

Global Software Asset Management Software Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Software asset management (SAM) tools automate many of the tasks required to maintain compliance with software licenses, thereby controlling software spending. They facilitate the in-depth analysis of software assets by decoding software license entitlements, automating the collection of software consumption data, establishing independent software vendor (ISV) effective license position (ELP), and optimizing software value delivery and information sharing. SAM tools manage entitlements from enterprise license agreements, purchases and other records to automatically determine and optimize license position against discovered software. Infrastructure and operations (I&O) leaders use SAM tools for managing software entitlement, in lieu of using spreadsheets, due to the rising complexity of software-licensing schemes.

LPI (LP Information)' newest research report, the “Software Asset Management Software Industry Forecast” looks at past sales and reviews total world Software Asset Management Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Software Asset Management Software sales for 2023 through 2029. With Software Asset Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Software Asset Management Software industry.

This Insight Report provides a comprehensive analysis of the global Software Asset Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Software Asset Management Software portfolios and capabilities, market

entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Software Asset Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Software Asset Management Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Software Asset Management Software.

The global Software Asset Management Software market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Software Asset Management Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Software Asset Management Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Software Asset Management Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Software Asset Management Software players cover Snow Software, Flexera, Aspera, Certero, Ivanti, ServiceNow, BMC Software, Cherwell Software and Symantec, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Software Asset Management Software market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud-Based

On-Premises

Segmentation by application

Large Enterprises (1000+Users)

Medium-Sized Enterprise (499-1000 Users)

Small Enterprises (1-499Users)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Snow Software

Flexera

Aspera

Certero

Ivanti

ServiceNow

BMC Software

Cherwell Software

Symantec

Belarc

Eracent

Scalable Software

1E

IBM

Open iT

Broadcom

License Dashboard

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Software Asset Management Software Market Size 2018-2029

- 2.1.2 Software Asset Management Software Market Size CAGR by Region 2018 VS 2022 VS 2029

2.2 Software Asset Management Software Segment by Type

- 2.2.1 Cloud-Based

- 2.2.2 On-Premises

2.3 Software Asset Management Software Market Size by Type

- 2.3.1 Software Asset Management Software Market Size CAGR by Type (2018 VS 2022 VS 2029)

- 2.3.2 Global Software Asset Management Software Market Size Market Share by Type (2018-2023)

2.4 Software Asset Management Software Segment by Application

- 2.4.1 Large Enterprises (1000+Users)

- 2.4.2 Medium-Sized Enterprise (499-1000 Users)

- 2.4.3 Small Enterprises (1-499Users)

2.5 Software Asset Management Software Market Size by Application

- 2.5.1 Software Asset Management Software Market Size CAGR by Application (2018 VS 2022 VS 2029)

- 2.5.2 Global Software Asset Management Software Market Size Market Share by Application (2018-2023)

3 SOFTWARE ASSET MANAGEMENT SOFTWARE MARKET SIZE BY PLAYER

- 3.1 Software Asset Management Software Market Size Market Share by Players
 - 3.1.1 Global Software Asset Management Software Revenue by Players (2018-2023)
 - 3.1.2 Global Software Asset Management Software Revenue Market Share by Players (2018-2023)
- 3.2 Global Software Asset Management Software Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 SOFTWARE ASSET MANAGEMENT SOFTWARE BY REGIONS

- 4.1 Software Asset Management Software Market Size by Regions (2018-2023)
- 4.2 Americas Software Asset Management Software Market Size Growth (2018-2023)
- 4.3 APAC Software Asset Management Software Market Size Growth (2018-2023)
- 4.4 Europe Software Asset Management Software Market Size Growth (2018-2023)
- 4.5 Middle East & Africa Software Asset Management Software Market Size Growth (2018-2023)

5 AMERICAS

- 5.1 Americas Software Asset Management Software Market Size by Country (2018-2023)
- 5.2 Americas Software Asset Management Software Market Size by Type (2018-2023)
- 5.3 Americas Software Asset Management Software Market Size by Application (2018-2023)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Software Asset Management Software Market Size by Region (2018-2023)
- 6.2 APAC Software Asset Management Software Market Size by Type (2018-2023)
- 6.3 APAC Software Asset Management Software Market Size by Application (2018-2023)

- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Software Asset Management Software by Country (2018-2023)
- 7.2 Europe Software Asset Management Software Market Size by Type (2018-2023)
- 7.3 Europe Software Asset Management Software Market Size by Application (2018-2023)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Software Asset Management Software by Region (2018-2023)
- 8.2 Middle East & Africa Software Asset Management Software Market Size by Type (2018-2023)
- 8.3 Middle East & Africa Software Asset Management Software Market Size by Application (2018-2023)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL SOFTWARE ASSET MANAGEMENT SOFTWARE MARKET

FORECAST

10.1 Global Software Asset Management Software Forecast by Regions (2024-2029)

10.1.1 Global Software Asset Management Software Forecast by Regions (2024-2029)

10.1.2 Americas Software Asset Management Software Forecast

10.1.3 APAC Software Asset Management Software Forecast

10.1.4 Europe Software Asset Management Software Forecast

10.1.5 Middle East & Africa Software Asset Management Software Forecast

10.2 Americas Software Asset Management Software Forecast by Country (2024-2029)

10.2.1 United States Software Asset Management Software Market Forecast

10.2.2 Canada Software Asset Management Software Market Forecast

10.2.3 Mexico Software Asset Management Software Market Forecast

10.2.4 Brazil Software Asset Management Software Market Forecast

10.3 APAC Software Asset Management Software Forecast by Region (2024-2029)

10.3.1 China Software Asset Management Software Market Forecast

10.3.2 Japan Software Asset Management Software Market Forecast

10.3.3 Korea Software Asset Management Software Market Forecast

10.3.4 Southeast Asia Software Asset Management Software Market Forecast

10.3.5 India Software Asset Management Software Market Forecast

10.3.6 Australia Software Asset Management Software Market Forecast

10.4 Europe Software Asset Management Software Forecast by Country (2024-2029)

10.4.1 Germany Software Asset Management Software Market Forecast

10.4.2 France Software Asset Management Software Market Forecast

10.4.3 UK Software Asset Management Software Market Forecast

10.4.4 Italy Software Asset Management Software Market Forecast

10.4.5 Russia Software Asset Management Software Market Forecast

10.5 Middle East & Africa Software Asset Management Software Forecast by Region (2024-2029)

10.5.1 Egypt Software Asset Management Software Market Forecast

10.5.2 South Africa Software Asset Management Software Market Forecast

10.5.3 Israel Software Asset Management Software Market Forecast

10.5.4 Turkey Software Asset Management Software Market Forecast

10.5.5 GCC Countries Software Asset Management Software Market Forecast

10.6 Global Software Asset Management Software Forecast by Type (2024-2029)

10.7 Global Software Asset Management Software Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

11.1 Snow Software

11.1.1 Snow Software Company Information

11.1.2 Snow Software Software Asset Management Software Product Offered

11.1.3 Snow Software Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.1.4 Snow Software Main Business Overview

11.1.5 Snow Software Latest Developments

11.2 Flexera

11.2.1 Flexera Company Information

11.2.2 Flexera Software Asset Management Software Product Offered

11.2.3 Flexera Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.2.4 Flexera Main Business Overview

11.2.5 Flexera Latest Developments

11.3 Aspera

11.3.1 Aspera Company Information

11.3.2 Aspera Software Asset Management Software Product Offered

11.3.3 Aspera Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.3.4 Aspera Main Business Overview

11.3.5 Aspera Latest Developments

11.4 Certero

11.4.1 Certero Company Information

11.4.2 Certero Software Asset Management Software Product Offered

11.4.3 Certero Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.4.4 Certero Main Business Overview

11.4.5 Certero Latest Developments

11.5 Ivanti

11.5.1 Ivanti Company Information

11.5.2 Ivanti Software Asset Management Software Product Offered

11.5.3 Ivanti Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.5.4 Ivanti Main Business Overview

11.5.5 Ivanti Latest Developments

11.6 ServiceNow

11.6.1 ServiceNow Company Information

- 11.6.2 ServiceNow Software Asset Management Software Product Offered
- 11.6.3 ServiceNow Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)
- 11.6.4 ServiceNow Main Business Overview
- 11.6.5 ServiceNow Latest Developments
- 11.7 BMC Software
 - 11.7.1 BMC Software Company Information
 - 11.7.2 BMC Software Software Asset Management Software Product Offered
 - 11.7.3 BMC Software Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.7.4 BMC Software Main Business Overview
 - 11.7.5 BMC Software Latest Developments
- 11.8 Cherwell Software
 - 11.8.1 Cherwell Software Company Information
 - 11.8.2 Cherwell Software Software Asset Management Software Product Offered
 - 11.8.3 Cherwell Software Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.8.4 Cherwell Software Main Business Overview
 - 11.8.5 Cherwell Software Latest Developments
- 11.9 Symantec
 - 11.9.1 Symantec Company Information
 - 11.9.2 Symantec Software Asset Management Software Product Offered
 - 11.9.3 Symantec Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.9.4 Symantec Main Business Overview
 - 11.9.5 Symantec Latest Developments
- 11.10 Belarc
 - 11.10.1 Belarc Company Information
 - 11.10.2 Belarc Software Asset Management Software Product Offered
 - 11.10.3 Belarc Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.10.4 Belarc Main Business Overview
 - 11.10.5 Belarc Latest Developments
- 11.11 Eracent
 - 11.11.1 Eracent Company Information
 - 11.11.2 Eracent Software Asset Management Software Product Offered
 - 11.11.3 Eracent Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.11.4 Eracent Main Business Overview

- 11.11.5 Eracent Latest Developments
- 11.12 Scalable Software
 - 11.12.1 Scalable Software Company Information
 - 11.12.2 Scalable Software Software Asset Management Software Product Offered
 - 11.12.3 Scalable Software Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.12.4 Scalable Software Main Business Overview
 - 11.12.5 Scalable Software Latest Developments
- 11.13 1E
 - 11.13.1 1E Company Information
 - 11.13.2 1E Software Asset Management Software Product Offered
 - 11.13.3 1E Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.13.4 1E Main Business Overview
 - 11.13.5 1E Latest Developments
- 11.14 IBM
 - 11.14.1 IBM Company Information
 - 11.14.2 IBM Software Asset Management Software Product Offered
 - 11.14.3 IBM Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.14.4 IBM Main Business Overview
 - 11.14.5 IBM Latest Developments
- 11.15 Open iT
 - 11.15.1 Open iT Company Information
 - 11.15.2 Open iT Software Asset Management Software Product Offered
 - 11.15.3 Open iT Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.15.4 Open iT Main Business Overview
 - 11.15.5 Open iT Latest Developments
- 11.16 Broadcom
 - 11.16.1 Broadcom Company Information
 - 11.16.2 Broadcom Software Asset Management Software Product Offered
 - 11.16.3 Broadcom Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)
 - 11.16.4 Broadcom Main Business Overview
 - 11.16.5 Broadcom Latest Developments
- 11.17 License Dashboard
 - 11.17.1 License Dashboard Company Information
 - 11.17.2 License Dashboard Software Asset Management Software Product Offered

11.17.3 License Dashboard Software Asset Management Software Revenue, Gross Margin and Market Share (2018-2023)

11.17.4 License Dashboard Main Business Overview

11.17.5 License Dashboard Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Software Asset Management Software Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)

Table 2. Major Players of Cloud-Based

Table 3. Major Players of On-Premises

Table 4. Software Asset Management Software Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)

Table 5. Global Software Asset Management Software Market Size by Type (2018-2023) & (\$ Millions)

Table 6. Global Software Asset Management Software Market Size Market Share by Type (2018-2023)

Table 7. Software Asset Management Software Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)

Table 8. Global Software Asset Management Software Market Size by Application (2018-2023) & (\$ Millions)

Table 9. Global Software Asset Management Software Market Size Market Share by Application (2018-2023)

Table 10. Global Software Asset Management Software Revenue by Players (2018-2023) & (\$ Millions)

Table 11. Global Software Asset Management Software Revenue Market Share by Player (2018-2023)

Table 12. Software Asset Management Software Key Players Head office and Products Offered

Table 13. Software Asset Management Software Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Software Asset Management Software Market Size by Regions 2018-2023 & (\$ Millions)

Table 17. Global Software Asset Management Software Market Size Market Share by Regions (2018-2023)

Table 18. Global Software Asset Management Software Revenue by Country/Region (2018-2023) & (\$ millions)

Table 19. Global Software Asset Management Software Revenue Market Share by Country/Region (2018-2023)

Table 20. Americas Software Asset Management Software Market Size by Country

(2018-2023) & (\$ Millions)

Table 21. Americas Software Asset Management Software Market Size Market Share by Country (2018-2023)

Table 22. Americas Software Asset Management Software Market Size by Type (2018-2023) & (\$ Millions)

Table 23. Americas Software Asset Management Software Market Size Market Share by Type (2018-2023)

Table 24. Americas Software Asset Management Software Market Size by Application (2018-2023) & (\$ Millions)

Table 25. Americas Software Asset Management Software Market Size Market Share by Application (2018-2023)

Table 26. APAC Software Asset Management Software Market Size by Region (2018-2023) & (\$ Millions)

Table 27. APAC Software Asset Management Software Market Size Market Share by Region (2018-2023)

Table 28. APAC Software Asset Management Software Market Size by Type (2018-2023) & (\$ Millions)

Table 29. APAC Software Asset Management Software Market Size Market Share by Type (2018-2023)

Table 30. APAC Software Asset Management Software Market Size by Application (2018-2023) & (\$ Millions)

Table 31. APAC Software Asset Management Software Market Size Market Share by Application (2018-2023)

Table 32. Europe Software Asset Management Software Market Size by Country (2018-2023) & (\$ Millions)

Table 33. Europe Software Asset Management Software Market Size Market Share by Country (2018-2023)

Table 34. Europe Software Asset Management Software Market Size by Type (2018-2023) & (\$ Millions)

Table 35. Europe Software Asset Management Software Market Size Market Share by Type (2018-2023)

Table 36. Europe Software Asset Management Software Market Size by Application (2018-2023) & (\$ Millions)

Table 37. Europe Software Asset Management Software Market Size Market Share by Application (2018-2023)

Table 38. Middle East & Africa Software Asset Management Software Market Size by Region (2018-2023) & (\$ Millions)

Table 39. Middle East & Africa Software Asset Management Software Market Size Market Share by Region (2018-2023)

Table 40. Middle East & Africa Software Asset Management Software Market Size by Type (2018-2023) & (\$ Millions)

Table 41. Middle East & Africa Software Asset Management Software Market Size Market Share by Type (2018-2023)

Table 42. Middle East & Africa Software Asset Management Software Market Size by Application (2018-2023) & (\$ Millions)

Table 43. Middle East & Africa Software Asset Management Software Market Size Market Share by Application (2018-2023)

Table 44. Key Market Drivers & Growth Opportunities of Software Asset Management Software

Table 45. Key Market Challenges & Risks of Software Asset Management Software

Table 46. Key Industry Trends of Software Asset Management Software

Table 47. Global Software Asset Management Software Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 48. Global Software Asset Management Software Market Size Market Share Forecast by Regions (2024-2029)

Table 49. Global Software Asset Management Software Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 50. Global Software Asset Management Software Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 51. Snow Software Details, Company Type, Software Asset Management Software Area Served and Its Competitors

Table 52. Snow Software Software Asset Management Software Product Offered

Table 53. Snow Software Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 54. Snow Software Main Business

Table 55. Snow Software Latest Developments

Table 56. Flexera Details, Company Type, Software Asset Management Software Area Served and Its Competitors

Table 57. Flexera Software Asset Management Software Product Offered

Table 58. Flexera Main Business

Table 59. Flexera Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 60. Flexera Latest Developments

Table 61. Aspera Details, Company Type, Software Asset Management Software Area Served and Its Competitors

Table 62. Aspera Software Asset Management Software Product Offered

Table 63. Aspera Main Business

Table 64. Aspera Software Asset Management Software Revenue (\$ million), Gross

Margin and Market Share (2018-2023)

Table 65. Aspera Latest Developments

Table 66. Certero Details, Company Type, Software Asset Management Software Area Served and Its Competitors

Table 67. Certero Software Asset Management Software Product Offered

Table 68. Certero Main Business

Table 69. Certero Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 70. Certero Latest Developments

Table 71. Ivanti Details, Company Type, Software Asset Management Software Area Served and Its Competitors

Table 72. Ivanti Software Asset Management Software Product Offered

Table 73. Ivanti Main Business

Table 74. Ivanti Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 75. Ivanti Latest Developments

Table 76. ServiceNow Details, Company Type, Software Asset Management Software Area Served and Its Competitors

Table 77. ServiceNow Software Asset Management Software Product Offered

Table 78. ServiceNow Main Business

Table 79. ServiceNow Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 80. ServiceNow Latest Developments

Table 81. BMC Software Details, Company Type, Software Asset Management Software Area Served and Its Competitors

Table 82. BMC Software Software Asset Management Software Product Offered

Table 83. BMC Software Main Business

Table 84. BMC Software Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 85. BMC Software Latest Developments

Table 86. Cherwell Software Details, Company Type, Software Asset Management Software Area Served and Its Competitors

Table 87. Cherwell Software Software Asset Management Software Product Offered

Table 88. Cherwell Software Main Business

Table 89. Cherwell Software Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 90. Cherwell Software Latest Developments

Table 91. Symantec Details, Company Type, Software Asset Management Software Area Served and Its Competitors

- Table 92. Symantec Software Asset Management Software Product Offered
- Table 93. Symantec Main Business
- Table 94. Symantec Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 95. Symantec Latest Developments
- Table 96. Belarc Details, Company Type, Software Asset Management Software Area Served and Its Competitors
- Table 97. Belarc Software Asset Management Software Product Offered
- Table 98. Belarc Main Business
- Table 99. Belarc Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 100. Belarc Latest Developments
- Table 101. Eracent Details, Company Type, Software Asset Management Software Area Served and Its Competitors
- Table 102. Eracent Software Asset Management Software Product Offered
- Table 103. Eracent Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 104. Eracent Main Business
- Table 105. Eracent Latest Developments
- Table 106. Scalable Software Details, Company Type, Software Asset Management Software Area Served and Its Competitors
- Table 107. Scalable Software Software Asset Management Software Product Offered
- Table 108. Scalable Software Main Business
- Table 109. Scalable Software Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 110. Scalable Software Latest Developments
- Table 111. 1E Details, Company Type, Software Asset Management Software Area Served and Its Competitors
- Table 112. 1E Software Asset Management Software Product Offered
- Table 113. 1E Main Business
- Table 114. 1E Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)
- Table 115. 1E Latest Developments
- Table 116. IBM Details, Company Type, Software Asset Management Software Area Served and Its Competitors
- Table 117. IBM Software Asset Management Software Product Offered
- Table 118. IBM Main Business
- Table 119. IBM Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 120. IBM Latest Developments

Table 121. Open iT Details, Company Type, Software Asset Management Software Area Served and Its Competitors

Table 122. Open iT Software Asset Management Software Product Offered

Table 123. Open iT Main Business

Table 124. Open iT Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 125. Open iT Latest Developments

Table 126. Broadcom Details, Company Type, Software Asset Management Software Area Served and Its Competitors

Table 127. Broadcom Software Asset Management Software Product Offered

Table 128. Broadcom Main Business

Table 129. Broadcom Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 130. Broadcom Latest Developments

Table 131. License Dashboard Details, Company Type, Software Asset Management Software Area Served and Its Competitors

Table 132. License Dashboard Software Asset Management Software Product Offered

Table 133. License Dashboard Main Business

Table 134. License Dashboard Software Asset Management Software Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 135. License Dashboard Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Software Asset Management Software Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Software Asset Management Software Market Size Growth Rate 2018-2029 (\$ Millions)

Figure 6. Software Asset Management Software Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Figure 7. Software Asset Management Software Sales Market Share by Country/Region (2022)

Figure 8. Software Asset Management Software Sales Market Share by Country/Region (2018, 2022 & 2029)

Figure 9. Global Software Asset Management Software Market Size Market Share by Type in 2022

Figure 10. Software Asset Management Software in Large Enterprises (1000+Users)

Figure 11. Global Software Asset Management Software Market: Large Enterprises (1000+Users) (2018-2023) & (\$ Millions)

Figure 12. Software Asset Management Software in Medium-Sized Enterprise (499-1000 Users)

Figure 13. Global Software Asset Management Software Market: Medium-Sized Enterprise (499-1000 Users) (2018-2023) & (\$ Millions)

Figure 14. Software Asset Management Software in Small Enterprises (1-499Users)

Figure 15. Global Software Asset Management Software Market: Small Enterprises (1-499Users) (2018-2023) & (\$ Millions)

Figure 16. Global Software Asset Management Software Market Size Market Share by Application in 2022

Figure 17. Global Software Asset Management Software Revenue Market Share by Player in 2022

Figure 18. Global Software Asset Management Software Market Size Market Share by Regions (2018-2023)

Figure 19. Americas Software Asset Management Software Market Size 2018-2023 (\$ Millions)

Figure 20. APAC Software Asset Management Software Market Size 2018-2023 (\$ Millions)

Figure 21. Europe Software Asset Management Software Market Size 2018-2023 (\$

Millions)

Figure 22. Middle East & Africa Software Asset Management Software Market Size 2018-2023 (\$ Millions)

Figure 23. Americas Software Asset Management Software Value Market Share by Country in 2022

Figure 24. United States Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 25. Canada Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 26. Mexico Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 27. Brazil Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 28. APAC Software Asset Management Software Market Size Market Share by Region in 2022

Figure 29. APAC Software Asset Management Software Market Size Market Share by Type in 2022

Figure 30. APAC Software Asset Management Software Market Size Market Share by Application in 2022

Figure 31. China Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 32. Japan Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 33. Korea Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 34. Southeast Asia Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 35. India Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 36. Australia Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 37. Europe Software Asset Management Software Market Size Market Share by Country in 2022

Figure 38. Europe Software Asset Management Software Market Size Market Share by Type (2018-2023)

Figure 39. Europe Software Asset Management Software Market Size Market Share by Application (2018-2023)

Figure 40. Germany Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 41. France Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 42. UK Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 43. Italy Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 44. Russia Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 45. Middle East & Africa Software Asset Management Software Market Size Market Share by Region (2018-2023)

Figure 46. Middle East & Africa Software Asset Management Software Market Size Market Share by Type (2018-2023)

Figure 47. Middle East & Africa Software Asset Management Software Market Size Market Share by Application (2018-2023)

Figure 48. Egypt Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 49. South Africa Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 50. Israel Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 51. Turkey Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 52. GCC Country Software Asset Management Software Market Size Growth 2018-2023 (\$ Millions)

Figure 53. Americas Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 54. APAC Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 55. Europe Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 56. Middle East & Africa Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 57. United States Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 58. Canada Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 59. Mexico Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 60. Brazil Software Asset Management Software Market Size 2024-2029 (\$

Millions)

Figure 61. China Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 62. Japan Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 63. Korea Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 64. Southeast Asia Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 65. India Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 66. Australia Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 67. Germany Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 68. France Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 69. UK Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 70. Italy Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 71. Russia Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 72. Spain Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 73. Egypt Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 74. South Africa Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 75. Israel Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 76. Turkey Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 77. GCC Countries Software Asset Management Software Market Size 2024-2029 (\$ Millions)

Figure 78. Global Software Asset Management Software Market Size Market Share Forecast by Type (2024-2029)

Figure 79. Global Software Asset Management Software Market Size Market Share Forecast by Application (2024-2029)

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