Share Forecast by Type (2027-2032)

Figure 77. Global Software Embedded in Automotive MCUs and MPUs Market Size Market Share Forecast by Application (2027-2032)

Figure 78. GCC Countries Software Embedded in Automotive MCUs and MPUs Market Size 2027-2032 (\$ millions)

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