

Global Software Asset Management Managed Service Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The software asset management (SAM) discipline enables the leverage of intelligence and best practices to manage usage rights, optimize utilization transparency to deliver cost savings, and provide data for governance requirements. Specialized SAM managed service providers leverage core skills and methodologies to transform existing approaches and deliver a series of optimization and governance outcomes. SAM managed service providers deliver ongoing managed services that extend beyond the automation delivered by SAM tools and capabilities of in-house resources. Services include developing, transforming and delivering processes for: • Making informed software acquisition, maintenance renewal and disposal decisions • Identifying and eliminating unused or infrequently used software and online services • Consolidating licenses and subscriptions, or migrating to new licensing models • Managing compliance with usage rights • Governing security and associated compliance risks.

LPI (LP Information)' newest research report, the “Software Asset Management Managed Service Industry Forecast” looks at past sales and reviews total world Software Asset Management Managed Service sales in 2022, providing a comprehensive analysis by region and market sector of projected Software Asset Management Managed Service sales for 2023 through 2029. With Software Asset Management Managed Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Software Asset Management Managed Service industry.

This Insight Report provides a comprehensive analysis of the global Software Asset Management Managed Service landscape and highlights key trends related to product

segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Software Asset Management Managed Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Software Asset Management Managed Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Software Asset Management Managed Service and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Software Asset Management Managed Service.

The global Software Asset Management Managed Service market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Software Asset Management Managed Service is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Software Asset Management Managed Service is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Software Asset Management Managed Service is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Software Asset Management Managed Service players cover Anglepoint, Certero, IT Asset Management Solutions, B-lay, TMG, Business Continuity Services (BCS), Derive Logic, Elee and Aspera, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Software Asset Management Managed Service market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud-Based

On-Premises

Segmentation by application

Large Enterprises (1000+Users)

Medium-Sized Enterprise (499-1000 Users)

Small Enterprises (1-499Users)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Anglepoint

Certero

IT Asset Management Solutions

B-lay

TMG

Business Continuity Services (BCS)

Derive Logic

Elee

Aspera

Bytes Technology Group

Crayon

Deloitte

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2024-2029 (\$ Millions)

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(\$ Millions)

Figure 66. Australia Software Asset Management Managed Service Market Size

2024-2029 (\$ Millions)

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2024-2029 (\$ Millions)

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Figure 78. Global Software Asset Management Managed Service Market Size Market
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Figure 79. Global Software Asset Management Managed Service Market Size Market Share Forecast by Application (2024-2029)

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