

Global Software Asset Management (SAM) Software Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G1891C6CE7E6EN.html>

Date: March 2023

Pages: 121

Price: US\$ 3,660.00 (Single User License)

ID: G1891C6CE7E6EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Software asset management (SAM) software is used to document and manage the software licenses used by a business. Traditionally used to track local, on-premises software licenses, many SAM tools have broadened their scope to include tracking SaaS assets as well. Companies use SAM software for a variety of reasons, including cost tracking, contract management and compliance, and license management, making them prime tools for internal asset and user access managers.

LPI (LP Information)' newest research report, the "Software Asset Management (SAM) Software Industry Forecast" looks at past sales and reviews total world Software Asset Management (SAM) Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Software Asset Management (SAM) Software sales for 2023 through 2029. With Software Asset Management (SAM) Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Software Asset Management (SAM) Software industry.

This Insight Report provides a comprehensive analysis of the global Software Asset Management (SAM) Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Software Asset Management (SAM) Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Software Asset Management (SAM) Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Software Asset Management (SAM) Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Software Asset Management (SAM) Software.

The global Software Asset Management (SAM) Software market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Software Asset Management (SAM) Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Software Asset Management (SAM) Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Software Asset Management (SAM) Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Software Asset Management (SAM) Software players cover Snow Software, Flexera, BMC Software, Microsoft, Ivanti, ServiceNow, Certero, USU Software and Micro Focus (Formerly HPE), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Software Asset Management (SAM) Software market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

On-premises

Cloud Based

Segmentation by application

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Snow Software

Flexera

BMC Software

Microsoft

Ivanti

ServiceNow

Certero

USU Software

Micro Focus (Formerly HPE)

License Dashboard

ManageEngine (Zoho Corp)

Cherwell Software

Scalable Software

Broadcom

Axios Systems

Freshworks

Eracent

Matrix42

AssetSonar

SoftwareONE

InvGate

Symphony

Lansweeper

SysAid Technologies

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